

Data Profile

January 2025

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Appendix 1: Census 2021 data for Sprowston compared to Broadland District and Norfolk.

1. Introduction

1.1. The data profile

1.1.1 This data profile is part of the evidence base for the Sprowston Neighbourhood Plan Review.

1.1.2 Census 2021 data is used throughout the data profile and is obtained from the Office for National Statistics Nomis website containing official census and labour market statistics.[1] The information comes with the following statement:

'In order to protect against disclosure of personal information, records have been swapped between different geographic areas and counts perturbed by small amounts. Small counts at the lowest geographies will be most affected.

Note that small differences in counts between different datasets are possible due to the general disclosure control methods applied to all Census 2021 data. There are small changes to some counts (cell key perturbation), for example, a count of four could be changed to a three or a five. This might make small differences between tables depending on how the data are broken down perturbation is applied.'

1.1.3 The Office for National Statistics 'Build a custom area profile' tool has been used to create a Census 2021 profile for Sprowston parish compared to Broadland district and Norfolk data.[2] This can be seen in Appendix 1.

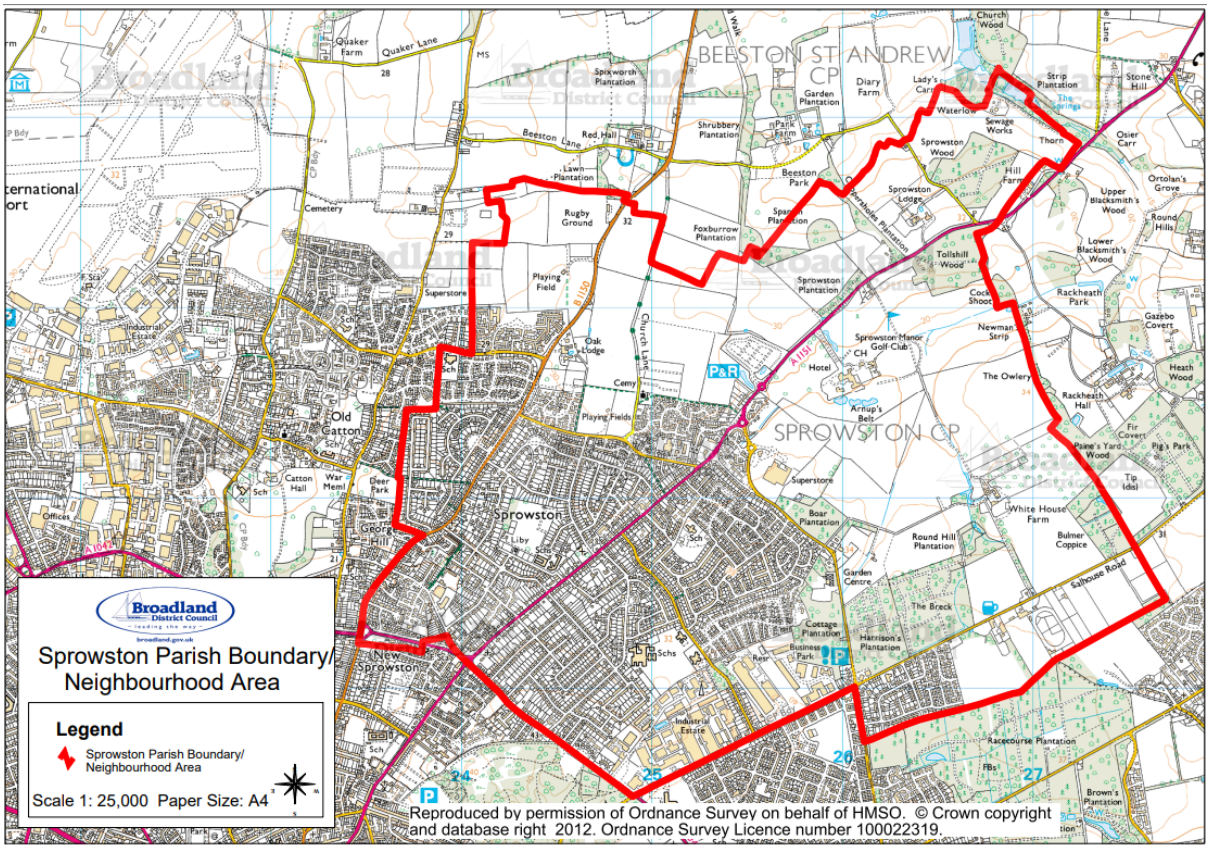
1.2 Sprowston Neighbourhood Plan

1.2.1 Sprowston's Plan was fully adopted by Broadland District Council on 8 May 2014 following an 88% Yes vote by Sprowston residents. The plan covers the period up to 2026 and forms part of the development plan for the district and is one of the main considerations in determining any future planning applications submitted in Sprowston.[3]

1.2.2 Sprowston Town Council is reviewing the Neighbourhood Plan and has established a working group of Town Councillors to undertake the review with engagement from the community.

[1] www.nomis.co.uk
[2] www.ons.gov.uk/visualisations/customprofiles/draw/. Information obtained 11.11.2024.
[3] https://www.southnorfolkandbroadland.gov.uk/planning/future-development/neighbourhood-plans/adopted-neighbourhood-plans-broadland/sprowston-neighbourhood-plan. Information obtained 11.11.2024.

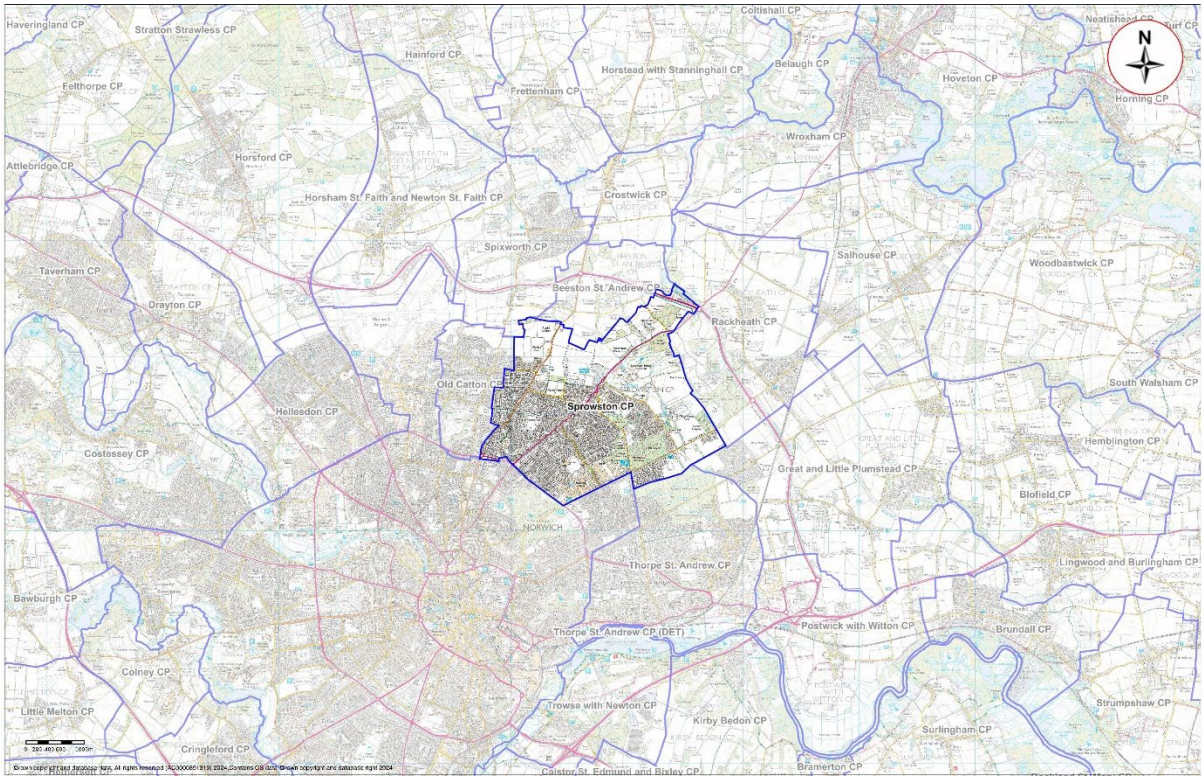
Figure 1 below: Map showing the Sprowston Neighbourhood Plan boundary. Source: Broadland and South Norfolk Council website. Map obtained 11.11.2024.



1.3 Location of Sprowston

1.3.1 Sprowston is a town and civil parish in the Broadland district of Norfolk, England. It is bounded by Heartsease to the east, Mousehold Heath to the south, Old Catton to the west, and by the open farmland of Beeston St Andrew to the north. It is close to Norwich. The 2021 census recorded a population of 17,126, making Sprowston the most populous civil parish in the Broadland district.

Figure 2 below: Map showing the location of Sprowston Neighbourhood Plan area.
Source: Parish Online mapping website with annotations by Rachel Leggett & associates. Information obtained 11.11.2024.



1.4 Local Planning Policy

1.4.1 Both Broadland District and South Norfolk Councils have worked with Norwich City Council and Norfolk County Council to prepare the Greater Norwich Local Plan (GNLP). The GNLP plans for the housing and job needs of the area to 2038 and builds on the long-established joint working arrangement for Greater Norwich. It includes strategic policies to guide future development and plans to protect the environment. It looks to ensure that delivery of development is done in a way which promotes sustainability and the effective functioning of the whole area.

1.4.2 The GNLP was adopted by Broadland District Council at a Council meeting on 28 March 2024.[4]

1.4.3 In the Greater Norwich Local Plan, Sprowston is defined as Urban Fringe. The following information is from the GNLP[5]:

[4] https://www.southnorfolkandbroadland.gov.uk/planning/future-development/current-local-plan/adopted-broadland-local-plan. Information obtained 11.11.2024.
[5] https://www.gnlp.org.uk/sites/gnlp/files/2024-02/4.%20Urban%20Fringe%20-%20draft%20final.pdf. Information obtained 11.11.2024.

SPROWSTON

4.79 Sprowston is an urban fringe town. Part of the settlement is within the Old Catton, Sprowston, Rackheath Thorpe St Andrew Growth Triangle Area Action Plan boundary, and is set for continued development in coming years.

4.80 The suburban character of the area mainly comprises 20th century semidetached and detached properties often set in large plots with mature planting. The most significant historic building in Sprowston is the Grade I listed Church of St. Mary and St. Margaret. In recent decades there has been more estate-scale development but prior to that Sprowston grew along the radial routes out from Norwich.

4.81 The focal point for services and facilities is the retail area at Blue Boar Lane. There are also smaller parades of shops, including those on the Wroxham Road, and at Cannerby Lane.

4.82 Landscape features include several plantation woodlands, such as Cottage Plantation, Harrison's Plantation, Boar Plantation and the Breck. Sprowston Manor and its grounds, which are used as a hotel and golf course, also form a significant landscape feature.

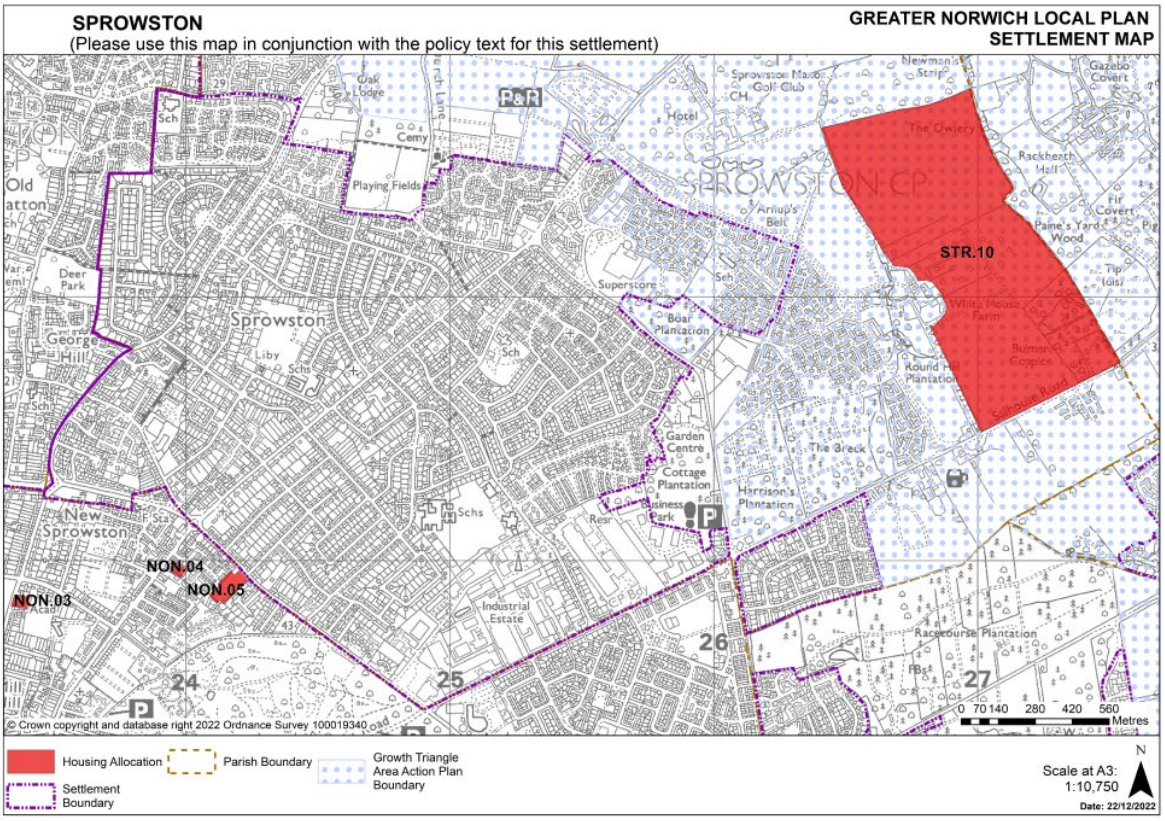
4.83 Existing development commitments include schemes which are under construction in the vicinity of White House Farm to the east of Blue Boar Lane. In addition, the Beeston Park development of circa 3,500 homes includes land extending from the A1151 Wroxham Road in the east, around the B1150 North Walsham Road, to the Buxton Road in the west in the neighbouring parish of Old Catton.

