

The Greater Norwich Local Plan Regulation 18 Focussed Sites Consultation

Recommendation

The Board recommends that the constituent authorities agree the content of the forthcoming consultation on additional sites which have been submitted to the Greater Norwich Local Plan, known as the Regulation 18 Focussed Sites Consultation.

Report

1. An important part of the process of preparing the Greater Norwich Local Plan (GNLP) is to identify sites which might have the potential for development to meet required needs. These sites could be for a range of uses including housing, employment, leisure or community uses.
2. An initial "Call for Sites" was held in the spring/summer of 2016, where people could put forward land to be considered for potential allocation in the GNLP. 562 sites were submitted. These sites were consulted on as part of the Regulation 18 Growth Options and Site Proposals consultation which took place between January and March 2018. The comments received through this consultation can be viewed at the [GNLP consultation web site](#).
3. Over 200 new sites, or revisions to existing sites, were put forward through the Regulation 18 consultation. These will be consulted on between 29 October and 14 December 2018 through the Regulation 18 Focussed Sites Consultation. The consultation will also cover small sites (below 0.25 hectares or 5 dwellings) which are too small to allocate but are being considered as potential extensions to settlement boundaries.
4. A table showing the additional proposed sites is in Appendix 1. Maps and the table are available on the GNLP pages of the main Greater Norwich website here. New sites have a reference number "GNLP" followed by 4 numbers, revised sites have an "R" suffix and proposals for settlement limit extensions are shown with "GNLPSL" followed by numbers.
5. This information will be transferred to the GNLP consultation web site when the consultation starts to enable responses to be made.
6. In order to ensure parish / town councils have been kept fully informed, the GNLP team sent emails in July 2018 to let them and other key stakeholders know that the maps and information on the new/revised site proposals were available on the main Greater Norwich website.

7. This consultation is supplementary to, and narrower in its focus than, the consultation held early in 2018. It covers sites only, rather than the wider strategy and policies and the sites are widely spread across the area.
8. However, it is very important that opportunities are provided for commenting on, and ask questions about, the additional sites. It is also important that we get a good response rate.
9. Therefore the consultation will include:
 - a. All those on the GNLP database will be invited to respond, with emails also sent specifically to parish, town and city councils;
 - b. Posters will be sent to the parishes and will also be displayed in libraries and bus stops;
 - c. Newspapers will be used to cover and advertise the consultation;
 - d. Social media will be used;
 - e. All consultation information will be available at the offices of the district councils and the county council;
 - f. Hard copy of relevant consultation materials will be made available to parish councils to aid their discussions;
 - g. Planning officers will be available during office hours to respond to any phone and email queries relating to the consultation.

Further details on the communications strategy are in Appendix 2.

10. Consultation information for each additional site of over 0.25 hectares or 5 dwellings will include site analysis using the Housing and Economic Land Availability Assessment (HELAA) criteria. In addition, an addendum to the Site Proposals document for settlements in which new sites have been submitted will be available.
11. Importantly in terms of the local plan process, this means that all sites submitted for consideration for allocation through the GNLP will have been subjected to the same level of analysis.
12. The smaller sites (under 0.25 hectares or 5 dwellings) or sites submitted as proposed extensions to existing settlement boundaries will also be covered by the consultation to allow people to have their say on these proposals. As these sites are too small to allocate, they have not been subject to site analysis, but maps showing the locations of the proposals will be available to enable comments to be made.

- 13.** Since there is a need to have a cut-off point to prepare for the focussed consultation, new/revised sites (or revisions to site boundaries or settlement boundaries) received after 17 August 2018 will not be consulted upon. These sites have been logged, and will be considered during the plan-making process, although site promoters may be asked to provide additional information to support them.
- 14.** In the interests of efficiency, and continuing the successful approach taken in the recent Regulation 18 Growth Options and Site Proposals consultation, respondents will be encouraged to respond online, though written responses will also be accepted either by post or via email. The more limited amount of information required to be on the website for this consultation should assist those making online responses.
- 15.** As with the earlier submitted sites, the comments received on the sites will be used to revisit the Housing and Economic Land Availability Assessment (HELAA) and then inform a detailed site assessment process prior to production of the draft plan next year.
- 16.** The additional sites proposed now mean that there is potentially a wider choice of sites in more locations, providing flexibility for strategy development. In particular:

 - more brownfield sites have been submitted, and work is ongoing to identify further brownfield sites;
 - more sites have been submitted around the main towns, notably Harleston;
 - there is now a wider choice of sites in many villages.
- 17.** Consultation on these sites will inform the development of the draft plan, scheduled to be consulted on in Autumn 2019.

