

## **Land at Silfield Rd / Swallow Drive, Wymondham**

### **Summary of Results – Residents Survey**

#### **Introduction**

During May and June 2023, South Norfolk Council and Wymondham Town Council undertook a public consultation on the future of a piece of land which lies adjacent to Silfield Rd and Swallow Drive in south Wymondham.

The aim of the consultation was to understand the preference of residents in this part of the town for the future use of the land. Two options were put forward as part of the consultation – a) development of a community building (which forms part of the original planning permission for the development of new homes east of Silfield Rd); and b) development of a landscaped area, along with a sum of money to be spent on improving community facilities in the town.

An online survey was created and a letter was sent to approximately 1,500 properties covering south Wymondham, notifying occupants of the consultation.

Further information regarding the consultation and the options was made available on South Norfolk Council's website (at [www.southnorfolkandbroadland.gov.uk/silfieldrdsurvey](http://www.southnorfolkandbroadland.gov.uk/silfieldrdsurvey)) and a small exhibition, along with hard copies of survey forms, was set up at the Wymondham Town Council offices.

The consultation took place between 22<sup>nd</sup> May and 23<sup>rd</sup> June and, during that time, 726 completed surveys were submitted (721 online, and 5 in hard copy format).

A summary of the results to the survey questions can be found below.

# Survey Results

## Part 1 - Current usage of community facilities

1. How often, on average, do you and other members of your household currently use leisure/recreation facilities in Wymondham?

Frequency	Chart	Response Percent	Response Total
Once a week or more		49.38%	357
Twice a month		6.64%	48
Monthly		8.30%	60
Rarely		19.78%	143
Never		15.91%	115

Answered: 723

Skipped: 3

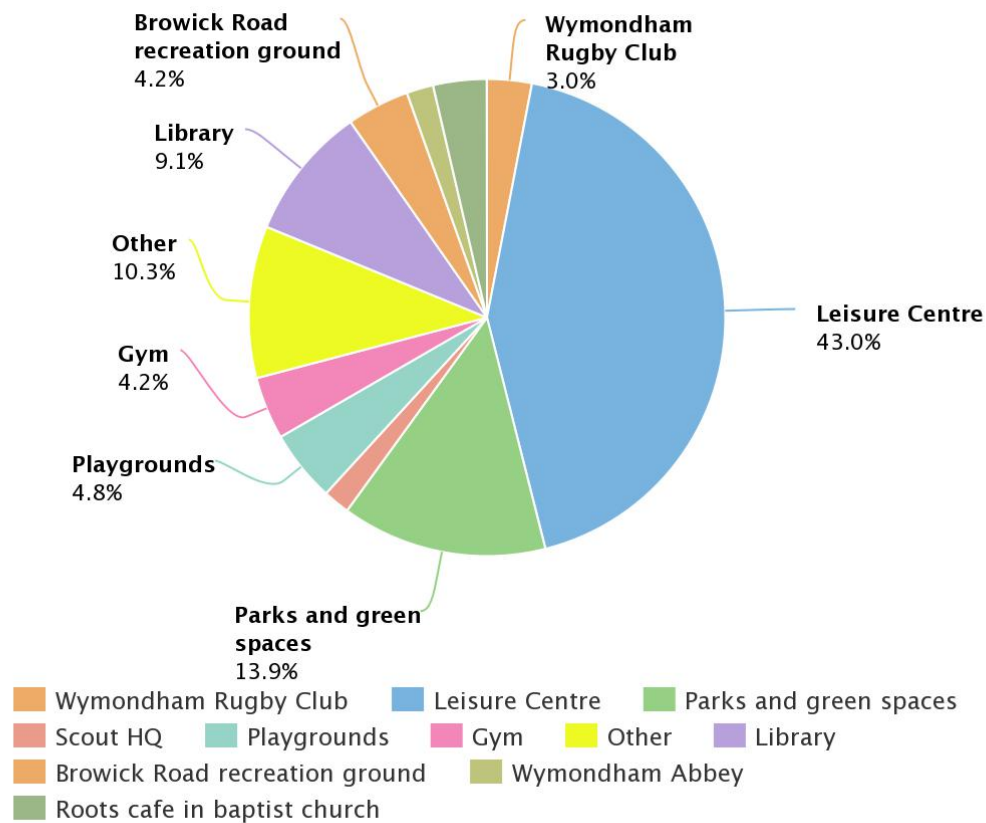
2. If you / other members of your household do use facilities, which of the following do you visit? (please tick all that apply)

