

# Rural Capital Grant

## Meet Mark Baker, CIM Signs



Buying print machinery is always expensive and the Rural Capital Grant helped us bring forward our investment in this large-scale cutter – it's bigger, faster, quieter and energy-efficient, with a fantastic digital capability, increasing the scale, speed, and quality of our output.

Our clients are increasingly looking for recyclable exhibition solutions and now we can support them in reducing their footprint, by precision-cutting printed cardboard panels for all kinds of applications and spaces. It also fits in with our goal to maximise recycling and reduce energy use throughout our operation.

Applying for the grant was straightforward, with decisions made quickly. When you're growing your business but don't want to overreach, this kind of support from the Council is invaluable.



**Managing Director Mark Baker is one of three 'amigos' who launched CIM in 2000. It's up to 24 employees now, working in premises which have expanded to meet demand.**