Appendix 1 – Sites in the Regulation 18 Focussed Sites Consultation

District	Parish	Site Address	Site Reference	Site Area (Ha)	Proposal
Broadland	Acle	Land at Jolly's Lane	GNLP0421R	7	Housing with associated access and open space. Perhaps 570 units
		South Walsham Road	GNLP2139	37.85	Residential development (unspecified number) plus school extension
Broadland	Attlebridge	Adjoining Fakenham Road	GNLP2129	7.22	Residential-led mixed use development (200 dwellings and commercial proposed)
		Adjoining Fakenham Road	GNLP2144	1.23	Industrial
Broadland	Aylsham	Cawston Road/Norwich Road	GNLP2059	1.32	Residential development (15-20 dwellings proposed)
		West of A140	GNLP2060	0.98	Residential development (20 dwellings proposed)
Broadland	Blofield	Tower House	GNLPSL2003	0.08	1-2 dwellings
		Blofield Lodge	GNLP2020	0.39	Residential development (unspecified number)
		Manor Park	GNLP2024	1.26	Residential development (unspecified number)
		Dawson's Lane	GNLP2080	2.65	Residential development (42 dwellings proposed)
		Between Yarmouth Rd & A47	GNLP2085	1.15	Residential development (30 dwellings proposed)
		North of Yarmouth Road	GNLP2149	0.5	Residential development (5+ proposed)
		Norwich Camping & Leisure	GNLP2161	0.9	Residential development (unspecified number)
		South of Blofield House	GNLP2172	3.9	Residential development (85 dwellings proposed)
Broadland	Brundall	East of Brundall Memorial Hall	GNLP2069	8.67	Recreation and leisure
		38 Strumpshaw Road	GNLP2177	0.28	Residential development (6 dwellings proposed)

District	Parish	Site Address	Site Reference	Site Area (Ha)	Proposal
Broadland	Cawston	Heydon Road	GNLP2134	3.14	Mixed use development, including 30 dwellings, care home, 900 sq m of commercial units
Broadland	Coltishall	South of rail line	GNLP2019	1.43	Residential development (20-25 dwellings proposed)
		East of High Street, north of Church Street	GNLP2072	1.12	Residential development (15 dwellings proposed)
Broadland	Drayton	94 Fakenham Road	GNLP2027	0.83	Residential development (5 dwellings proposed)
Broadland	Felthorpe	Swannington Lane	GNLP2009	1.99	Residential development (15-20 dwellings proposed)
		Brand's Lane	GNLP2012	0.63	Residential development (5 houses proposed)
Broadland	Foulsham	The Hawthorns	GNLP2001	2.8	Residential development (5-6 dwellings proposed)
Broadland	Freethorpe	Rear of 75 The Green	GNLP2033	0.47	Residential development (20 dwellings proposed)
		South of Bowlers Close	GNLP2034	1.51	Residential development (50 dwellings proposed)
Broadland	Frettenham	Adjacent 10 Buxton Road	GNLP2076	0.39	Approximately 5 additional business units
		Adjacent 10 Buxton Road	GNLP2078	1.42	Residential development (25 dwellings proposed)
Broadland	Great and Little Plumstead	Land at Hare Road	GNLP0420R	0.57	Residential development (30 dwellings proposed) with associated access and open space
		Land at Middle Road	GNLP0441R	1.97	Residential development (30 dwellings proposed) with associated access.
		South of Broad Lane	GNLP2040	7.64	Residential development (unspecified number)
		Land to the north of Octagon Business Park	GNLP2107	1.62	Office, agricultural storage, car park
Broadland	Hainford	East of Cromer Road	GNLP2035	2.31	Residential development (25 dwellings proposed)
		Between Harvest Close and Dumbs Lane	GNLP2162	2.5	Residential development (60 dwellings proposed) plus open space