4.84 The Sprowston Neighbourhood Plan was 'made' in May 2014 and covers the period to 2026. The vision for the Neighbourhood Plan is by 2026 the community of Sprowston will be strong, cohesive, creative and forward-looking. The community will be safer, healthier, more prosperous, sustainable and inclusive. High quality homes will meet people's needs and aspirations in attractive and sustainable places. People will have access to good quality jobs, essential services and community facilities, with less need to use a car.

4.85 Housing development at Sprowston forms part of the Growth Triangle housing figures set out in policy 7.1. This includes the new strategic site allocated in this plan, STR.10 on land off Blue Boar Lane/Salhouse Road, White House Farm, Sprowston. This site will accommodate approximately 1,000 to 1,200 homes, depending on whether part of it is needed for the new secondary school to serve the Growth Triangle, along with open space.

4.86 All allocations are expected to address standard requirements associated with development. These vary from place to place but are likely to include mitigation of flood risk (as well as SUDs), highways improvements, safeguarding of minerals resources, land remediation, measures to protect the environment, biodiversity, and landscape intrusion.

Settlement Map



POLICY STR.10: Land off Blue Boar Lane/Salhouse Road, White House Farm, Sprowston

4.87 The policy and supporting text for the land off Blue Boar Lane/Salhouse Road, White House Farm allocation can be found in the strategic sites section at the beginning of the Sites Plan.

STRATEGIC ALLOCATION[6]

POLICY STR.10

Land off Blue Boar Lane/Salhouse Road, White House Farm, Sprowston. An area of 66.78 hectares is allocated for residential development. The site is expected to accommodate approximately 1,000 – 1,200 homes, open space and, if required, land for a new high school.

Should land for a secondary school be required the land uses shall comprise:

- *At least 1,000 dwellings.*
- *12 hectares of land for a secondary school with sports pitches to be made available for community use.*
- *Informal open space, children's play space, and allotments in accordance with the policies of the adopted development plan.*

Should land for a secondary school not be required the land uses shall comprise:

[6] https://www.gnlp.org.uk/sites/gnlp/files/2024-02/2.%20Strategic%20Sites%20-%20draft%20final_0.pdf. Information obtained 11.11.2024.

• At least 1,200 dwellings.
• 2 hectares of land for a primary school.
• Formal and informal open space, including sports pitches, in accordance with the policies of the adopted development plan.

The arrangement and interrelationship of different land uses resulting from the development of the site will be established through a participative masterplanning process. The development of the site will be in accordance with the resulting masterplan, which shall be submitted as part of the planning application for the site.

The masterplan should clearly demonstrate how the development has been designed to respond to the particular characteristics of the site and to interact and function appropriately with adjacent development sites. The masterplan should demonstrate how homes, jobs, services, and facilities have been integrated with walking and cycling, public transport facilities/services, provision for private vehicles and green infrastructure.

Development will not be commenced until a phasing plan indicating the orderly sequence of development has been approved. The phasing plan will need to show how infrastructure (including green infrastructure) and services are to be coordinated with the development of the site.
The masterplan should include:
1. Vehicular, pedestrian and cycle access to the site via Salhouse Road and Atlantic Avenue.
2. A new link road from Salhouse Road to Atlantic Avenue which includes footway and cycleway provision.
3. The provision of a footway and cycleway along the southern boundary of the site adjacent to Salhouse Road, continuing provision delivered through the development of adjacent land.
4. Off-site improvements to the highway network as necessary to address the impact of development.
5. Up to 12 hectares of the site should be safeguarded to incorporate a well located high school. An off-site drop-off area for buses and coaches to serve the school should be incorporated as part of the highway infrastructure for the development. Community use of open space associated with the school should be facilitated.
6. Appropriate protection of, and mitigation for, impact on trees and woodland (established through an Arboricultural Impact Assessment). This should include safeguarding the ancient woodland of Bulmer Coppice and historic Rackheath parkland to the east of the site.
7. The delivery of green infrastructure to ensure connections between Harrisons Woodland Park and Bulmer Coppice/Rackheath Park.

8. An ecological assessment will be required to show how impacts on ecology, including great crested newts, have been minimised and mitigated as part of the development of the site.
9. Appropriate remediation of any land contamination and/or localised made ground deposits, including those related to an historic gravel pit and landfill to the east of the site.
10. This site intersects watercourses so a Water Framework Directive compliance assessment will be required for the watercourse receiving the runoff. A buffer of 20 metres will need to be maintained between the watercourse and gardens and opportunities for riparian habitat restoration should be secured.

The Requirement for a Secondary School
The secondary school site will be safeguarded from development until 1 April 2026 or such time as a planning application including land for the secondary school at Rackheath on site GT16 is approved and land for the secondary school is secured through a planning obligation, or such time as a formal notification is received from the local education authority that the secondary school is not required, whichever is sooner.

If notification is received from the local education authority on or prior to 1 April 2026 that the secondary school is required, then the site will be transferred to the local education authority in accordance with an infrastructure phasing plan to be agreed with the local planning authority prior to the grant of planning permission. The notification from the local education authority will include a commitment and timescale for the purchase of the secondary school land.

1.4.4 The Growth Triangle Area Action Plan (GT AAP) was adopted July 2016 and it specifically applies to the areas of Rackheath, Old Catton, Sprowston, Thorpe St Andrew and other parishes which were not covered by the Site Allocations DPD.

1.4.5 The GT AAP is to be carried forward and used in conjunction with the Greater Norwich Local Plan.

1.4.6 A large amount of the development planned for the Growth Triangle is already approved with planning permissions. This includes:

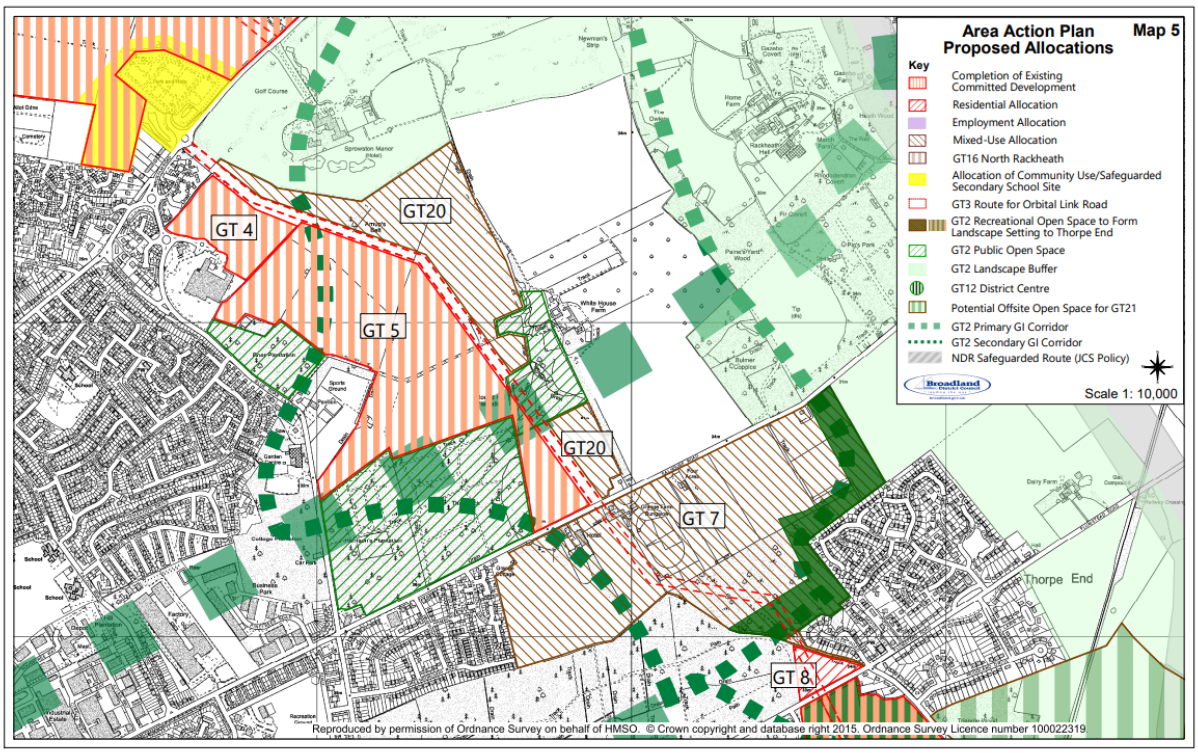
- 600 homes, local shops, a community building and open space at Brook Farm (north of Dussindale).
- 21 hectares of employment space north of the developed part of the Broadland Business Park.
- 64,000 square metres of employment space east of the Broadland Business Park.

- A new urban extension of 3,520 homes, 18,800 square metres of employment space and a wide range of services/facilities and open space in North Sprowston and Old Catton.[7]

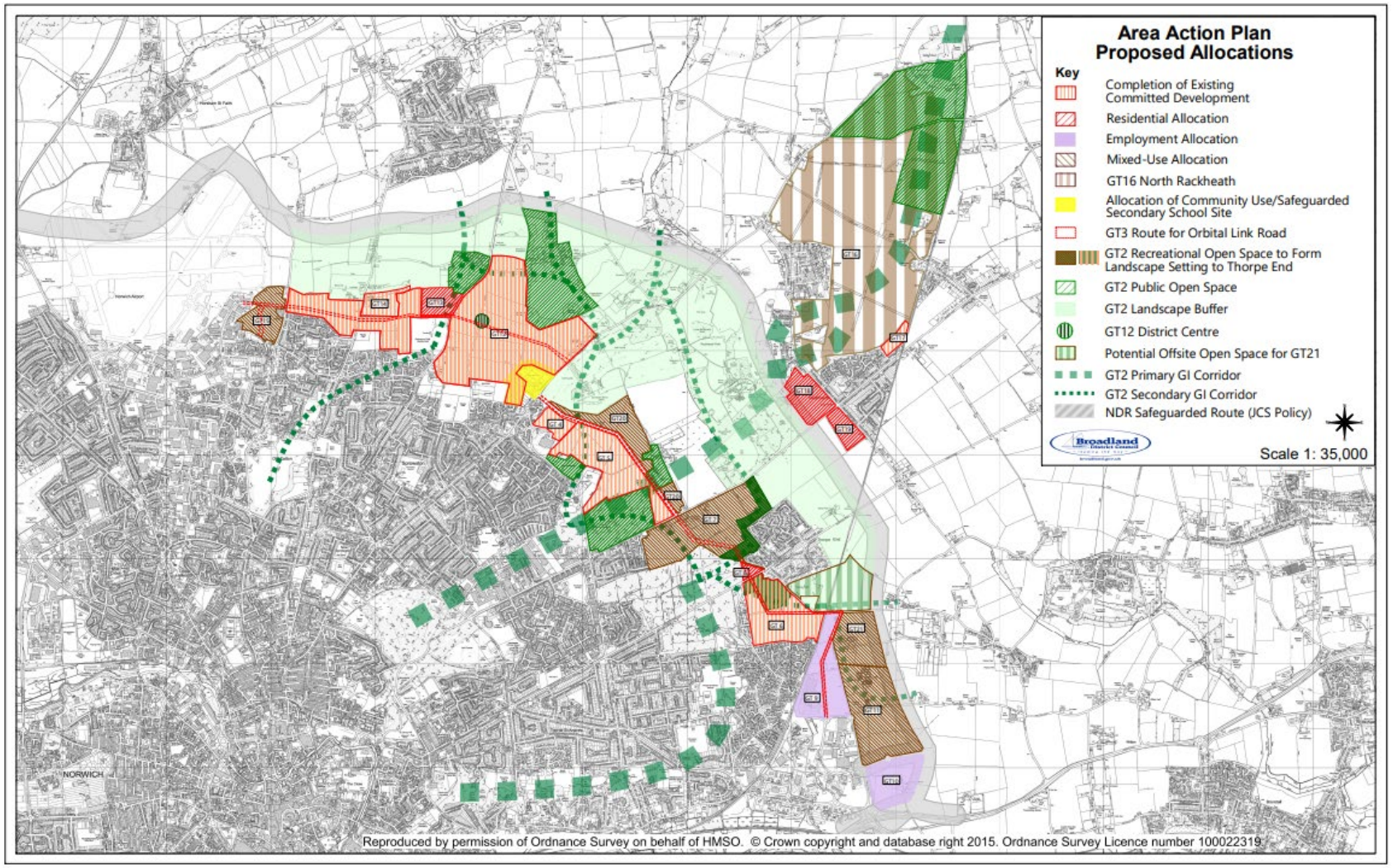
1.4.7 Policies within Sprowston and the Growth Triangle Action Plan are listed below and can be seen on the map in Figure 3 below.