Venue	Chart	Response Percent	Response Total
Ketts Park Community & Recreation Centre		67.47%	394
Wymondham Central Hall		20.89%	122
North Wymondham Community Centre		6.85%	40
Wymondham Town Football Club		15.07%	88
Catholic Hall		1.20%	7
Wymondham & District Ex-Services Social Club		12.84%	75
Abbey Hall		10.96%	64
Bridewell Resource Centre		1.71%	10
Tiffey Room		2.40%	14
Fairland Church Centre		1.37%	8
Fairland Hall		4.11%	24
Wymondham Methodist Church		5.99%	35
The Hub, Ayton Rd.		9.42%	55
Other (please specify):	<input type="text"/>	25.17%	147

Answered: 584

Skipped: 142

## Q2. 'Other' responses – summary







## 3. How do you / members of your household generally tend to access these facilities? (please tick all that apply)

Mode of access	Chart	Response Percent	Response Total
Walk		64.79%	414
Cycle		19.56%	125
Car / Private vehicle		69.64%	445
Bus		1.88%	12
Other (please specify):		1.56%	10

Answered: 639

Skipped: 87

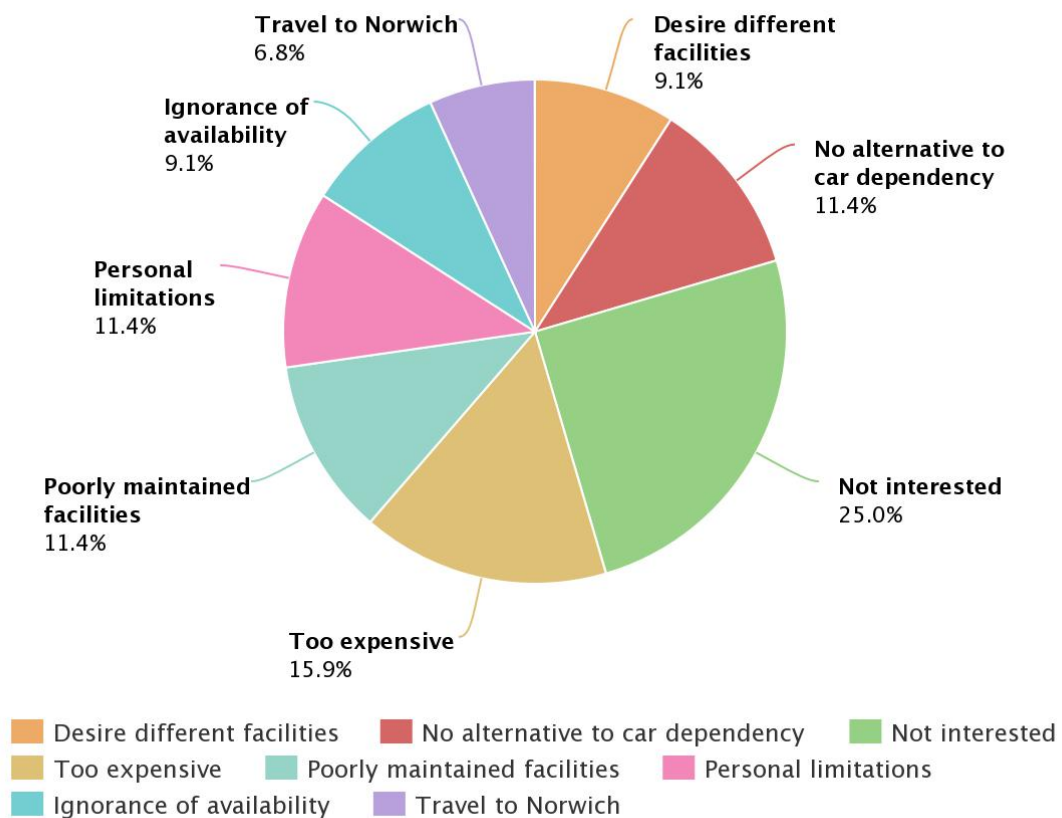
4. If you / members of your household don't tend to use local facilities, what is the main reason for this?