District	Parish	Site Address	Site Reference	Site Area (Ha)	Proposal
Broadland	Hellesdon	Reepham Road/Cromer Road	GNLP0332R	64	Residential development and public open space. Part of the 49ha site is within the airport public safety zone.
		West of Reepham Road	GNLP0334R	11.7	Residential development (128-192 dwellings proposed)
		296 Drayton High Road	GNLP2025	0.38	Residential development (5 dwellings proposed)
		West of Hellesdon Park Industrial Estate	GNLP2142	5.71	Extension to industrial estate, open space, burial ground, car park for church
		Rear of Heath Crescent	GNLP2173	2.11	Residential development (35-50 dwellings proposed) plus retention of bowls green
Broadland	Hevingham	Main Road, Buxton Heath	GNLPSL0010	0.19	Residential development
		6 The Turn	GNLP2002	1.13	Residential development (15+ dwellings proposed)
Broadland	Heydon	Off The Street	GNLP2132	0.19	Residential development (5 dwellings proposed)
		West of Earle Arms pub	GNLP2140	4.15	Residential development (15 dwellings proposed) plus new water treatment works
Broadland	Honingham	North of Dereham Road	GNLP2176	3.74	Residential development (55 dwellings proposed)
Broadland	Horsford	Land adjacent Drayton Lane	GNLP0359R	8.1	Although the final number of homes will emerge from a more detailed design process, at an average density of 20-30 homes per hectare the likely capacity of the site can be assumed to be between 136-200 dwellings.
		Glebe Farm North	GNLP2133	26.23	Employment-led mixed use development
		South of Drayton Lane	GNLP2154	2.3	Retail/car parking
		Green Lane	GNLP2160	29.7	Residential development (600 dwellings proposed) plus open space and community woodland
Broadland	Horsham & Newton St Faith	Land off the NNDR	GNLP0466R	32.96	Employment uses
		Oak Tree Farm	GNLP2021	10.83	Residential development (unspecified number)

District	Parish	Site Address	Site Reference	Site Area (Ha)	Proposal
		The Warren	GNLP2030	1.65	Residential development (unspecified number)
		Manor Road/A140 Cromer Road	GNLP2141	2.63	Residential development (20-40 dwellings proposed)
		Adjacent to Abbey Farm Commercial Park	GNLPSL2007	2.8	Promoted for settlement boundary change
Broadland	Marsham	South of Le Neve Road	GNLP2143	1.97	Residential development (30 dwellings proposed) and extension to cemetery
Broadland	Rackheath	North-east of Green Lane West	GNLP2037	1.04	Residential development (10 dwellings proposed)
		South of Salhouse Road	GNLP2092	20.84	Residential development (unspecified number)
		South of Salhouse Road	GNLP2166	12.94	Residential development (216 dwellings proposed) plus green infrastructure
Broadland	Reedham	North of Church Road	GNLP2151	0.36	Residential development (6 dwellings proposed)
		East of Witton Green	GNLP2175	0.2	Residential development (5-6 dwellings proposed)
Broadland	Reepham	Orchard Lane	GNLP2026	0.63	Residential development (5 dwellings proposed)
		Cawston Road	GNLP2075	7.34	Residential development (unspecified number)
Broadland	Sprowston	Lusher's Yard	GNLP2178	0.91	Residential development (25 dwellings proposed)
Broadland	Strumpshaw	Land Rear of 33 Norwich Road Adj (to west) Site GNLP0277 Huntsman PH)	GNLPSL006	0.2	Residential development
		Mill Road	GNLP2017	3.78	Residential development (unspecified number)
		Rear of 33 Norwich Road	GNLP2071	0.28	Residential development (6 dwellings proposed)
Broadland	Taverham	High Breck Farm	GNLP2047	0.6	Residential development (5 dwellings proposed)
		East of Fir Covert Road	GNLP2050	0.34	Residential development (unspecified number)
		151 Taverham Road	GNLP2051	1.31	Residential development (unspecified number)

