

Development Grant

Meet Jim Adcock, Plantscape



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The Development Grant and support enabled us to build an online shop for our firewood business which at the time, had been operational for just under a year. As well as helping to grow sales, the online shop has automated what was previously a manual process, with the added benefit of an integrated client database.

The grant also made it possible for us to exhibit a wide range of our equipment at the Norfolk Show for the first time. We've always enjoyed a good reputation for our tree services in the local domestic, corporate and local authority market, however our objective has been to generate greater awareness within the larger infrastructure and development sector. The show is an ideal place to give prospective clients the chance to see us and our equipment and, since then, we've had opportunities to quote for work which was previously difficult to access. The process with the Council was straightforward and we had excellent support throughout.

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Jim Adcock, Managing Director of Plantscape offers a range of landscape services across Norfolk.