Reason	Chart	Response Percent	Response Total
Lack of time to commit to activities		37.18%	177
No activities being offered which are of interest		43.70%	208
Not easy to access		7.14%	34
Other (please specify):		11.97%	57

Answered: 476



Skipped: 250

Q4. 'Other' responses – summary



## Part 2 - Use of the land at Swallow Drive/Silfield Rd



5. Do you feel it is important that a community building is provided on the site adjacent to Silfield Rd and Swallow Drive (as originally envisaged), or do you feel that the area should be landscaped and existing built facilities improved instead?

Option	Chart	Response Percent	Response Total
Yes, the community building should be provided		21.82%	158
No, the area should be landscaped instead (with a sum of money to improve facilities)		78.18%	566

Answered: 724

Skipped: 2









6. Would you and/or other members of your household potentially use such a facility if it offered the right kinds of activities?

Option	Chart	Response Percent	Response Total
Yes		45.75%	328
No		54.25%	389

Answered: 717

Skipped: 9

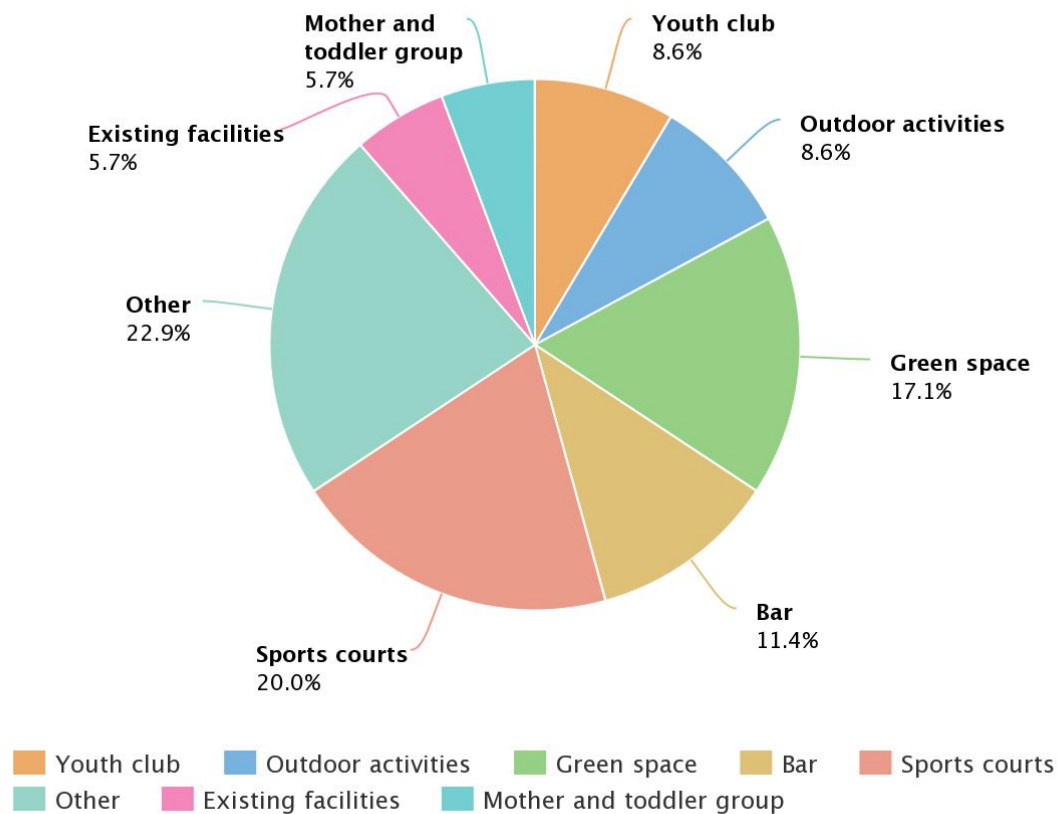
7. If you answered yes to question 6, what kinds of activities/ functions would be of interest to you? (please tick all that apply)

Activity	Chart	Response Percent	Response Total
Local clubs/groups meetings and activities		68.10%	222
Community events		58.90%	192
Hireable function rooms (e.g. for private parties)		53.68%	175
Indoor recreation (e.g. short mat bowls; keep fit)		52.76%	172
Luncheon club for the elderly		16.26%	53
Coffee mornings		34.05%	111
Playgroups / children's activities		53.37%	174
Other (please specify):		12.27%	40

Answered: 326

Skipped: 400

# Q7. 'Other' responses – summary



## 8. If you answered no to question 5, what is the main reason why you don't feel that a community facility should be built here?