District	Parish	Site Address	Site Reference	Site Area (Ha)	Proposal
		South of Taverham Road	GNLP2106	3.3	Residential development (70 dwellings proposed)
Broadland	Thorpe St Andrew	Langley North	GNLP2170	1.33	Residential development (40 dwellings proposed)
		Langley South	GNLP2171	4.38	Residential development (70 dwellings proposed)
Broadland	Woodbastwick	South Walsham Road	GNLP2180	0.33	Residential development (5 dwellings proposed)
Broadland	Wroxham	East of Salhouse Road	GNLP2131	5.5	Residential development (100 dwellings proposed)
		South of Wherry Gardens	GNLP2135	5.96	Residential development (100 dwellings proposed)
Broadland/South Norfolk	Honingham/Marlingford & Colton	Honingham Thorpe	GNLP0415R A	113.87	Housing, as part of a strategic mixed use development consisting of commercial and residential areas, incorporating district centres composed of retail, community facilities, primary schools, open space, landscaping including wildlife corridors and country park/nature reserve, and associated infrastructure.
		Honingham Thorpe	GNLP0415R B	15	Employment, as part of a strategic mixed use development consisting of commercial and residential areas, incorporating district centres composed of retail, community facilities, primary schools, open space, landscaping including wildlife corridors and country park/nature reserve, and associated infrastructure.
		Honingham Thorpe	GNLP0415R C	53.36	Employment, as part of a strategic mixed use development consisting of commercial and residential areas, incorporating district centres composed of retail, community facilities, primary schools, open space, landscaping including wildlife corridors and country park/nature reserve, and

District	Parish	Site Address	Site Reference	Site Area (Ha)	Proposal
					associated infrastructure
		Honingham Thorpe	GNLP0415R D	85.53	Housing, as part of a strategic mixed use development consisting of commercial and residential areas, incorporating district centres composed of retail, community facilities, primary schools, open space, landscaping including wildlife corridors and country park/nature reserve, and associated infrastructure.
		Honingham Thorpe	GNLP0415R G	10.65	Housing, as part of a strategic mixed use development consisting of commercial and residential areas, incorporating district centres composed of retail, community facilities, primary schools, open space, landscaping including wildlife corridors and country park/nature reserve, and associated infrastructure.
Norwich	N/A	Barrack Street / Whitefriars	GNLP0409R	1.53	Residential-led mixed use development with some retail.
Norwich	N/A	Boulton Street	GNLPSL0011	0.05	Maintain existing use as community garden
Norwich	N/A	Prospect House	GNLP2062	1	Residential-led mixed use (retail and commercial/office) proposed
Norwich	N/A	Chapelfield	GNLP2077	3.66	Additional town centre uses including retail (A1, Leisure (D2) and food & drink (A3)
Norwich	N/A	Muspole Street	GNLP2114	0.43	Residential-led mixed use development
Norwich	N/A	Congregation Hall	GNLP2120	0.33	Conference centre
Norwich	N/A	Adjoining Sainsbury Centre	GNLP2123	1.59	University related development, possibly expansion of Sainsbury Centre
Norwich	N/A	Riverside	GNLP2137	11.67	Mixed use development including residential, offices, increased leisure and recreational activities, hotels and retail
Norwich	N/A	84-120 and 147-153 Ber St	GNLP2159	0.7	Residential development (150 dwellings proposed)

District	Parish	Site Address	Site Reference	Site Area (Ha)	Proposal
Norwich	N/A	Colegate Car Park	GNLP2163	0.12	Residential development (44 dwellings proposed)
Norwich	N/A	West of Eastgate House	GNLP2164	0.19	Residential development (20-25 dwellings proposed)
South Norfolk	Aldeby	Rushleys	GNLPSL0014	0.14	On the orchard section of the property it is proposed to build one or two houses that would not spoil the location for adjacent properties
South Norfolk	Ashwellthorpe & Fundenhall	Land west of New Road	GNLPSL0013	0.23	Housing of an unspecified number of dwellings
		Land on west side of New Road	GNLPSL0017	0.22	Residential development
South Norfolk	Aslacton	Land west of Woodrow Lane	GNLP2005	2.5	Residential development (20-30 dwellings proposed)
		South of Sneath Road	GNLP2118	0.54	Residential development (8-10 dwellings proposed)
South Norfolk	Barnham Broom	Land north of Norwich Road	GNLPSL0018	0.18	Residential development
		West of Honingham Road	GNLP2089	4.71	35 houses, a care home, almshouses and small business units
		South of Norwich Road	GNLP2110	0.46	Residential development (5 dwellings proposed)
South Norfolk	Bawburgh	Stocks Hill	GNLPSL0002	0.24	Residential development (unspecified number)
		North of New Road, east of A47	GNLP2043	11.97	Residential development (150-200 dwellings proposed)
South Norfolk	Bergh Apton	Town Farm	GNLPSL0007 See also 2018	0.2	Residential development of approximately 5 houses
		Town Farm	GNLP2015	0.29	Residential development (5 dwellings proposed)
		The Dell	GNLP2022	0.34	Residential development (5 dwellings proposed)
		Bergh Apton House	GNLP2023	0.4	Residential development (5 dwellings proposed)
		Adjacent to village hall	GNLP2117	1.81	Residential development (unspecified number)
South Norfolk	Bracon Ash	South of Cuckoofield Lane	GNLP2087	1.72	Residential development (15 dwellings proposed)

