

Development Grant

Meet Phil Halls, Grain Brewery

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Last year we were looking for ideas to improve our turnover, as the business was under pressure. I had always wanted to convert this space in the barn alongside the brewery and create a taproom where people could stop by. It made a lot of business sense to do so, however I wasn't in a position financially, to invest in the work on my own.

So, when the opportunity came up to apply for a Development Grant, I jumped at it. The whole application was very straightforward and fast, with Jo guiding me on which expenses the grant could cover, right down to details on items such as tables and chairs.

Within months the work was done, and the taproom was open and ready to welcome customers. It turns out that locals really appreciate having somewhere they can pop in after work, especially since our local pub closed. Not only has it made a significant and critical difference to our turnover, it's also a fun place to be for our local community.

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Phil Halls is the founder of Grain Brewery, which also runs Grain pubs in Norwich and Ipswich, as well as the new taproom at the Grain Brewery in Alburgh.