- GT 2: Green Infrastructure
- GT 4: Home Farm (complete)
- GT 5: White House Farm (South-West) (mostly complete)
- GT12: North Sprowston and Old Catton (yet to commence)
- GT 7: (south of Salhouse Road (substantially complete)
- GT20: Mixed use allocation (yet to commence)

Figure 3 and 4 below: Growth Triangle Area Action Plan Map 5 Proposed Allocations and Area Action Plan Proposed Allocations.
Source: Growth Triangle Area Action Plan.[8] Information obtained 11.11.2024.



[7] https://www.southnorfolkandbroadland.gov.uk/planning/future-development/current-local-plan/adopted-broadland-local-plan. Information obtained 11.11.2024.
[8] https://www.southnorfolkandbroadland.gov.uk/asset-library/imported-assets/growth-triangle-area-action-plan-adopted-july-2016.pdf. Information obtained 11.12.2024.


Area Action Plan
Proposed Allocations
Key
Completion of Existing Committed Development
Residential Allocation
Employment Allocation
Mixed-Use Allocation
GT16 North Rackheath
Allocation of Community Use/Safeguarded Secondary School Site
GT3 Route for Orbital Link Road
GT2 Recreational Open Space to Form Landscape Setting to Thorpe End
GT2 Public Open Space
GT2 Landscape Buffer
GT12 District Centre
Potential Offsite Open Space for GT21
GT2 Primary GI Corridor
GT2 Secondary GI Corridor
NDR Safeguarded Route (JCS Policy)
Broadland District Council
Scale 1: 35,000
NORWICH
Reproduced by permission of Ordnance Survey on behalf of HMSO. © Crown copyright and database right 2015. Ordnance Survey Licence number 100022319.

1.4.8 The North-East Norwich Growth Triangle: Green Infrastructure Delivery Plan April 2016[9] identifies, prioritises and develops green infrastructure connections in the context of the Habitats Regulations Assessment mitigation requirements for the Area Based Polities and in combination with mitigation for the Norwich Distributer Road.

[9] https://www.southnorfolkandbroadland.gov.uk/asset-library/imported-assets/north-east-growth-triangle-gi-delivery-plan-2016.pdf. Information obtained 11.11.2024.

2. Built environment and design

2.1 Historic environment

2.1.1 A search of the Norfolk Historic Environment Record has been requested for use by the Neighbourhood Plan group in the development of Neighbourhood Plan policies. This includes information about the nature and location of archaeological sites.[10] The Norfolk Historic Environment Record is the definitive database of the county's archaeological sites and historic buildings. It contains over 60,000 records describing the archaeology of Norfolk from the earliest evidence for human occupation from 750,000 BC up to the present day.

2.1.2 The Norfolk Heritage Explorer[11] website is an abridged version of the Norfolk Historic Environment Record. A search for Sprowston parish results in 139 records found. The interactive map on the website can be used to see the location of the finds. The website address is: www.heritage.norfolk.gov.uk/map-search.

2.1.3 A parish summary from the Norfolk Heritage Explorer website can be found below. The links within the text can be used to access the record details on the Norfolk Heritage Explorer website:[12]

Parish Summary: Sprowston *Taken from the Norfolk Heritage Explorer website.*

Sprowston is situated just to the northeast of Norwich City, with which it shares its southern border. It is the largest parish in Norfolk, containing some 950 hectares, and has over 14,000 residents, making it the most populous parish in the Broadland local government district. The name 'Sprowston' derives from the Old English for Sprow's settlement.

Unsurprisingly the parish contains a large number of residential properties, but some agricultural land survives in the north and east of the parish. Also to the north are the remains of Sprowston and Tolls Hill Woods, as well as the extensive landscape of Sprowston Hall Park. It is on this site that the earliest dated archaeological features have been recorded, comprising a prehistoric ditch and post hole (NHER 36799) excavated in conjunction with a variety of worked flint tools and some pottery sherds.

A number of other early objects have also been recovered, including prehistoric flints (NHER 37170, NHER 41872), a Mesolithic axehead (NHER 25453) and adze (NHER 8144), as well as a number of Neolithic

[10] www.norfolk.gov.uk/libraries-local-history-and-archives/archaeology-and-historic-environment/historic-environment-record. Information obtained 12.11.2024.
[11] https://www.heritage.norfolk.gov.uk/. Information obtained 12.11.2024.
[12] https://www.heritage.norfolk.gov.uk/record-details?TNF1574. Information obtained 12.11.2024.

axeheads (NHER 8157, NHER 14892, NHER 21482, NHER 25453). A Bronze Age cremation urn (NHER 8113) has also been recovered from this area, as well as two Early Bronze Age barbed and tanged flint arrowheads (NHER 8112, NHER 12768) and a flint dagger (NHER 14338).

As with many parishes, Iron Age material is scarce, however it is possible that the postulated Roman road from Brampton to Thorpe St Andrew (NHER 7598), which runs through Sprowston. Roman finds are also limited, and largely comprise coins (NHER 8114, NHER 33114, NHER 41872), although excitingly a late Roman military strap end (NHER 21358) has also been recovered. Three Saxon stirrup mounts have also been recovered (NHER 25895, NHER 33114, NHER 33928).

Although evidence of Saxon period structures is rare, soilmarks in the western corner of the parish indicate the possible presence of Early Saxon period grubenhauser (NHER 21127). Unfortunately the listing in the Domesday Book is brief, but the church of St Mary and St Margaret (NHER 8138) is known to have had an early medieval, or perhaps even Late Saxon round tower. The church itself is predominantly 14th century in date, with clerestory, chapel and some windows of the 15th century and major alterations under the prolific Norfolk architect Boardman during 1889 to 1890. However of particular interest are the remarkable tombs contained within the church, the earliest of which dates to 1559.

The church dominates what we know of the medieval landscape of Sprowston, but documentary evidence indicates the presence of a number of medieval roads crossing the parish. These comprise Ravensgate Way (NHER 8127), which ran from Norwich to Rackheath, Horning Ferrry Way (NHER 8128), which appears to have had a similar route, and Ranworth Way (NHER 8166) which followed the parish boundary between Great and Little Plumstead, Rackheath, Sprowston and Thorpe St Andrew.



Sprowston Hall. Courtesy of Norfolk County Council Library and Information Service.

The most substantial building in the parish is Sprowston Hall (NHER 8159), originally built in the 16th century, but extensively rebuilt between 1872 and 1876. The house is of red brick, in two and three storeys, and was constructed on an 'improved Elizabethan pattern'. Other buildings of interest include 18th century Oak Lodge Farmhouse (NHER 46105), and the Church of St Cuthbert (NHER 13441), which was built in 1886 by A. R. G. Fleming and contains the original octagonal Perpendicular style font from Kempstone Church. The former site of Dove Yard brick works (NHER 12925), which had Hoffman kilns and remained active until 1937, has also been recorded.



Ruymps Brickworks, Sprowston. Courtesy of Norfolk County Council Library and Information Service.

From more recent history, Sprowston Court (NHER 35085) is also of interest. Although this property has been subdivided, it was initially built as a single domicile in 1914, in a Georgian style of 1714 and using red, orange and black bricks which were specially made in Belgium. Even more recent is the Royal Observer Corps Headquarters building on Chartwell Road (NHER 26488), which from 1961 to 1991 was the headquarters of fifty-five Royal Observer Corps Cold War underground monitoring posts in Norfolk, whose purpose was to monitor fall-out in the event of a nuclear strike. When sealed, this two-storey semi-sunken structure was designed to be self-sufficient for a week under fall-out conditions. It is now disused and hidden behind advertising hoardings, and sadly access to the site is discouraged.
Ruth Fillery-Travis (NLA), 3 May 2007.

Further Reading

Great Britain Historical GIS Project, 2004. 'Relationships/unit history of SPROWSTON'. Available: http://www.visionofbritain.org.uk/relationships.jsp?u_id=10212522. Accessed: 3 May 2007.
Morris, J. (General Editor), 1984. Domesday Book, 33 Norfolk, Part I and Part II (Chichester, Phillimore & Co)
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Pevsner, N. and Wilson, B., 1999. The Buildings of England, Norfolk 1: Norwich and North-East (London, Penguin)
Rye, J., 1991. A Popular Guide to Norfolk Place Names (Dereham, The Larks Press)
Wikipedia Authors, 16 February 2007. 'Sprowston'. Available:

http://en.wikipedia.org/wiki/Sprowston. *Accessed: 3 May 2007.*

2.2 Listed buildings

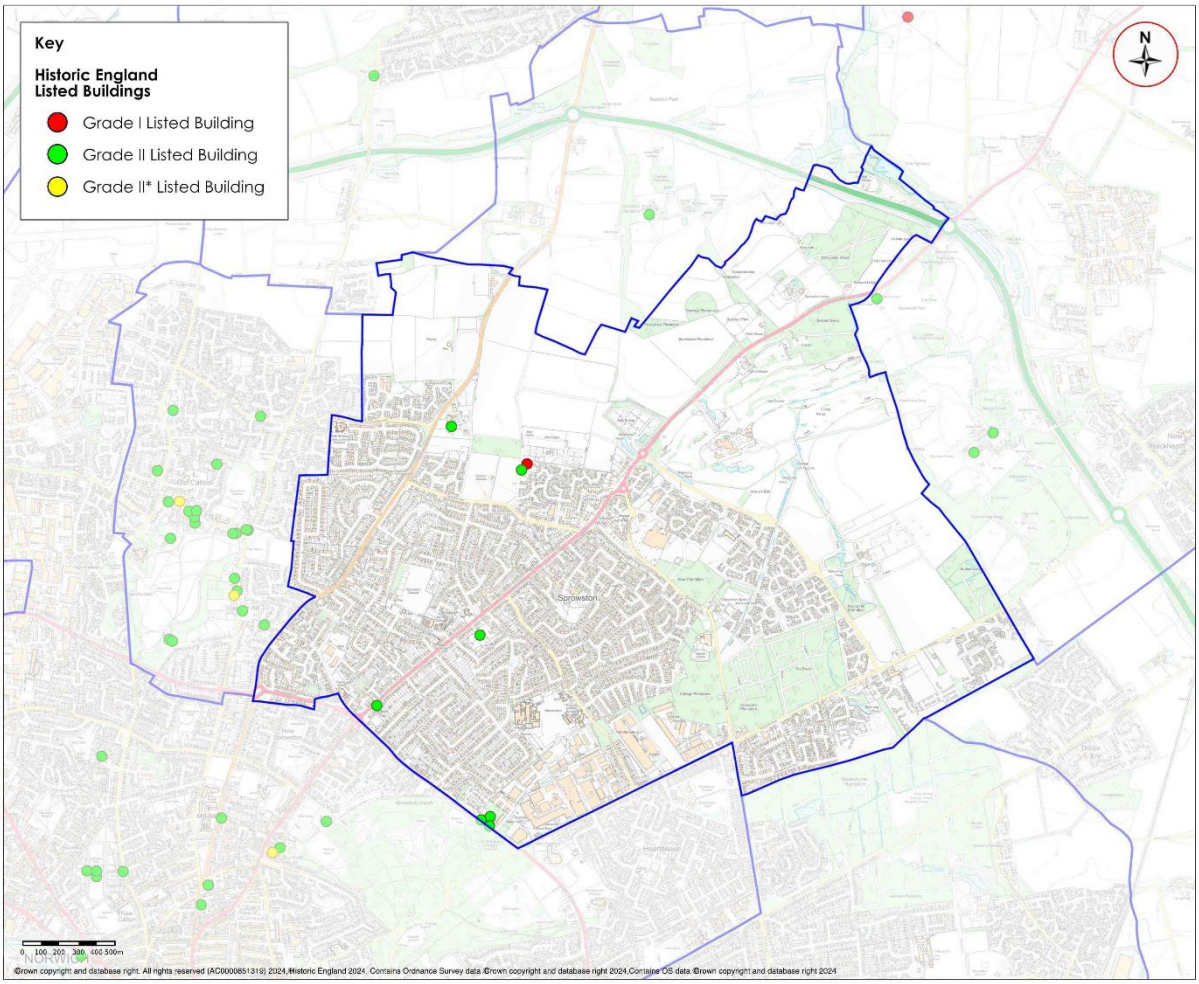
2.2.1 Historic England lists eight entries in Sprowston parish. There is one Grade I listing and six Grade II listings.[13]

Figure 5 below: Table showing the Historic England Listings in Sprowston parish. Source: Historic England website. Information obtained 12.11.2024.