District	Parish	Site Address	Site Reference	Site Area (Ha)	Proposal
		East of Potash Lane	GNLP2097	1.18	Employment (permission 2011/1041)
		South of Hethel Industrial Estate	GNLP2109	0.79	10 small business units
South Norfolk	Bressingham	East of The Street	GNLP2052	0.84	Residential development (10-15 dwellings proposed)
		Adjoining Pond Farm	GNLP2053	2.14	Residential development (10-15 dwellings proposed)
		East of School Road	GNLP2054	3.51	Residential development (unspecified number)
		Fersfield Common	GNLP2056	1.82	Residential development (10 dwellings proposed)
		North of A1066	GNLP2057	1.2	Residential development (unspecified number)
		Fersfield Road/Folly Lane	GNLP2079	0.93	Residential development (9 dwellings proposed)
		North of High Road	GNLP2113	6.41	Residential development (unspecified number)
South Norfolk	Brooke	43 High Green	GNLPSL0020	0.11	Single dwelling
		East of Norwich Road	GNLP2018	8.33	Residential development (50-150 dwellings) plus possible school
		North of High Green	GNLP2119	1.93	Residential development (25 dwellings proposed)
		East of Wood Farm	GNLP2122	2.74	Residential development (30 dwellings proposed) and primary school
South Norfolk	Bunwell	Land between Coldstream and Burnlea	GNLPSL0001	0.1	Infill between two properties
		South of Church Lane	GNLPSL2004	0.2	Residential development (unspecified number)
		Adjoining The Laurels	GNLP2126	0.52	Residential development (unspecified number)
South Norfolk	Burston	Holly House, Diss Road	GNLPSL0005	0.12	Residential development (5 dwellings proposed)
South Norfolk	Caistor St Edmund	South of Caistor Lane	GNLP2093	5.52	Residential development (150 dwellings proposed)
		North of Stoke Road	GNLP2094	4.37	Residential development (110 dwellings proposed)
		East of Ipswich Road	GNLP2158	49.93	Commercial development

District	Parish	Site Address	Site Reference	Site Area (Ha)	Proposal
South Norfolk	Carleton Rode	South of Flaxlands Road	GNLP2086	0.72	Residential development (10 dwellings proposed)
South Norfolk	Chedgrave	Pebblers	GNLPSL0015	0.21	Single detached dwelling as a 'Self Build' project
		Big Back Lane	GNLP2055	3.45	Residential development (unspecified number)
South Norfolk	Colney	Land adjacent to Norwich Research Park	GNLP0331R A	14.84	Employment-led mixed use development
		Land adjacent to Norwich Research Park	GNLP0331R B	1.26	Employment
		Land adjacent to Norwich Research Park	GNLP0331R C	5.59	Employment
South Norfolk	Costessey	Land at Town House Road	GNLP0284R	8.98	The site is being promoted for residential use, supported by public open space, access, landscaping, drainage and associated services. Three masterplans have been submitted, of which this is the largest.
		Land to the rear of 23 Longwater Lane	GNLP2004	0.64	Residential development (4-10 dwellings proposed)
		Norfolk Showground	GNLP2074	75.65	Food, farming, leisure, tourism, recreation, arts, exhibition
		North of Gunton Lane	GNLP2138	2.65	Residential development (unspecified number)
		10 Longwater Lane	GNLP2156	1.93	Residential development (unspecified number)
		Earnest Gage Avenue	GNLPSL2008	2.6	Promoted for settlement boundary change
South Norfolk	Dickleburgh	East of Norwich Road	GNLP2083	0.77	Residential development (10-15 dwellings proposed)
		East of Norwich Road	GNLP2084	0.24	Residential development (5 dwellings proposed)
		West of Norwich Road	GNLP2145	6.1	Residential-led mixed use development (80 dwellings, retirement home, community facility, offices and open space proposed)
		Land opposite Bridge Farm	GNLP0230R	0.84	Residential development (unspecified number)