	Reason	Chart	Response Percent	Response Total
1	There are other available facilities within the town	<div style="width: 30.11%;"></div>	30.11%	165
2	Concern over noise and traffic	<div style="width: 15.69%;"></div>	15.69%	86
3	Landscaping the site would bring more benefits	<div style="width: 48.18%;"></div>	48.18%	264
4	The facility wouldn't be used to its full potential	<div style="width: 6.02%;"></div>	6.02%	33

Answered: 548

Skipped: 178

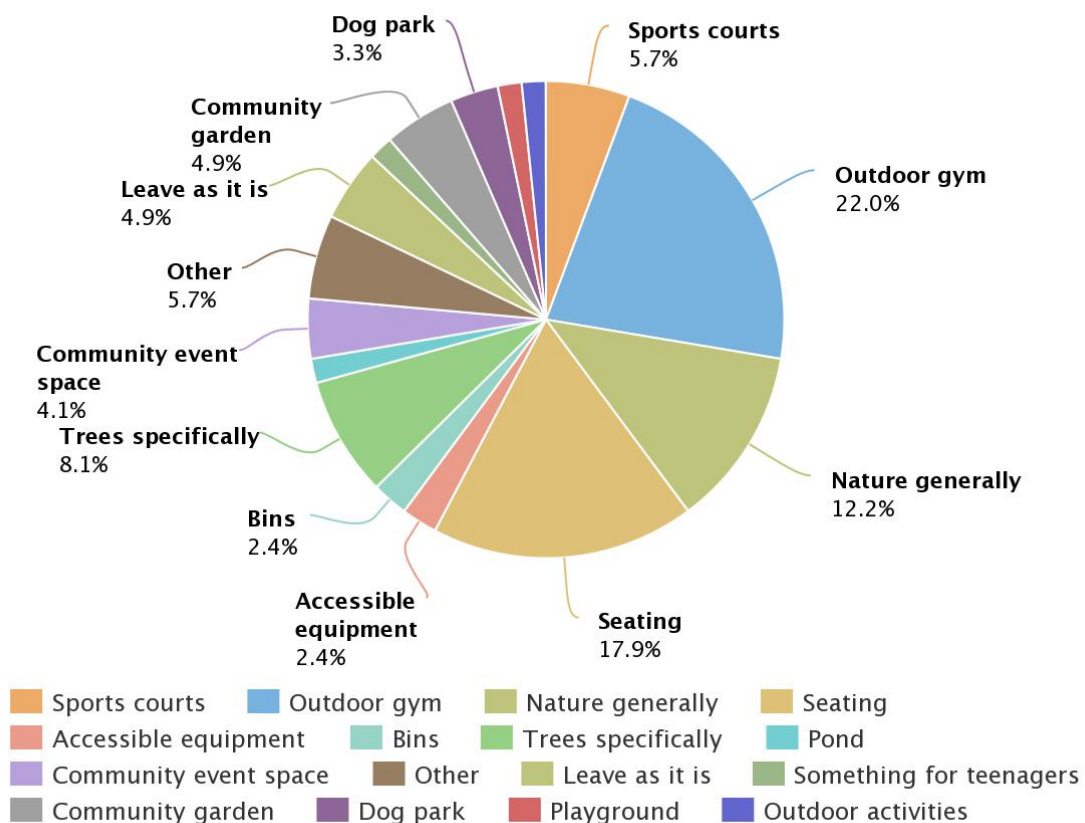
9. In the event that this area is subject to landscaping, instead of a new building, what features would you like to see? (please tick all that apply)

Feature	Chart	Response Percent	Response Total
Planting		83.26%	592
Paths		65.96%	469
Public art		23.21%	165
Childrens play		53.31%	379
Water feature		57.95%	412
Nature area		80.17%	570
Other (please specify):		15.47%	110