Historic England List Entry Name	Grade	Location
Sprowston St Cuthbert War Memorial	II	St Cuthbert's Church, Wroxham Road, Sprowston, NR7 8TZ.
88,90, 92 Wroxham Road	II	88, 90, 92 Wroxham Road, Sprowston.
Wall, gates and gatepiers of Churchyard of parish church of St Mary and St Margaret.	II	Wall, gates and gatepiers of Churchyard of parish church of St Mary and St Margaret, Church Lane, Sprowston.
Hil Farm Cottages	II	Hill Farm Cottages, Sprowston Road, Norwich.
Parish Church of St Mary and St Margaret	I	Church Lane, Sprowston.
2nd World War Memorial Cottages (Europe, Bates, Gristock, Knowland, Randle and Asia) including the Front Garden walls, the War Memorial and the walls and gatepiers to Mousehold Lane.	II	Mousehold Lane, Sprowston.
Oak Lodge Farm House	II	North Walsham Road, Sprowston.

[13] https://historicengland.org.uk/listing/the-list/. Information obtained 12.11.2024.

Figure 6 below: Map showing the location of listed buildings in Sprowston parish.
Source: Parish Online mapping website. Map obtained 12.11.2024.



3. Housing

3.1 District Council housing information

3.1.1 Over the period 1st April 2014 to 31st March 2024, Broadland District Council records show a total net gain of 4478 new residential dwellings was made in the period including completed sites, Beeston Park which has not been started and sites under construction.

Figure 7 below: Housing data for the past 10 years in Sprowston parish. Source: Broadland District Council. Information obtained 13.11.2024.

Site	Developer	PP Ref	Address	Description	Granted	Lapses	Started	Completed	Prop Units	Lost	Net Gain	Net Completions in Period	Gross Comm	Net Commit-ment	Under construction	Not started	Applicatio n Type	Current Status	
COMPLETED SITES																			
Home Farm	Norfolk	20070346	Land at Blue Boar Lane, Home Farm, Wroxham Road,	Details of the pro	06/12/2007	06/12/2010	06/12/2007	30/06/2014	120	0	120	120	0	0	0	0	Reserved M	COMPLETED	
	Homes	20142051	Phase 4, Blue Boar Lane, Sprowston, Norwich	Submission of Det	04/11/2015	04/11/2018	04/10/2017	05/11/2021	75	0	75	75	0	0	0	0	Full	COMPLETED	
		20131787	Phase 5, Blue Boar Lane, Sprowston, Norwich	Application for Ap	17/02/2014	06/12/2020	14/08/2014	26/07/2019	89	0	89	89	0	0	0	0	Full	COMPLETED	
White House Farm	Persimmon	20141380	P1 & P2, Land at Blue Boar Lane, Sprowston, Norwich	Variation of Condi	06/10/2014	06/10/2017	29/06/2015	29/03/2019	140	0	140	140	0	0	0	0	Full	COMPLETED	
	Taylor Wimpey	20160928	Parcel TW2, Land at Blue Boar Lane, Sprowston, Nor	Reserved Matters	27/10/2016	27/10/2019	23/06/2017	17/03/2020	150	0	150	150	0	0	0	0	Reserved M	COMPLETED	
	Hopkins	20160751	HH3 & HH4, Land at Blue Boar Lane, Sprowston, Nor	Reserved Matters	22/12/2016	22/12/2019	31/03/2018	20/03/2023	254	0	254	254	0	0	0	0	Reserved M	COMPLETED	
	Persimmon	20160911	Parcel P4, Land at Blue Boar Lane, Sprowston, Norwi	Reserved Matters	31/01/2017	31/01/2020	30/04/2018	15/03/2021	109	0	109	109	0	0	0	0	Reserved M	COMPLETED	
	Taylor Wimpey	20160930	Parcels TW3 & TW4, Land at Blue Boar Lane, Sprowst	Reserved Matters	09/02/2017	09/02/2020	15/05/2019	20/03/2023	128	0	128	128	0	0	0	0	Reserved M	COMPLETED	
	Taylor Wimpey	20130209	Phase TW1a - Part 1, Land at Blue Boar Lane, Sprows	Reserved Matters	22/05/2013	22/05/2016	31/05/2015	26/07/2019	115	0	115	115	0	0	0	0	Reserved M	COMPLETED	
	Hopkins	20130699	Parcels HH1 & HH2, Land North of Blue Boar Lane, Sp	Reserved Matters	16/08/2013	16/08/2016	17/04/2015	31/03/2018	139	0	139	139	0	0	0	0	Reserved M	COMPLETED	
		20150198	Woodland Place, Pinetrees Road, Sprowston, Norwi	Change of Use of (	05/03/2015	05/03/2018	08/09/2015	06/07/2016	39	0	39	39	0	0	0	0	Full	COMPLETED	All dwellings affordable
		20141565	The Beehive,57, Cannerby Lane, Sprowston, Norwic	1) Change of Use (	06/11/2014	06/11/2017	17/07/2015	06/02/2018	1	1	0	0	0	0	0	0	Full	COMPLETED	
		20141199	53A, Cromwell Road,,, Sprowston, Norwich, NR7 8XJ	Demolition of Gar	09/09/2014	09/09/2017	18/07/2017	26/03/2019	1	0	1	1	0	0	0	0	Full	COMPLETED	
		20141857	Land Adj. 1, Lambert Road, Sprowston, Norwich, NR	Erection of Detach	12/01/2015	12/01/2018	14/10/2016	17/07/2017	1	0	1	1	0	0	0	0	Full	COMPLETED	
		20150056	Garage Site, Adj to, 13 Stonehouse Road, Sprowston	Erection of 2 No. A	16/02/2015	16/02/2018	12/02/2018	17/10/2019	2	0	2	2	0	0	0	0	Full	COMPLETED	
		20171961	Grange Cottage, Salhouse Road, Sprowston, Norwich	Sub-Division of Pl	15/01/2018	15/01/2021	25/01/2018	02/04/2019	2	0	2	2	0	0	0	0	Full	COMPLETED	
		20150568	3, Alford Grove, Sprowston, Norwich, NR7 8XB	Sub-Division of Si	09/07/2015	09/07/2018	06/11/2015	23/09/2016	1	0	1	1	0	0	0	0	Full	COMPLETED	
		20151960	3, Clover Road, Sprowston, Norwich, NR7 8TE	Erection of a Singl	14/01/2016	14/01/2019	31/08/2017	29/03/2019	1	0	1	1	0	0	0	0	Full	COMPLETED	
		20152062	51, Cozens Hardy Road, Sprowston, Norwich, NR7 8D	Sub-division of Pl	28/01/2016	28/01/2019	14/08/2017	12/09/2018	1	0	1	1	0	0	0	0	Full	COMPLETED	
		20161933	Grange Cottage, Salhouse Road, Sprowston, Norwich	Reserved Matters	05/01/2017	05/01/2020	16/01/2017	29/03/2019	1	0	1	1	0	0	0	0	Reserved M	COMPLETED	
		20191776	52 Blackwell Avenue, Sprowston, Norwich, NR7 8XW	Subdivision of Cur	15/01/2020	15/01/2023	01/03/2017	14/03/2022	2	0	2	2	0	0	0	0	Full	COMPLETED	
		20161054	32, Wroxham Road, Sprowston, Norwich, NR7 8TY	Change of Use fro	13/07/2016	13/07/2019	30/09/2019	30/09/2019	1	0	1	1	0	0	0	0	Full	COMPLETED	
		20162180	102 Wroxham Road, Sprowston, Norwich, NR7 8EX	Change of Use fro	09/02/2017	09/02/2020	17/03/2020	17/03/2020	1	0	1	1	0	0	0	0	Full	COMPLETED	
		20180067	45 Tills Road, Sprowston, Norwich, NR6 7QZ	Extend Existing Dv	09/03/2018	09/03/2021	13/09/2018	20/06/2019	1	0	1	1	0	0	0	0	Full	COMPLETED	
		20191573	14 Adams Road,Sprowston,NR7 8QT	Variation of Condi	02/12/2019	02/12/2022	01/12/2022	25/03/2024	1	0	1	1	0	0	0	0	Full	COMPLETED	
		20200155	16-22 Linacre Avenue,Sprowston,NR7 8PF, Sprowsto	Reserved matters	26/05/2020	26/05/2023	01/04/2023	22/09/2023	3	0	3	3	0	0	0	0	Reserved M	COMPLETED	
		20201579	101 Wroxham Road, Sprowston, Norwich, NR7 8TU	Change of Use of p	20/10/2020	20/10/2023	29/12/2023	29/12/2023	1	0	1	1	0	0	0	0	Full	COMPLETED	
		20201650	Royal Oak, North Walsham Road, Sprowston, Norwich	Demolition of exis	22/04/2021	22/04/2024	07/05/2021	10/10/2022	8	0	8	8	0	0	0	0	Full	COMPLETED	
		20110044	46, North Walsham Road,, Sprowston,, NR6 7QB	Demolition of Exis	25/02/2011	25/02/2014	25/06/2012	01/12/2014	4	1	3	3	0	0	0	0	Full	COMPLETED	
		20111783	Land at, Post Mill Close,, Sprowston,, NR7 8UA	Erection of Two H	19/01/2012	19/01/2015	18/11/2014	18/11/2014	2	0	2	2	0	0	0	0	Full	COMPLETED	
		10302	Land North Of, White Woman Lane, Sprowston	Residential Devel	20/11/2002	19/11/2007	12/02/2004	30/09/2014	4	0	4	4	0	0	0	0	Full	COMPLETED	
		20120692	309, Wroxham Road,, Sprowston,, NR7 8RN	1. Demolition of D	06/08/2012	06/08/2015	07/09/2015	16/10/2016	1	1	0	0	0	0	0	0	Full	COMPLETED	
		20121308	5, Mousehold Lane, Sprowston, Norwich, NR7 8HJ	Detached House	15/10/2012	15/10/2015	17/08/2015	31/03/2018	1	0	1	1	0	0	0	0	Full	COMPLETED	
		20131097	1, Rimington Road, Sprowston, Norwich, NR7 8EB	Sub-Division of Cu	03/10/2013	03/10/2016	23/07/2014	21/08/2015	1	0	1	1	0	0	0	0	Full	COMPLETED	
									1400	3	1397	1397	0	0	0	0			
NOT STARTED																			
Beeston Park		20121516	Land to the North of Sprowston and Old Catton, Btn	The Development	17/02/2016	17/02/2029			3520	0	3520	0	3520	3520	0	3520	Outline	GRANTED	
			Estimated number of dwellings for Sprowston parish						2023	0	2023	0	2023	2023		2023	This is a rough estimate of dwellings in Sprowston based on outline application documents received so		
SITES UNDER CONSTRUCTION																			
White House Farm	Persimmon	20160912	Parcel P3, Land at Blue Boar Lane, Sprowston, NR7 8	Reserved Matters	08/12/2016	08/12/2019	04/04/2017		144	0	144	142	2	2	2	0	Reserved M	STARTED	Marketing Suite being re-developed into dwellings.
	Taylor Wimpey	20130224	TW1a - Part 2, Land at Blue Boar Lane, Sprowston, No	Reserved Matters	22/05/2013	22/05/2016	09/06/2016		54	0	54	0	54	54	1	53	Reserved M	STARTED	
St Andrews Park	Halsbury	20201880	Land South of Salhouse Road, Sprowston/Gt & Lt Plu	Variation of condi	28/06/2021	28/06/2024	18/11/2021		135	0	135	47	88	88	94	41	Full	STARTED	This site is split between Sprowston and Gt & Lt Plumstead - 135 dwellings
Furlong Heath	Tilia	20190758	Phase 1, Land to the South of Salhouse Road, Sprow	Reserved Matters	25/10/2019	25/10/2022	14/03/2022		251	0	251	60	191	191	0	191	Reserved M	STARTED	
Woodland Heath	BDW	20200447	Phase 2, 3 & 4, Land south of Salhouse Road, Sprows	Application for all	26/06/2020	26/06/2023	14/03/2022		470	0	470	170	300	300	7	293	Reserved M	STARTED	This site is split between Sprowston and Rackheath - approx. 470 dwellings
		20210315	Barn to the East of the Coach House, Sprowston Lod	Conversion of bar	27/04/2021	27/04/2024	22/01/2024		1	0	1	0	1	1	1	0	Full	STARTED	
		20160457	Land Adj 19 Church Lane, Sprowston, Norwich, NR7 8	Application for Va	14/04/2016	14/04/2019	11/04/2018		1	0	1	0	1	1	1	0	Full	STARTED	
		20201619	9 Lowry Cole Road,Sprowston,NR6 7QT, Sprowston,	Sub-division of Cu	12/10/2020	12/10/2023	01/10/2023		1	0	1	0	1	1	1	0	Reserved M	STARTED	
		20191075	1 Vicarage Court, Mousehold Lane, Sprowston, Norw	Conversion of 4 N	29/08/2019	29/08/2022	05/02/2020		5	4	1	0	1	1	1	0	Full	STARTED	
											1058	419		639					

	Total net gain	Total completions
Beeston Park	2023	0
Completed	1058	419
Started	1397	1397
	4478	1816

19

Total Completions	1816
Total Commitment	639
Beeston Park	2023
Total net gain	4478

3.1.3 Information from Broadland District Council, November 2024, shows there have been 563 Affordable Housing completions from April 2014 to date.