District	Parish	Site Address	Site Reference	Site Area (Ha)	Proposal
South Norfolk	Diss	Victoria Road	GNLP2067	0.42	Repair and retail warehouse, business and offices
		West of Shelfanger Road	GNLP2104	50.51	Residential development (unspecified number)
South Norfolk	Ditchingham	Lambert's Way	GNLP2011	0.35	Residential development (unspecified number)
South Norfolk	East Carleton	East of Hethersett Road	GNLP2152	0.51	Residential development (unspecified number)
		South of Wymondham Road	GNLP2165	1.15	Business park, offices, plus 4 dwellings
		East of Hethersett Road	GNLP2167	0.88	Residential development (unspecified number)
South Norfolk	Flordon	East of Greenways	GNLP2147	0.4	Residential development (unspecified number)
South Norfolk	Forncett	Black Barn	GNLP2013	1	Residential development (5 dwellings proposed)
		Low Road	GNLP2028	1.51	Residential development (6 dwellings proposed)
		Tawny Farm	GNLP2058	0.96	Residential development (15 dwellings proposed)
		Four Seasons Nursery	GNLP0559R	2.15	Three self-build houses for plantsmen on the site with the benefit of many rare trees and shrubs established over the past thirty years.
South Norfolk	Framingham Earl	Orchard Farm	GNLP2127	2.38	Residential development (unspecified number)
South Norfolk	Gillingham	Land to the east of the Village Hall	GNLPSL0021	0.3	Residential
South Norfolk	Gt Moulton	Former meat processing plant	GNLP2003	1.13	Residential development (20-30 dwellings proposed)
		Overwood Lane	GNLP2008	0.33	Residential development (1-3 dwellings proposed)
		Cherry Tree Farm	GNLP2068	0.86	Residential-led mixed use (16 dwellings, 3 shops with flats above)
South Norfolk	Harleston	West of Shotford Road	GNLP2088	7.3	Residential development (150 dwellings proposed)
		North of Green Lane	GNLP2098	2.52	Residential development (65 dwellings proposed)

District	Parish	Site Address	Site Reference	Site Area (Ha)	Proposal
		South of Redenhall Road	GNLP2099	4.45	Residential development (110 dwellings proposed)
		Mendham Lane	GNLP2105	1.06	Residential development (20 dwellings proposed)
		South of Spirketts Lane	GNLP2108	7.18	Residential development (160-175 dwellings proposed)
		South of Needham Road	GNLP2116	7.1	Residential development (160 dwellings proposed)
		Briar Farm	GNLP2136	27.04	Residential-led mixed development (350 dwellings including accessible dwellings, care, employment, retail)
South Norfolk	Hempnall	Pear Tree Farm	GNLP2046	1.51	Residential development (unspecified number)
		West of Field Lane	GNLP2081	2.39	Residential development (40 dwellings proposed)
South Norfolk	Hingham	Swan Field', Hardingham Road	GNLP0544R	3.8	Residential development up to 96 dwellings @ 30 per hectare
		23 Low Road	GNLPSL2002	0.09	One three-bedroom bungalow
South Norfolk	Keswick & Intwood	Land north of Eaton Gate, Low Road	GNLPSL0012	0.24	Development of up to 4 new dwellings together with associated access, landscaping and parking
		Intwood Road	GNLP2014	1.14	Residential/office
South Norfolk	Kirby Cane	Site at Old Post Office Lane	GNLPSL0019	0.19	1 to 3 single storey dwellings
South Norfolk	Kirstead	East of Kirstead Green	GNLP2174	0.76	Residential development (20 dwellings proposed)
South Norfolk	Little Melton	Land to the north and south of Mill Road	GNLP0182R	3.15	Residential development, and the site will provide opportunities to enhance connectivity to existing residential development in the immediate surrounding area. Parts of the site could be offered to the community for additional open space provision.
		Braymeadow Lane	GNLP2044	16.15	Residential development (400-500 dwellings proposed)