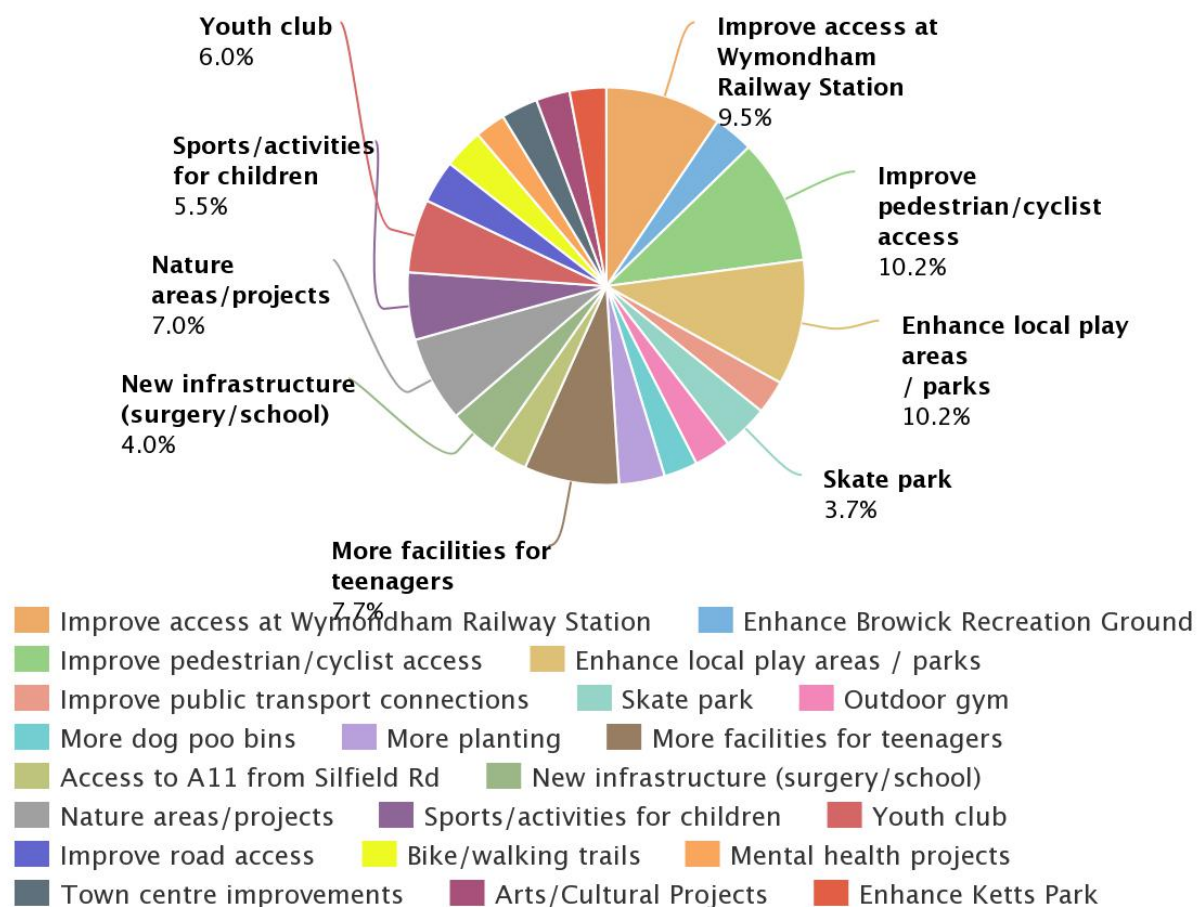
Answered: 711

Skipped: 15

Q9. 'Other' responses – summary



10. Landscaping this area will also mean that a significant sum of money will be provided by the developer for community facilities within the town. Are there other potential projects that would benefit the community (particularly in south Wymondham) that you think the money should be used for?