Figure 8 below: Affordable Housing Completions in Sprowston parish April 2014 to date.
Source: Broadland District Council. Information obtained 13.11.2024.

DMS = Discount Market Sale
S/O = Shared Ownership
S/E – Shared Equity
Blue Boar Lane/ White House Farm - Consortium sites:
Broadgate Park (Taylor Wimpey)
St Georges Place (Hopkins)
Millers Fields (Persimmon)

Year	Planning Permission Reference Number	Site	Number of new build homes	Tenure
2014-15	N/A	N/A	ZERO	N/A
2015-16	N/A	N/A	ZERO	N/A
2016-17	20150198	Woodland Place, Pinetrees Road (Commercial to Resi' Re-dev)	39	Rent
	20080367	Blue Boar Lane/White House Farm		
	20141380 RM	All Consortium sites	16	Rent
	20130209 RM	Persimmon, Hopkins and Taylor Wimpey	13	S/O
	20130699 RM	Parcels P1, P2 TW1s HH1 and HH2	16	DMS
	20130224 RM			
2017-18	20080367	Blue Boar Lane/White House Farm	60	Rent
		All Consortium sites	13	S/O
		Persimmon, Hopkins and Taylor Wimpey	15	DMS
		Blue Boar Lane /Home Farm Ph 4		
	20101252 RM	Norfolk Homes	5	S/E
	20142051 Full			
2018-19	20080367	Blue Boar Lane/White House Farm	70	Rent
		All Consortium sites	9	S/O
		Persimmon, Hopkins and Taylor Wimpey	9	DMS
		Blue Boar Lane /Home Farm Ph 4		
	20101252 RM	Norfolk Homes	3	S/E
	20142051 Full			
2019-20	20080367	Blue Boar Lane/White House Farm	52	Rent
	20160928 RM	All Consortium sites	15	S/O
	20160912 RM	Persimmon, Hopkins and Taylor Wimpey	14	DMS
	20160911 RM			

Year	Planning Permission Reference Number	Site	Number of new build homes	Tenure
2019-20 continued	20160751 RM 20101252 RM 20142051 Full	Parcels P3, P4, TW2, TW3, TW4, HH3 and HH4 Blue Boar Lane /Home Farm Ph 4 Norfolk Homes	 2	 S/E
2020-21	20080367 20160912 20101252 RM 20142051 Full	Blue Boar Lane/White House Farm Phase 3a Persimmon, Hopkins and Taylor Wimpey Blue Boar Lane /Home Farm Ph 4 Norfolk Homes	44 14 17 6	Rent S/O DMS Rent
2021-22	20080367 20160912 20101252 RM 20142051 Full	Blue Boar Lane/ White House Farm Phase 3a Broadgate Park (TW) St Georges Place (Hopkins) Blue Boar Lane /Home Farm Ph 4 Norfolk Homes	 13 4 3	 DMS DMS S/E
2022-23	20080367 20160912 20160498 RM 20200447	Blue Boar Lane/ White House Farm Phase 3a Broadgate Park (TW) Salhouse Road, Sprowston (some postal address in Rackheath) Phase 2 BDW Homes Woodland Heath	8 9 4 15 12	Rent S/O DMS Rent S/O
2023-24	20160498 RM 20200447	Salhouse Road, Sprowston Phase 2 BDW Homes Woodland Heath	 7 4	 Rent S/O
24-25 to date	20160498 RM 20190798 RM 20200447	Salhouse Road, Sprowston Phase 1 Tilia Furlong Heath Phase 3 BDW Homes Woodland Heath	15 Home Stepper 25 12	 S/O Rent S/O
Total Affordable Delivery 2014-2024	**To Date**	**N/A**	**563**	**(All tenures)**

3.1.4 Housing list data at October 2024 from Broadland District Council shows 129 households registered on the list who are current residents of Sprowston and therefore have a local connection to the parish. Broadland District Council note that there will be additional households who work or have close family within the parish but are unable to extract those figures. The highest housing need is for 1 bedroom property types for affordable rent tenure. The table below shows the breakdown of the local housing needs.

Figure 9 below: Housing List data at October 2024.
Source: Broadland District Council. Information obtained 13.11.2024.

Property Needed	Number on Housing Register
1 bedroom	83
2 bedrooms	27
3 bedrooms	14
4+ bedrooms	5

3.2 Housing data

3.2.1 Data from the 2021 Census shows that there were 7,724 households in Sprowston parish. This is an increase in households of 18.2 per cent from 6,536 in the 2011 Census.

3.2.2 The table below shows the tenure of households in Sprowston parish from the 2011 and 2021 Census. There has been a slight decrease in owned or shared ownership and an increase in the percentage of households social renting, privately renting or living rent free.

Figure 10 below: Table showing Tenure of households from the 2011 and 2021 Census for Sprowston parish.
Source: Nomis website. Information obtained 18.11.2024.

Tenure	Census 2011 number	Census 2011 percentage	Census 2021 number	Census 2021 percentage
All Categories	6,536	100%	7,717	100%
Owned or shared ownership	5,422	82.9%	6,071	78.7%
Social rented	526	8.0%	822	10.6%
Private rented or lives rent free	588	9.0%	824	10.7%

3.2.3 The table below shows Sprowston parish household composition data from the 2011 and 2021 Census. There is an increase in one person households and a decrease in one family households and other household types between the 2011 and 2021 Census in Sprowston. A one-family household in the 2021 census is a household that consists of a couple household or a lone parent household:

- Couple household: A married, civil partnered, or cohabiting couple, with or without children.
- Lone parent household: A household with a lone parent and at least one child who lives at the same address.

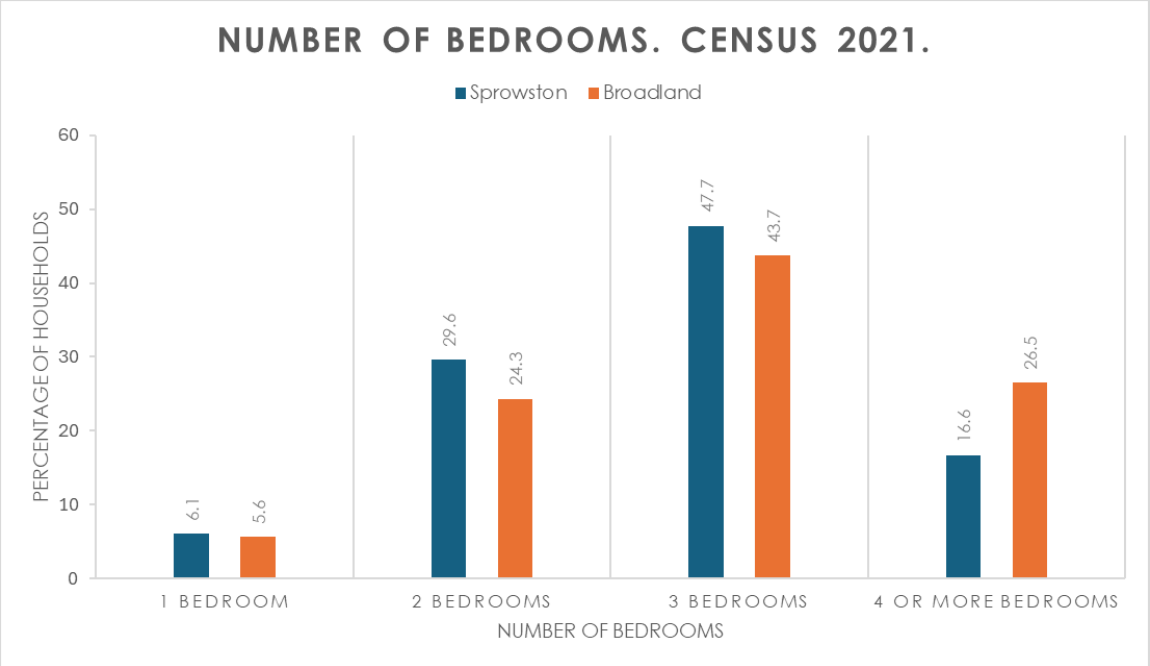
Figure 11 below: Table showing Household Composition from the 2011 and 2021 Census for Sprowston parish.
Source: Nomis website. Information obtained 18.11.2024.

Household Composition	Sprowston Census 2011 percentage	Sprowston Census 2021 percentage	Norfolk Census 2021 percentage
All Categories	100%	100%	100%
One person household	27.9%	30.4%	31.0%
One family household	67.7%	65.6%	63.6%
Other household types	4.3%	4.0%	5.4%

3.2.4 Census 2021 data showing percentage of households with the number of bedrooms in Sprowston parish compared to Broadland can be seen in the graph below. There is a higher percentage of households with 1, 2 and 3

bedrooms in Sprowston compared to Broadland and a lower percentage of households with 4 or more bedrooms.

Figure 12 below: Graph showing number of bedrooms for all household in Sprowston and Broadland. Census 2021.
Source: ONS Website via Build an Area Profile Tool. Obtained 18.11.2024.



3.2.5 A Housing Needs Assessment is to be undertaken by AECOM for the parish of Sprowston to support the Neighbourhood Plan work. This is funded by Locality.

3.2.6 According to the property website Zoopla, the average price for a property in Sprowston in the last 12 months is £271,119. Different property types in Sprowston have different average sold prices over the last 12 months:[14]

- Detached: £342,625.
- Semi-detached: £261,417.
- Terraced: £249,786.
- Flats: £169,667.

3.2.7 Figures 11 and 12 overleaf are maps showing postcode areas and AddressBase Plus Points, which are current properties and addresses sourced from local authorities, Ordnance Survey and Royal Mail.[15]

[14] www.zoopla.co.uk. Information obtained 18.11.2024.
[15] https://www.ordnancesurvey.co.uk/products/addressbase-plus. Information obtained 26.01.2024.

Figures 13 below: Map showing postcode areas.
Source: Parish Online mapping website. Information obtained 18.11.2024.