District	Parish	Site Address	Site Reference	Site Area (Ha)	Proposal
South Norfolk	Loddon	South of Beccles Road	GNLP2032	0.54	Residential development (unspecified number)
South Norfolk	Marlingford and Colton	Land south of Colton/east of Highhouse Farm Lane	GNLP0475R	2.85	Housing, including but not limited to options from general market, affordable, retirement, holiday accommodation and/or staff accommodation related to the expanding Barnham Broom Golf and Country Club
		East of Honingham Road/north of Barnham Broom Golf & Country Club	GNLP0476R	23.67	Housing, including but not limited to options from general market, affordable, retirement, holiday accommodation and/or staff accommodation related to the expanding Barnham Broom Golf and Country Club
South Norfolk	Mulbarton	South of Rectory Lane	GNLP2038	14.67	Residential development (unspecified number)
		North of Rectory Lane	GNLP2039	4.66	Residential development (unspecified number)
South Norfolk	Needham	North of High Road and Harman's Lane	GNLP2065	2.3	Residential development (8 dwellings proposed)
		North of Needham Road	GNLP2115	6	Residential development (175 dwellings proposed)
South Norfolk	Poringland	South of Burgate Lane	GNLP2153	9.3	Residential development (165 dwellings proposed) and green infrastructure
South Norfolk	Pulham Market	East of Colegate End Road	GNLP2095	0.66	Residential development (12 dwellings proposed)
		West of Mill Lane	GNLP2096	2.95	Residential development (50 dwellings proposed)
		Former waste transfer station	GNLP2128	1.81	Retail/petrol station
South Norfolk	Pulham St Mary	Land Northwest of Norwich Road and Poppy's Lane	GNLP1052R	4.03	Residential and open space
		The Sycamores	GNLPSL0008	0.2	Residential development for circa 5 dwellings
South Norfolk	Rockland St Mary	South of New Inn Hill	GNLP2007	0.54	Residential development (15+ dwellings proposed)

District	Parish	Site Address	Site Reference	Site Area (Ha)	Proposal
		North of The Street	GNLP2061	1.98	Residential development (25 dwellings proposed)
		North of The Street	GNLP2063	1.95	Residential development (25 dwellings proposed)
		South of The Street	GNLP2064	2.04	Residential development (25 dwellings proposed)
		West of The Oaks	GNLP2070	0.96	Residential development (5 dwellings proposed)
South Norfolk	Scole	Land at Rose Farm	GNLP0338R	0.59	Residential development (35-45 homes proposed) plus landscaping and open spaces.
		1 Bridge Road	GNLP2066	0.5	Residential development (unspecified number)
South Norfolk	Seething	West of Mill Lane	GNLP2148	0.53	Residential development (12 dwellings proposed)
South Norfolk	Starston	Whitehouse Farm, Cross Road	GNLPSL2001	0.17	Residential development (2-4 dwellings proposed)
South Norfolk	Stoke Holy Cross	Off Norwich Road	GNLP2091	1.24	Residential development (11 dwellings proposed)
		South of Long Lane	GNLP2111	2.89	Residential development (50-60 dwellings proposed)
		Model Farm	GNLP2124	4.56	Residential development (80 dwellings proposed)
South Norfolk	Surlingham	Mill Road East	GNLP2010	0.84	Residential development (up to 10 dwellings proposed)
		Land in The Covey	GNLP2016	1.04	Residential development (6 dwellings proposed)
		West of Mill Road	GNLP2045	0.28	Residential development (5 dwellings proposed)
South Norfolk	Swainsthorpe	Church Rd	GNLP0191R	2.66	Residential development
		Land off Church View	GNLP0603R	3.93	Residential development (25 dwellings proposed)
		Land West of Ipswich Road (A140), adjacent to Hickling Lane	GNLP0604R	10.99	Proposed relocation of Ben Burgess Norwich to create new premises consisting of workshops, stores, offices and agricultural sales and display area.
South Norfolk	Tacolneston	122 Norwich Road	GNLPSL0016	0.09	Self-build housing
		Norwich Road	GNLP2031	1.25	Residential development (unspecified number)
South Norfolk	Thurton	East of The Street	GNLP2048	0.64	Residential development (unspecified number)