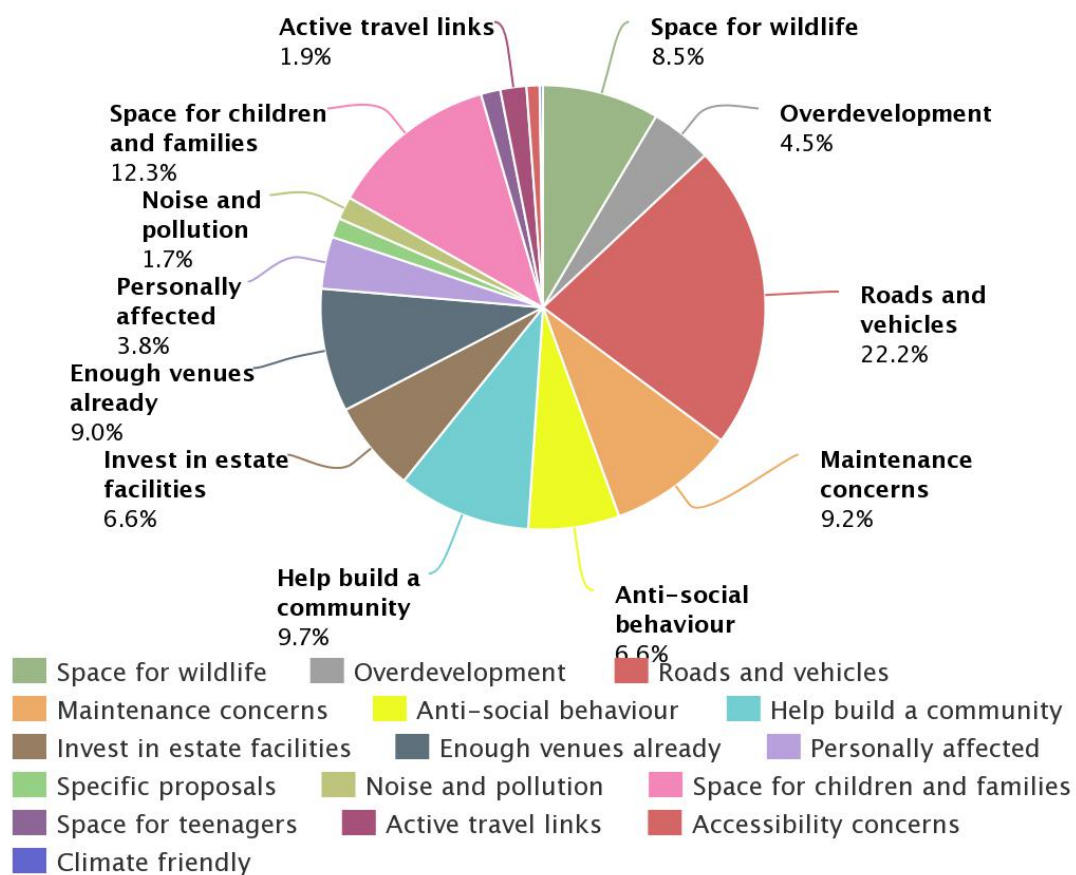
Answered: 359

Skipped: 367

*N.B. In summarising responses to this open-ended question, categories have only been created where a particular suggestion was raised in 10 or more responses.*