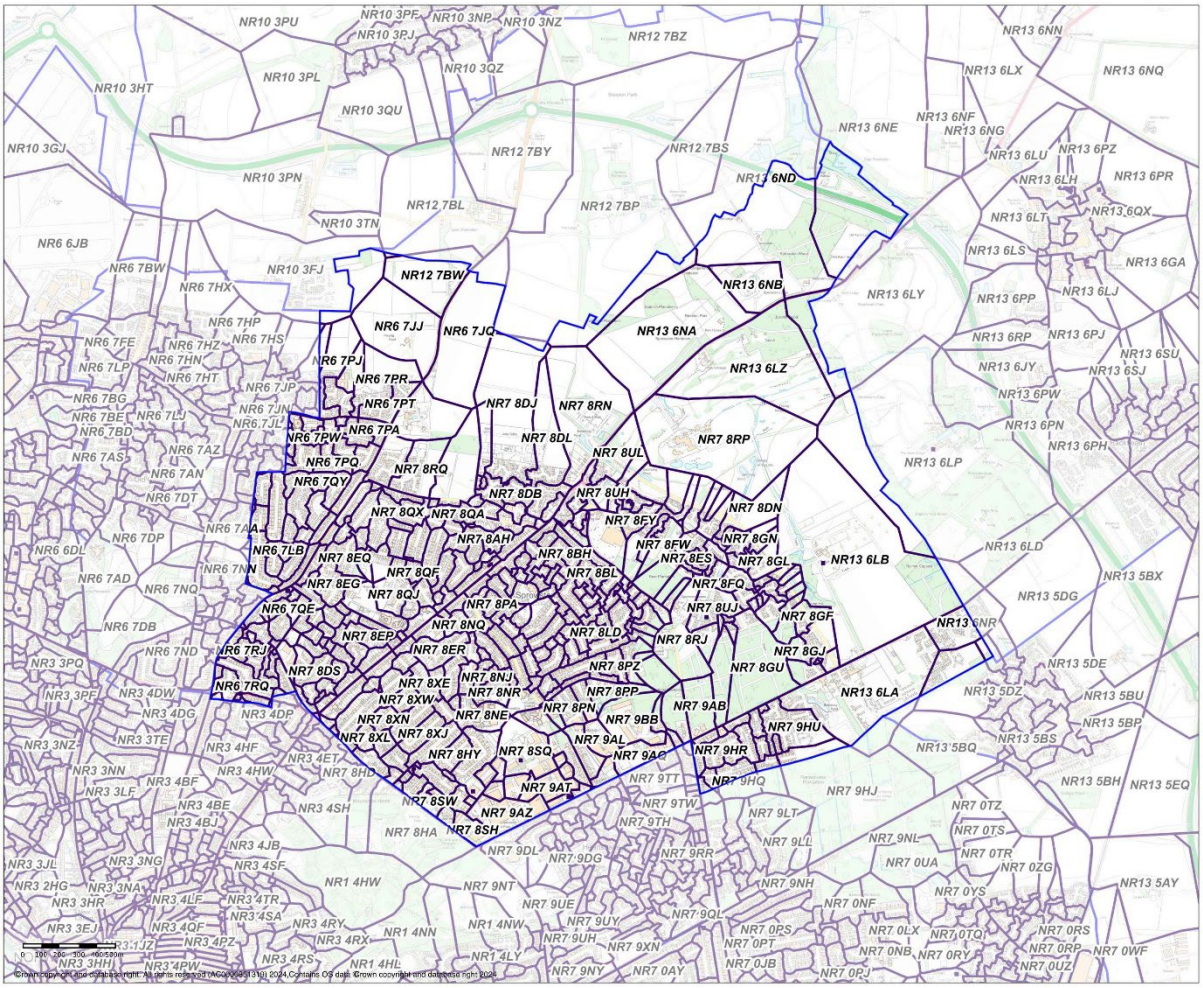
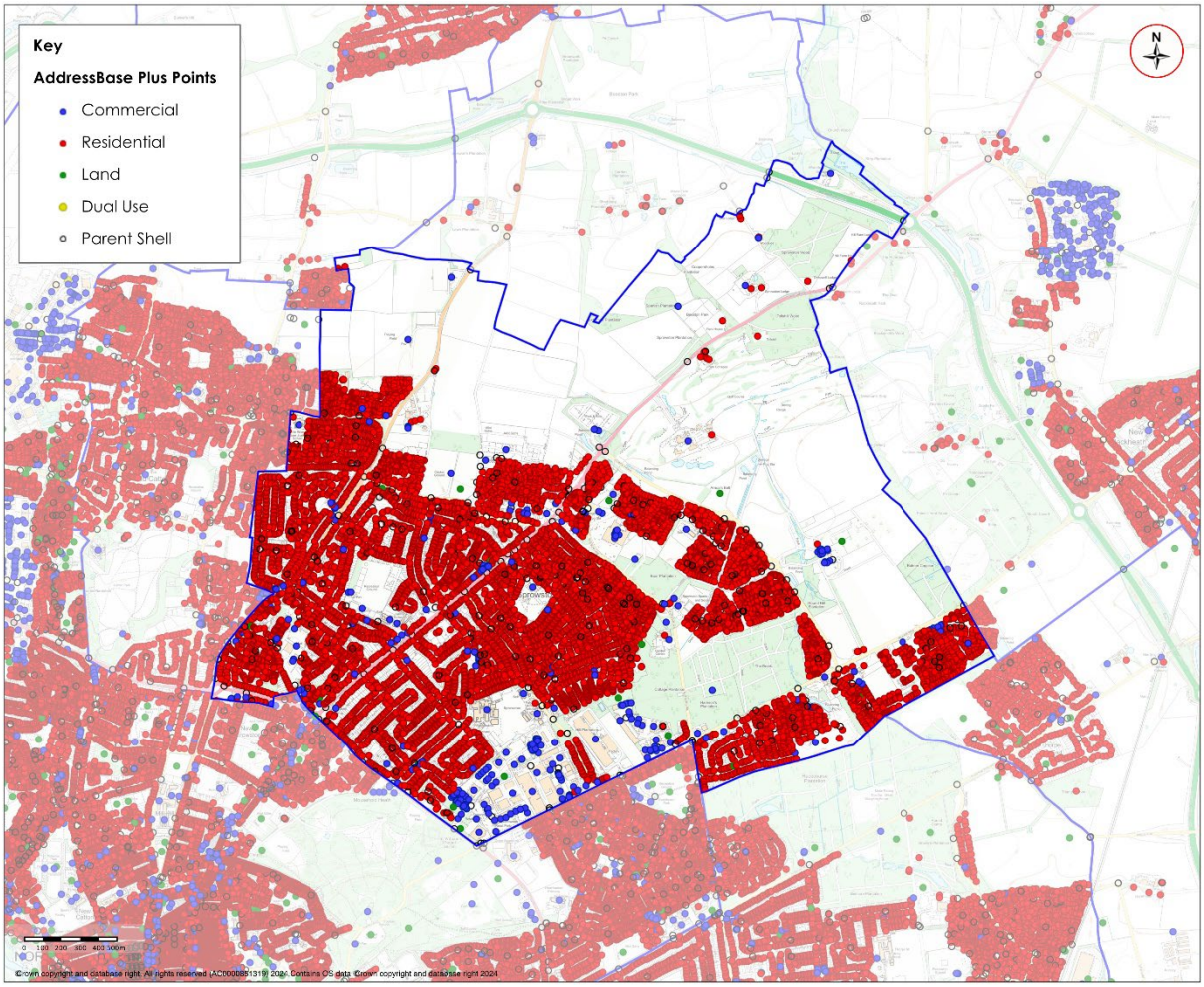
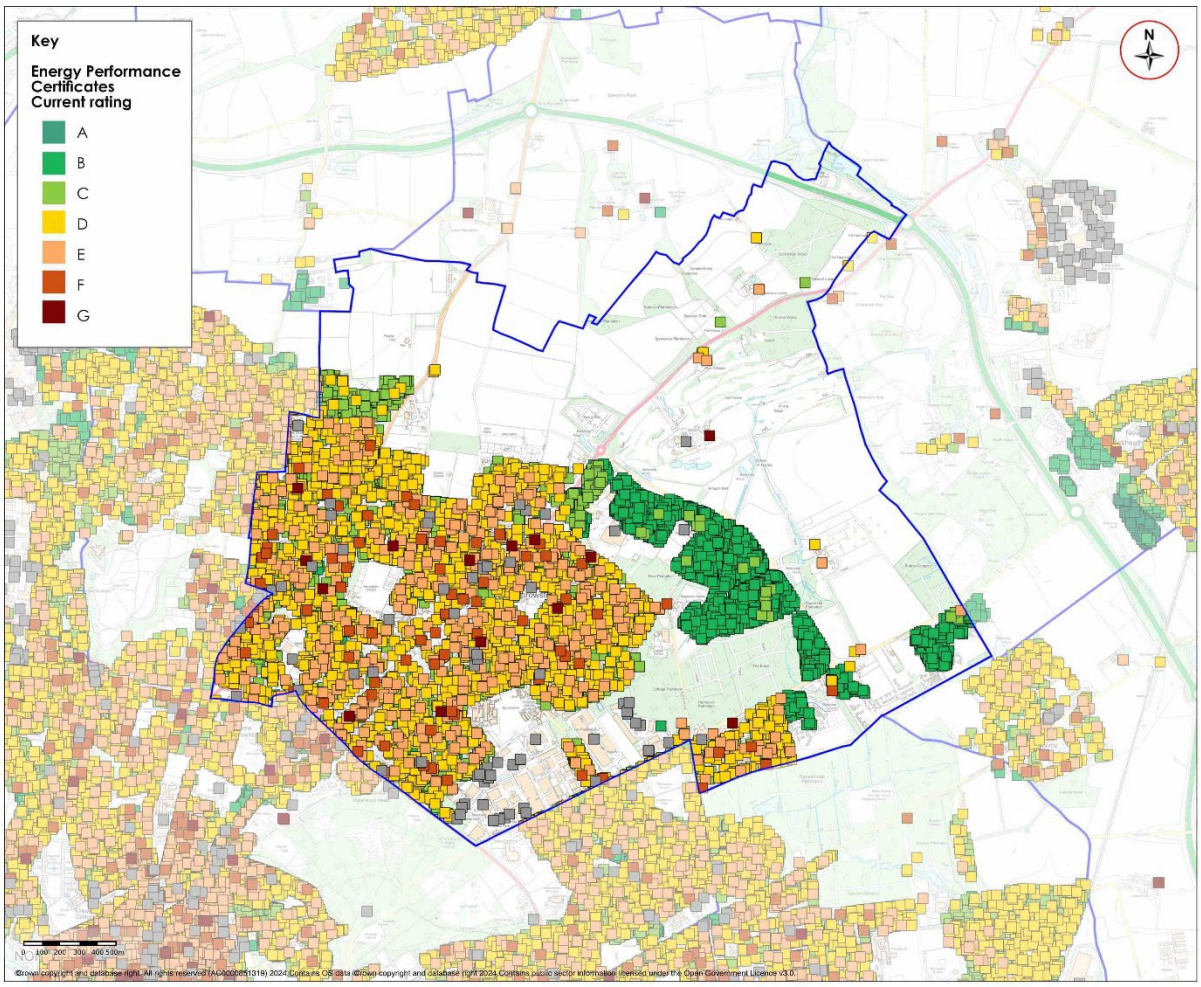


Figure 14 below: Map showing AddressBase Plus Points.
Source: Parish Online mapping website. Information obtained 18.11.2024.



3.2.8 A map showing the Energy Performance Certificate current rating of buildings can be seen overleaf.

Figure 15 below: Map showing the Energy Performance Certificate current rating of buildings.
Source: Parish Online mapping website. Map obtained 18.11.2024.



4. Community infrastructure

4.1 Population

4.1.1 The usual resident population of Sprowston parish was 14,691 usual residents as at Census day 2011. Of these, 99.4% lived in households and 0.6% lived in communal establishments. The average (mean) age of residents was 45.3 years. In total there were 6,690 household spaces. Of these, 6,536 (97.7%) had at least one usual resident and 154 (2.3%) had no usual residents. 51.4% of usual residents were females and 48.6% of usual residents were males.

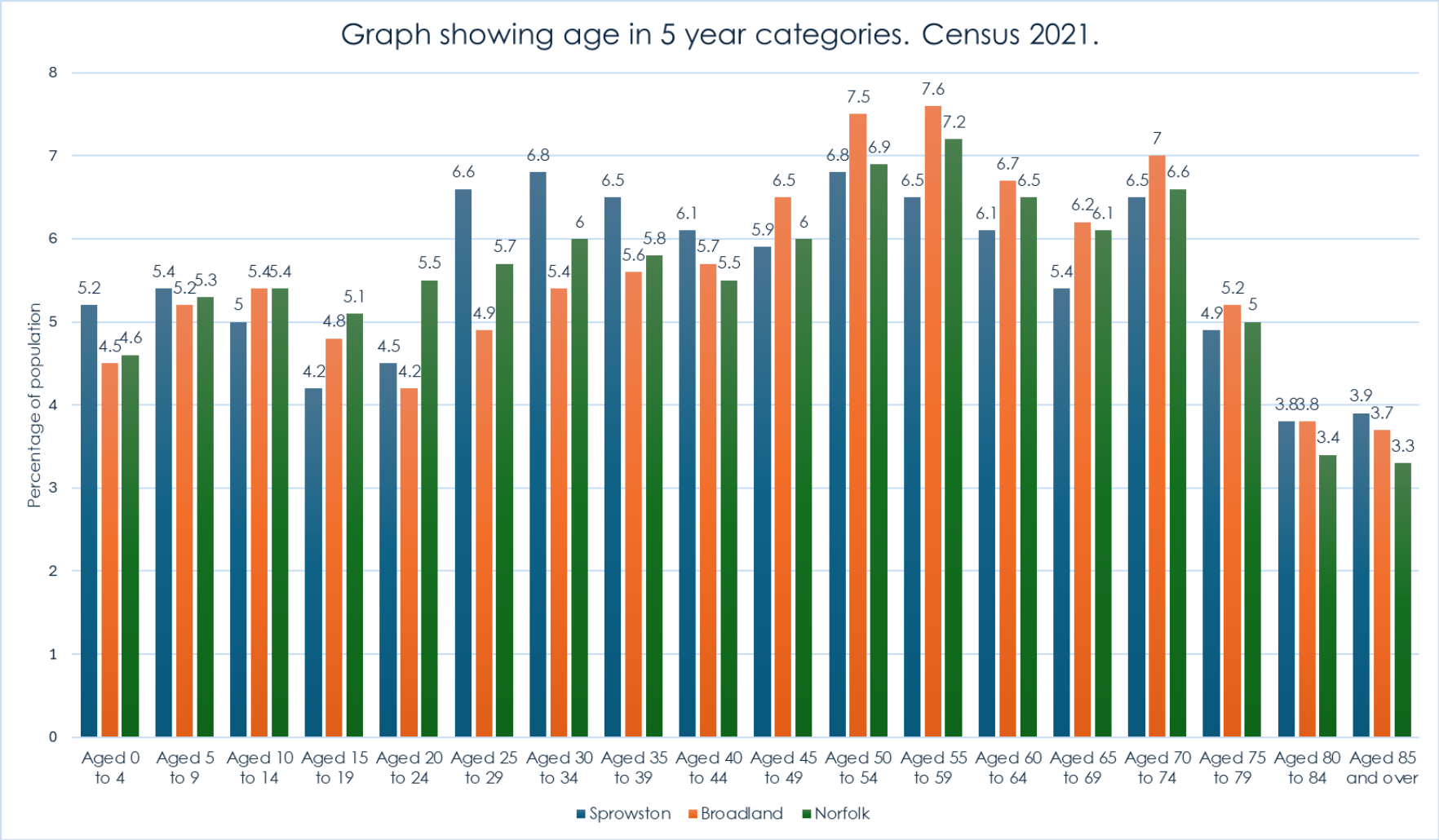
4.1.2 The usual resident population of Sprowston parish was 17,125 usual residents on Census day 2021. 51.2% of usual residents were females and 48.8% of usual residents were males. The parish population of Sprowston increased 16.6% between the 2011 and 2021 Census.

