

Build Up Grant

Meet Joel of JSC Print & Design Agency

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Right from launch I put sustainability and creativity at the heart of my print business, pulling together all my previous experience in print and graphic design. Central to this has been the personalisation offer and the Build Up Grant has been a gamechanger in that it's made it possible for me to buy a professional embossing machine and pursue my plan for a range of personalised notebooks with apple peel covers - you read it right, just one of several brilliant cover materials along with cork and recycled leather. Now I can apply design in a sustainable and tactile way, and produce inhouse which gives me quality control. It's starting to deliver business results, another confirmation that reducing the impact on our environment has to be the way forward.

Jane was so encouraging and made the application simple. It means a lot when you get help like this because your investment idea has been reviewed, and the conclusion is that it should work well. It's a real confidence boost and I would urge anyone with a small business and ideas for growth to find out if Business Builder can help them.

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Joel Sharp Creative is a Norwich-based print and design agency with a creative focus on sustainability, aiming to help individuals and businesses make better choices for their printing and marketing. With every order Joel will also plant 5 trees.

