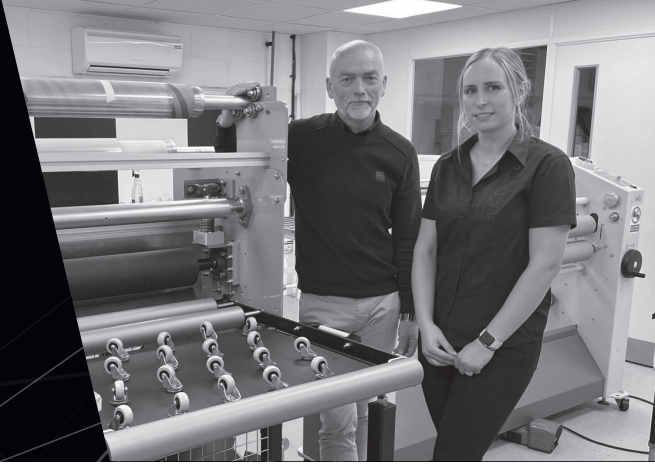


Business Builder

Business: Panel Graphic Limited
Owner: Steve Earl MBE (Founder)
& Carly Earl (Company Director)



Enhancing precision manufacturing with Business Builder support

The Challenge

Panel Graphic operates at the highest level of technical precision. Their clients include manufacturers of luxury vehicles, fire detector sensors, and medical equipment - industries where absolute consistency and quality are non negotiable and, in some cases, lifesaving.

To meet these demands, the company has developed a specialist range of abrasion resistant and non reflective coatings for plastic sheets and components. Applying these coatings evenly requires advanced equipment capable of achieving flawless accuracy across every batch.

The Solution

Through the Rural Capital Grant, arranged by the Business Development team as part of the Business Builder programme, Panel Graphic invested in an industrial grade pressure laminator.

This machine ensures the precise, uniform application of technical polymer films, enhancing both reliability and performance.

“Consistency is crucial for all our clients, especially medical, where product reliability and strict standards are a must. The support from South Norfolk Council has been an integral part of our growth over the last five years.”

The Impact

Business Builder support has helped Panel Graphic:

- Achieve greater consistency in applying specialised surface coatings
- Improve quality control for safety critical products
- Increase efficiency and meet rising client demand
- Strengthen capability in premium and technical markets
- Continue sustainable, long term growth with confidence

“We would encourage any business to get to know the Economic Growth team and find out how they can help.”

About Panel Graphic

Panel Graphic was founded by Steve Earl MBE in Loddon over 25 years ago. The company now employs 38 people, including five family members, plus the family dogs, who visit daily.

Today, the business continues to lead in high precision plastics manufacturing, providing specialised products to clients across automotive, safety, and medical industries.

The Business Builder programme has supported 472 businesses, providing advice and training, and has paid out £2.3 million in grants across Broadland and South Norfolk between late 2022 and February 2026.

WINNER

BROADLAND & SOUTH NORFOLK
Business Awards

South Norfolk
COUNCIL