4.1.3 The following table shows the age categories in Sprowston parish from the 2011 and 2021 Census. The percentage of the population aged 15 years and under has increased slightly. The graph in Figure 16 shows the age of Sprowston, Broadland and Norfolk residents in 5-year age categories.

Figure 16 below: Age structure of Sprowston parish Census 2011 and 2021. Source: Nomis website. Information obtained 19.11.2024.

Age category	Census 2011 number	Census 2011 percentage	Census 2021 number	Census 2021 percentage
Total	14,691	100%	17,111	100%
Aged 15 and under	2,174	14.8%	2.801	16.4%
Aged 16 to 64 years	8,832	60.1%	10,121	59.1%
Aged 65 years and over	3,685	25.1%	4,189	24.5%

Figure 17 below: Graph showing the age of Sprowston, Broadland and Norfolk residents in 5-year age categories. Census 2021.
Source: www.ons.gov.uk/visualisations/customprofiles/build/. Information obtained 19.11.2024.



4.2 Health and well-being

4.2.1 The following table shows how the population reported their general health in the 2021 Census. The health reported by the population of Sprowston is similar to the population of Broadland and Norfolk.

Figure 18 below: Table showing general health reported by the population in the Census 2021.
Source: Nomis website. Information obtained 19.11.2024.

General Health Census 2021	Sprowston parish percentage	Broadland district percentage	Norfolk Percentage
Very good health	43.7%	45.1%	43.1%
Good health	37.7%	36.4%	36.5%
Fair health	14.1%	13.9%	14.9%
Bad health	3.6%	3.7%	4.3%
Very bad health	0.9%	0.9%	1.2%

4.2.2 The table below shows Disability reported by all usual residents of Sprowston parish in the 2021 Census. 17.9% of the usual residents of Sprowston parish are Disabled under the Equality Act. This compares to 18.5% for Broadland and 20.1% for Norfolk.

Figure 19 below: Table showing disability reported by all usual residents of Sprowston parish in the 2021 Census.
Source: Nomis website. Information obtained 19.11.2024.

Disability	Census 2021
Total	17,111
Disabled under the Equality Act	**3,065**
Disabled under the Equality Act: Day-to-day activities limited a lot	1,186
Disabled under the Equality Act: Day-to-day activities limited a little	1,879
Not disabled under the Equality Act	**14,046**
Not disabled under the Equality Act: Has long-term physical or mental health condition but day-to-day activities are not limited	1,442
Not disabled under the Equality Act: No long-term physical or mental health condition	12,604

4.2.3 East Nowich Medical Partnership – Sprowston Primary Care Centre is located on Aslake Close. Residents also use the two surgeries at Lawson Road, Lodge Lane, Old Catton and Thorpewood Medical on Woodside Road.

4.2.4 There are two dental surgeries in Sprowston parish located on Blenheim Road and Wroxham Road.

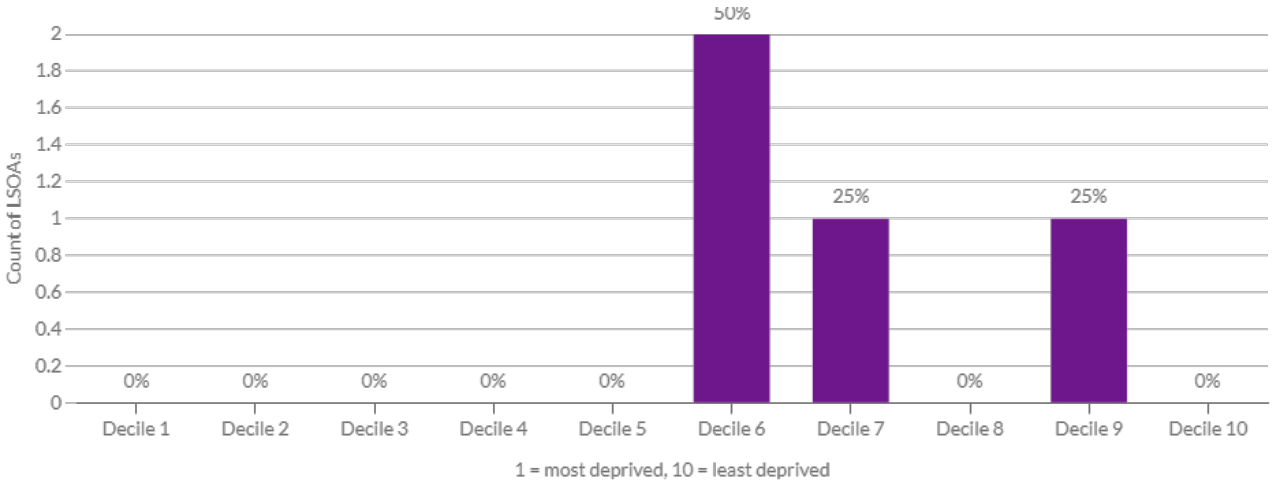
4.3 Qualifications

4.3.1 19.0% of residents aged 16 years and over in Sprowston parish have no qualifications. The compares to 17.6% for Broadland and 20.4% for Norfolk.

4.4 Deprivation

4.4.1 The Index of Multiple Deprivation (IMD) 2019 is the official measure of relative deprivation for small areas (or neighbourhoods) in England. The IMD ranks every small area (Lower Super Output Area) in England from 1 (most deprived) to 32,844 (least deprived). For larger areas we can look at the proportion of LSOAs within the area that lie within each decile. Decile 1 represents the most deprived 10% of LSOAs in England while decile 10 shows the least deprived 10% of LSOAs. The Index of Multiple Deprivation (IMD) combines information from seven domains to produce an overall relative measure of deprivation. The domains are: Income; Employment; Education; Skills and Training; Health and Disability; Crime; Barriers to Housing Services; Living Environment. Each domain is given a weighting and is based on a basket of indicators.[16]

Figure 20 below: Graph showing Index of Multiple Deprivation - LSOAs by decile in Sprowston Central ward.
Source: Norfolk Insight website. Information obtained 19.11.2024.



[16] https://www.norfolkinsight.org.uk/deprivation/reports. Information obtained 19.11.2024.

Figure 21 below: Graph showing Index of Multiple Deprivation - LSOAs by decile in Sprowston East ward.
Source: Norfolk Insight website. Information obtained 19.11.2024.

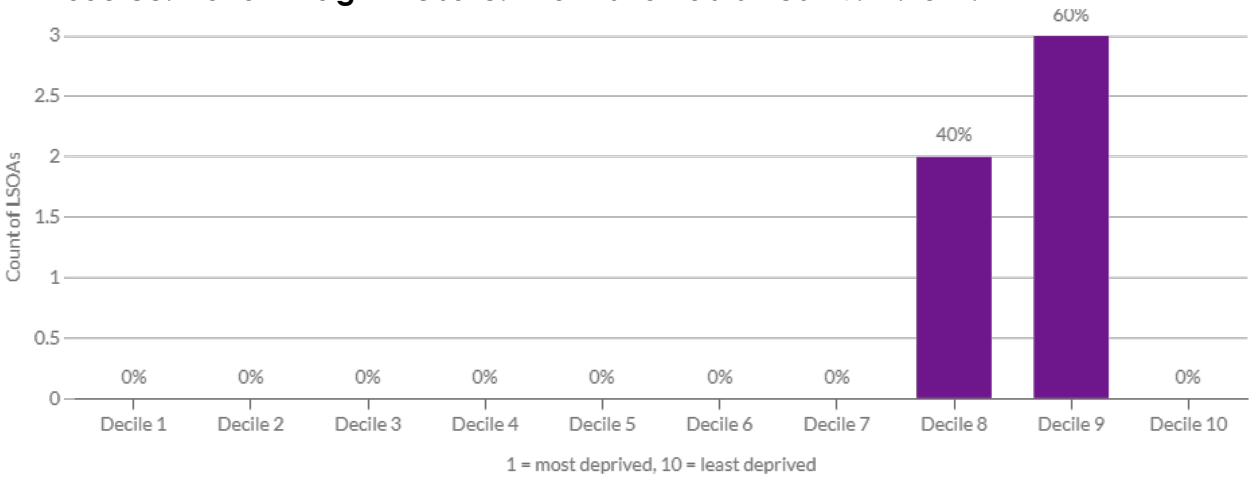
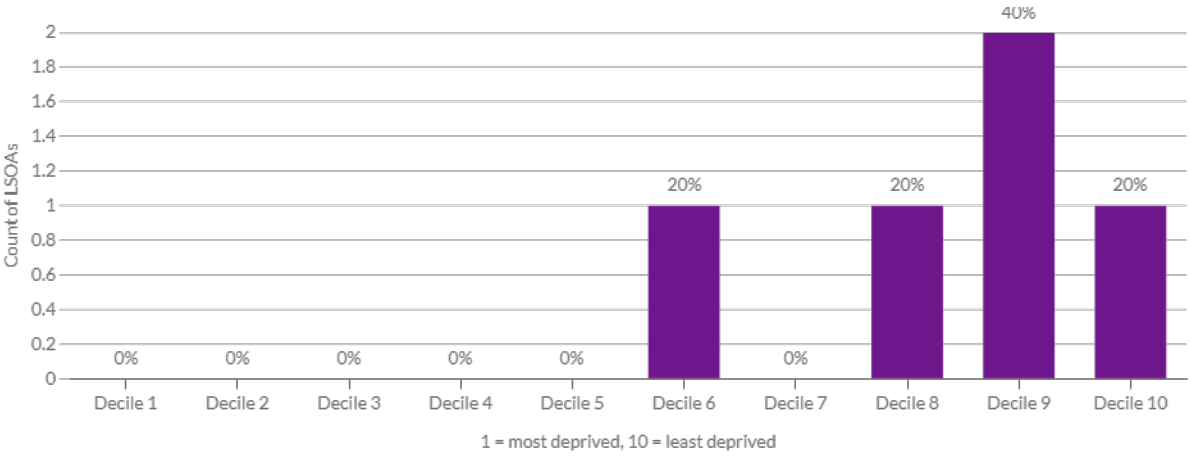


Figure 22 below: Graph showing Index of Multiple Deprivation - LSOAs by decile in Old Catton and Sprowston West ward.
Source: Norfolk Insight website. Information obtained 19.11.2024.



4.5 Education

4.5.1 Information from Norfolk County Council states there are eight schools located in Sprowston parish. Across the catchment parental preference for Sprowston schools is high with over 90% of Sprowston children attending the Sprowston schools at Primary phase. While the Sprowston area has seen significant housing development in recent years the impact has been localised to certain parts, and in the older parts of the area the decline in population in the youngest cohorts seen across the wider County is evident. This gives a mixed picture of falling numbers in some parts and rising demand in others.

