

Business Builder

Business: Thorpe Garden Services

Owner: Andrew Morgan



Supporting sustainable growth with Business Builder support

The Challenge

Andrew runs Thorpe Garden Services with a strong focus on wildlife friendly, climate conscious gardening.

As winter approached, he needed professional grade wet weather and thermal gear to work more comfortably and consistently – but the specialist equipment was costly.

He also wanted to continue developing his battery powered system, which aligns with his commitment to eco friendly gardening and the goal of working towards net zero. But investing in premium kit can be challenging for a growing small business.

The Solution

Andrew applied for a Build Up Grant, from Business Builder, which helped cover 50% of the cost of both the professional wet weather gear and key additions to his battery system.

“This gear is incredibly expensive, so I’m thankful for Business Builder’s support. The grant has been amazingly helpful in driving income.”

Having reliable, weather proof clothing has improved winter resilience, while expanding his battery powered kit – charged by solar – enables him to stay true to his environmental values.

The Impact

Business Builder support has helped Thorpe Garden Services:

- Invest in professional standard wet weather and thermal gear
- Expand and improve an eco friendly, battery powered equipment system
- Increase productivity and comfort during winter
- Reduce environmental impact by avoiding petrol powered tools
- Grow income at a time of year when turnover would normally dip

“At a time when I’d expect my turnover to drop, I’ve actually increased it. Everyone needs a little help sometimes.”

About Thorpe Garden Services

Thorpe Garden Services is owned by Andrew Morgan, an ex marketer who now delivers value for money garden maintenance across Norfolk.

His work champions wildlife friendly, climate conscious gardening, offering customers greener and more sustainable options for garden care.

The Business Builder programme has supported 472 businesses, providing advice and training, and has paid out £2.3 million in grants across Broadland and South Norfolk between late 2022 and February 2026.