District	Parish	Site Address	Site Reference	Site Area (Ha)	Proposal
South Norfolk	Tibenham	Long Row	GNLP2102	0.27	Residential development (5-6 dwellings proposed)
		Between Black Barn Rd &	GNLP2112	1.0.28 46	Residential development (16-18 dwellings proposed)
South Norfolk	Tivetshall St Margaret	North of School Road	GNLP2103	0.84	Residential development (10-15 dwellings proposed)
South Norfolk	Tivetshall St Mary	Land to the east of Tivetshall	GNLP2041	19.85	Residential development (unspecified number)
		South of Rectory Road	GNLP2042	4.11	Residential development (unspecified number)
South Norfolk	Toft Monks	South of Bulls Green Lane	GNLPSL2005	0.28	Residential development (5 dwellings proposed)
South Norfolk	Topcroft	West of Topcroft Street	GNLP2029	0.26	Residential development (7 dwellings proposed)
		Land west of The Street	GNLP2146	0.43	Residential development (5 dwellings proposed)
South Norfolk	Wicklewood	High Street	GNLP2179	3.29	Residential development (unspecified number)
South Norfolk	Winfarthing	South of Stocks Hill	GNLP2049	0.39	Residential development (5-7 dwellings proposed)
South Norfolk	Woodton	North of Hempnall Road	GNLP2100	0.65	Residential development (5-10 dwellings proposed)
		South of The Street	GNLP2130	1.9	Residential development (25 dwellings proposed)
South Norfolk	Wortwell	North of High Road	GNLPSL2006		Residential development (5 dwellings proposed)
		Bell Field	GNLP2036	1.27	Residential development (unspecified number)
		High Road	GNLP2121	13.75	Residential-led mixed use development
South Norfolk	Wreningham	Land South of High Road	GNLPSL009	0.18	Residential development (one detached dwelling)
South Norfolk	Wymondham	North East Wymondham	GNLP0525R	157	Mixed use development including residential dwellings, primary and secondary education facilities, employment provision, rugby club, local centre, open space, including town/county park allotments, formal sports

District	Parish	Site Address	Site Reference	Site Area (Ha)	Proposal
					provision. Revised to remove existing commitment.
		Burnthouse Lane	GNLP2073	0.65	Residential development (5 dwellings proposed)
		South of Station Road	GNLP2082	3.17	Residential development (30 dwellings proposed)
		East of Field House	GNLP2090	1.7	Residential development (50 dwellings proposed)
		East and west of railway line	GNLP2101	77.26	Residential-led mixed use development
		South of Norwich Common	GNLP2125	0.32	Residential development (8 dwellings proposed)
		North east of Carpenters Barn	GNLP2150	6.53	Residential development (150 dwellings proposed)
		West of Carpenter Close	GNLP2155	3.37	Residential development (80 dwellings proposed)
		Great Expectations	GNLP2157	9.14	Residential development (unspecified number)
		Park Farm	GNLP2168	340.28	New settlement (6,500 dwellings proposed)
		within WYM3 & WYM13 allocation	GNLP2169	1.36	Residential development (32 dwellings proposed)
South Norfolk	Yelverton	South of Loddon Road	GNLP2006	1.82	Residential development (10 dwellings proposed)

Appendix 2 – Communications Update

Web sites

The [GNDP website](#) will once again direct all users to the [consultation website](#).

Media Activity

- Proactive press release, with quotes issued before the consultation starts to garner public and stakeholder interest.
- Update on how the consultation is developing and at the end.
- Media interviews with Cllr Vincent as chair of GNDP to be placed with certain media.
- Media briefings will be offered prior to the consultation starting with the Eastern Daily Press, BBC Radio & TV, & ITV.
- A Q & A will be prepared to provide outline responses for potential questions likely to be asked through the consultation, particularly for use in any media interviews or on social media.
- A boiler plate with details of all members on the GNLP will be on all media releases.

Media enquiries

- All media enquiries made by members of the media should be handled by the communications team in liaison with the project team.

Social media

- Twitter and Facebook accounts will send out information that will be passed through the four councils' channels.
- Facebook advertising was also placed on all four council websites directing to the [consultation website](#).

Branding

The new GNLP logo along with the supporting strapline in addition to the four local authority logos (Broadland District Council, Norwich City Council, South Norfolk Council, Norfolk County Council) will be used on all publicity material such as press releases/websites, signage, In-house publications, leaflets and posters.

Posters and letters

- Posters will be put up at key locations. In each council building, sent to the parish, town and city councils for their local information boards, relevant libraries and electronically on some Norwich bus stops.
- Letters detailing the consultation will also be sent to the parish, town and city councils.

Materials

- Hard copy of relevant consultation materials will be made available to parish councils to aid discussions.

Communications channels utilised summary

- Website/intranet of GNLP and partners
- Media (print, broadcast, specialist publications)
- Social media
- Residents' magazines (TBC - if possible)
- Letters to councils
- Elected members (via emails/intranet etc.)
- Telephone