

Business Builder

Business: Anglia Vet Physio & Hydro
Owner: Sammi Curtis



Supporting growth with Rural Capital Fund support

The Challenge

While studying veterinary physiotherapy, Sammi discovered just how transformative hydrotherapy could be for small animals – particularly dogs recovering from surgery, living with neurological issues, or experiencing muscle weakness.

To bring this specialist service to life, she needed to invest in a hydro treadmill and secure suitable premises where she could build treatment rooms and expand her practice.

Although keen to grow, Sammi wasn't sure which grant route would best support her investment plans, and the lack of an appropriate workspace was slowing progress.

The Solution

After hearing about local grant opportunities from a friend, Sammi contacted the Council's Business Development team. Jo recommended the Rural Capital Fund Grant as the most suitable match for the hydro treadmill investment.

Sammi described the entire application process as "easy and fast" – with helpful guidance at every stage.

Alongside the grant support, the council team also helped her overcome a major barrier by identifying an ideal unit in Thurton where she could create a dedicated Canine Rehabilitation Centre with the space to grow her services.

The Impact

The new hydro treadmill has already transformed the way Sammi supports her patients:

- Improved rehabilitation for dogs recovering from surgery
- Better outcomes for animals with muscle weakness or neurological conditions
- A complementary service that enhances physiotherapy treatment
- Increased capacity to take on new clients and expand the business

The addition of hydrotherapy has not only strengthened her business model – it has boosted her personal fulfilment too.

As Sammi says, "I get immense job satisfaction from it, as the dogs absolutely love it."

About Anglia Vet Physio & Hydro

Sammi Curtis runs Anglia Vet Physio & Hydro, specialising in small-animal physiotherapy and hydrotherapy.

Inspired by the clear benefits of water-based rehabilitation, she has now launched a fully equipped Canine Rehabilitation Centre in Thurton, South Norfolk, offering tailored treatments to support animal recovery, mobility, and wellbeing.

The Business Builder programme has supported 472 businesses, providing advice and training, and has paid out £2.3 million in grants across Broadland and South Norfolk between late 2022 and February 2026.

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