11. Do you have any other comments you wish to make regarding this site and/or the potential community facility?






Answered: 313

Skipped: 413

### Part 3 - Household Information

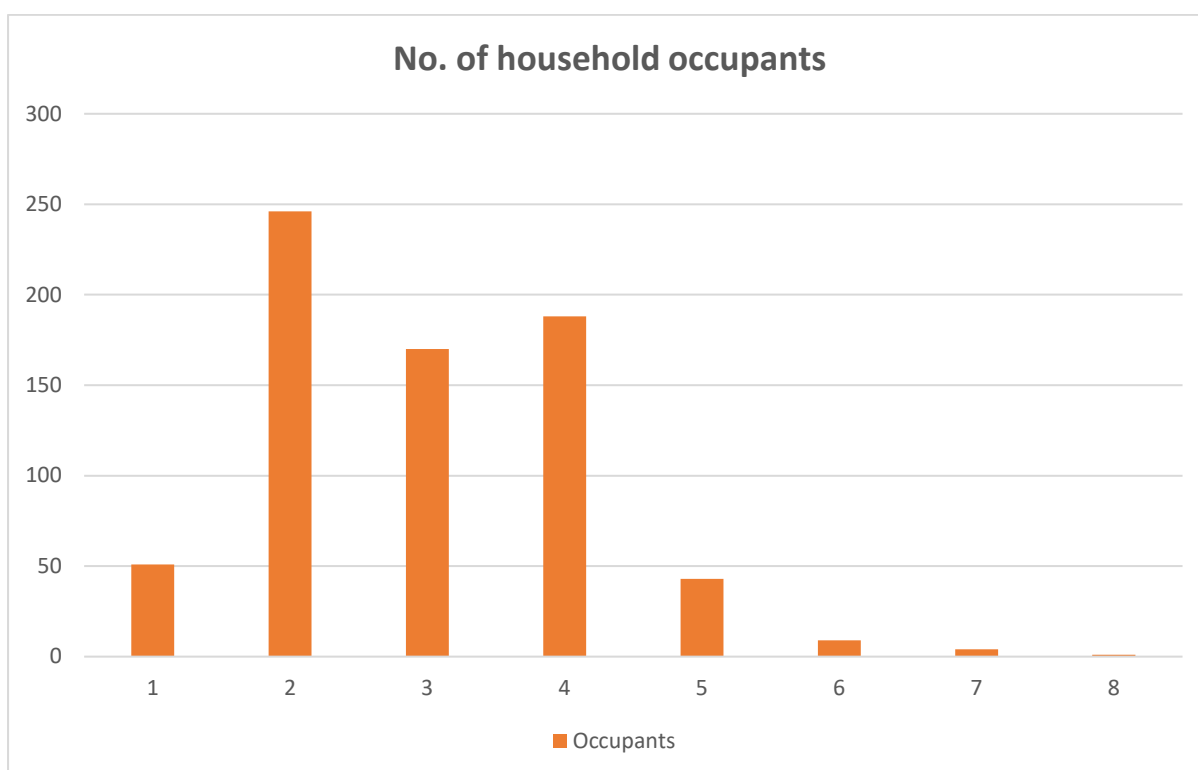
#### 12. Approximately how far do you live from the site in question?

Distance	Chart	Response Percent	Response Total
Less than a mile		80.14%	581
Between one and two miles		15.45%	112
Greater than two miles		4.41%	32

Answered: 725

Skipped: 1

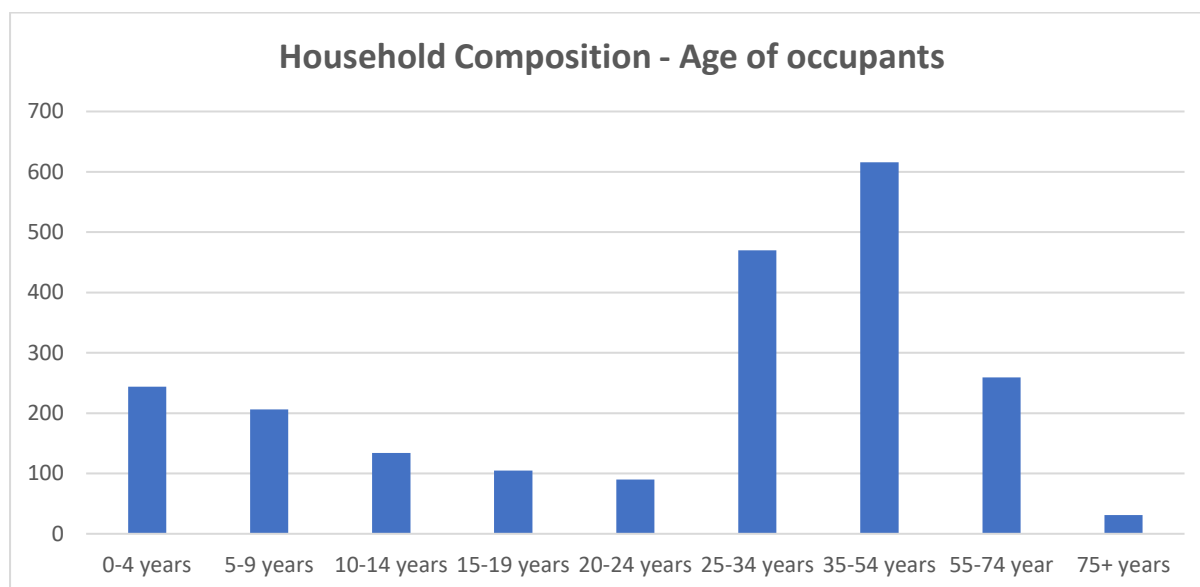
#### 13. Please state how many people live within your household.



Answered: 715

Skipped: 11

**14. Please tick the appropriate age group for each member of your household**



Answered: 722

Skipped: 4