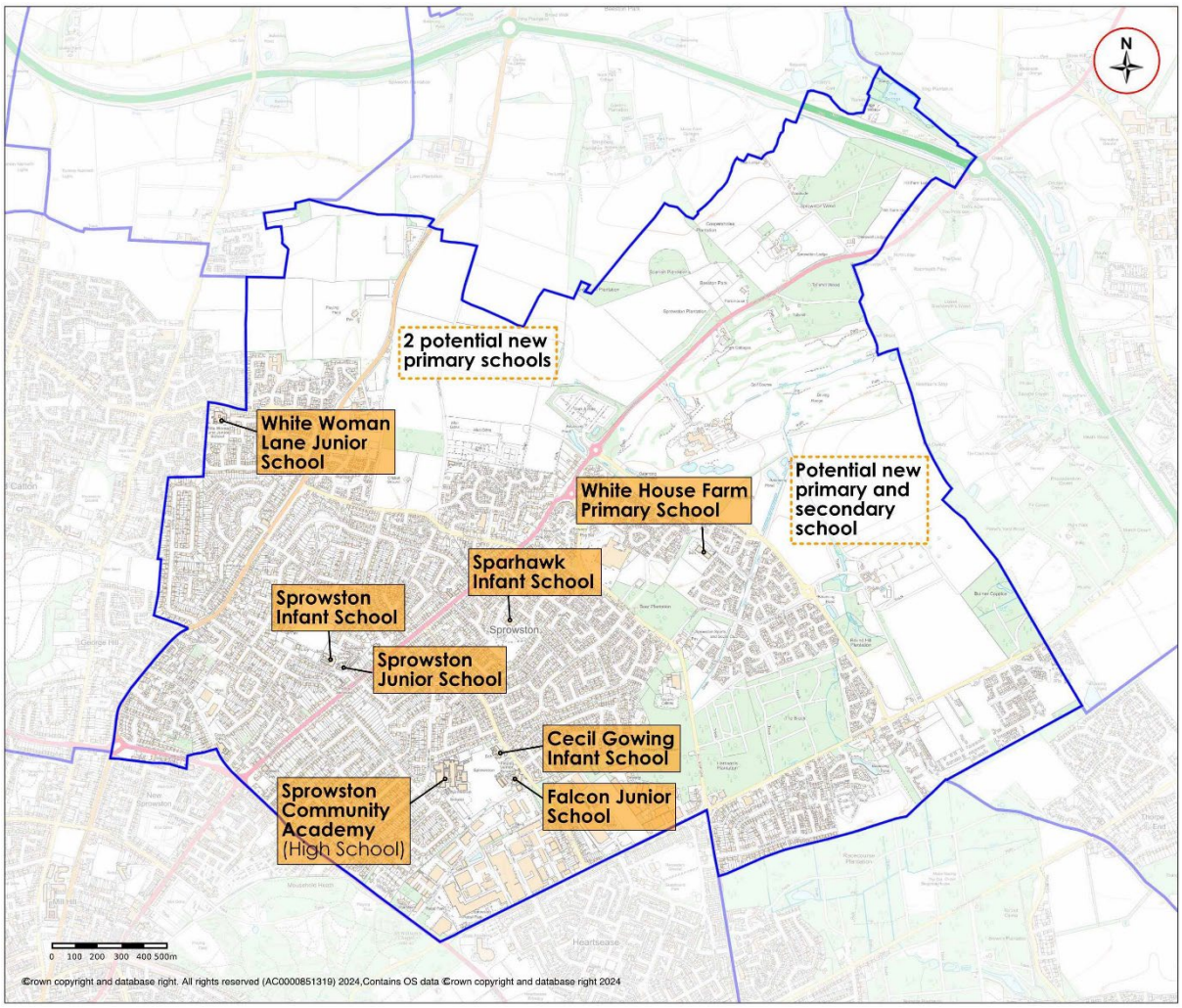
4.5.2 Due to the decline in numbers in some of the older parts of the settlement, a consequent increase in preference from out of area children has occurred

although a level of available capacity remains particularly where intake has formally reduced to respond to the decline. Should local demand increase further we would have places for around another 3 forms of entry or 90 children a year within the existing estate.

4.5.3 At Secondary level, the position is more balanced, the level of preference is very close to the number of children in the area and there is some movement of children in and out of the catchment at admission, specifically local children with preference to Broadland, and City children with preference to Sprowston. Secondary intake is operating at the capacity of the school currently, and the continued development of around 1000 homes remaining in the period could put additional pressure on the ability of the school to provide for local demand. This pressure may be contained by the continued drift of children out to Broadland, but would require City schools to respond by making their retained capacity available to enable additional secondary demand to be met.

4.5.4 Primary transport links exist but due to the proximity and spread of schools will be limited by need, and secondary will have transport operating to move children out to Broadland and then much close to the north of the city schools as required. The longer-term plan included within the GNLP is still to provide additional school provision at both primary and secondary sectors from the Beeston Park and Rackheath developments when necessary.

Figure 23 below: Map showing the location of schools in Sprowston parish. Source: Parish Online mapping website. Annotations by Rachel Legget & Associates. Obtained 19.11.2024.



4.6 Community

4.6.1 Community buildings in Sprowston parish include:

- Sprowston Diamand Centre[17]
  - Rooms available for hire
  - Changing rooms with showers
  - Sports Hall
  - The Diamond Field is situated on the corner of Neville Road and School Lane opposite Sprowston Diamond Centre. It is fully enclosed with chain link fencing and has lighting and is available to hire for sporting activities.
- Recreation Ground Buildings
  - Sprowston Pavilion[18]
    - A fitted kitchen with fridge, microwave and kettle. Holding up to a maximum 35 people and benefitting from an enclosed outside play area with veranda overlooking the park, making it ideal for children's parties. There is a large car park adjacent to the building.
  - Town Council Offices.
  - Recreation Ground Maintenance Store.
  - Bowls Pavilion at Recreation Ground.[19]
- Sprowston Sports and Social Club.[20]
  - Sprowston sports and social club has been designated an 'Asset of Community Value' by Broadland and South Norfolk Councils.
  - Large function room, members only area and sporting facilities including football pitch and training pitches, lawn bows green, a pétanque court, pool table and darts table.
- The Viking Centre is being developed into a multi-purpose facility for the community. It will include, function rooms, self-contained offices, a café car, toilets and kitchen areas.
- Sparhawk Buildings including maintenance store.
- Cemetery Visitors Building and Toilets.
- Sprowston Senior Citizens Club.
- St. Cuthberts Annexe and Church Hall.

4.6.2 Sprowston Town Council produces a newsletter called "Sprowston Matters" which aims to inform readers of activities undertaken by the Council together with other general council related matters that might affect the Town. It is delivered to every household in Sprowston with additional copies available at the Council office.[21] Just Sprowston is a commercial magazine delivered to households each month not including those north of Blue Boar Lane.

[17] https://www.sprowston-tc.gov.uk/sprowston-diamond-centre/. Information obtained 20.11.2024.
[18] https://www.sprowston-tc.gov.uk/events-hire/3931-2/. Information obtained 20.11.2024.
[19] https://www.sprowston-tc.gov.uk/leisure/lawn-bowls/. Information obtained 20.11.2024.
[20] https://www.sprowstonsportsandsocialclub.co.uk/. Information obtained 20.11.2024.
[21] https://sprowston-tc.gov.uk/your-council/sprowston-matters-newsletter/. Information obtained 03.12.2024.

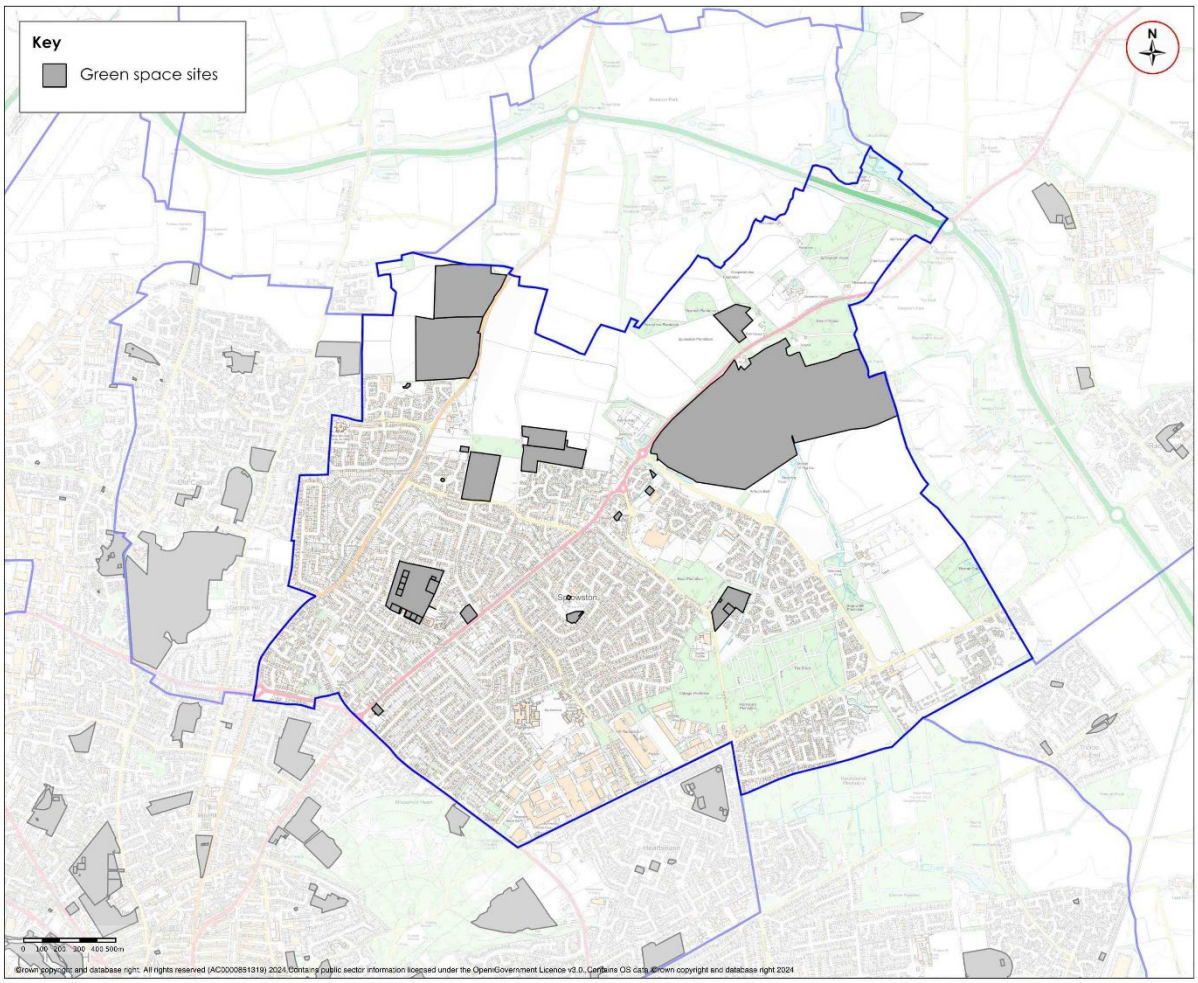
4.6.5 There are a number of parks and open spaces in Sprowston owned and maintained by Sprowston Town Council. Community parks and open spaces in Sprowston parish include:[22]

- Recreation Ground, Recreation Ground Road.
    - This six acre site has entrances at Recreation Ground Road, Edwards Road and Dixon Road. It is surrounded by housing, Sprowston First School and the local library. Opening times are 8.00am Monday to Saturday and 10.00am on Sundays. Closing times vary throughout the seasons and are advertised on the gates. The park is attended daily by caretaker/cleaners to monitor and clean the facilities.
    - Facilities include: open space to enjoy ball games, kick wall with basketball hoop, 2 full size and three mini football pitches, cricket pitch, bowling green, ten tennis courts (two hard surfaces and eight grass), purpose built cycle fun track suitable for off road pedal cycles and smaller children's play area.
    - Public conveniences are provided at the Recreation Ground, as well as seats, litter and dog bins and two car parks. Dog bags are available free of charge to encourage dog owners to scoop the poop and keep the park as pleasant as possible for all visitors.
    - Extract of Bylaws pertaining to Sprowston Recreation Ground a full copy is available at the Town Council office.
- Sparhawk Park, Sparhawk Avenue
    - This lovely park incorporating a tree lined pathway and mature broad leaf copses can be accessed from Sparhawk Avenue and Peregrine Road. Facilities include two children's play areas one fenced for infants incorporating roundabout, circular cone climber, spinning apparatus and slide. The other is a large open play area, suitable for older children, with swings, multi-climbing frame and aerial runway. There are also public conveniences, seats, picnic tables and litter bins. Soft ball games only, cycles may not be ridden and no dogs allowed except for registered assistance dogs.
    - Opening times are 8.00 am Monday to Friday and 10.00 am Saturday and Sunday. Closing times vary throughout the seasons and are advertised on the gates.
- Barkers Lane Playing Field, Barkers Lane
    - This area is a large informal playing field with community shelter. Access is via Barkers Lane, Church Lane or the Millennium Woodland.
- Blue Boar Lane
    - This newly acquired open space has informal and enclosed play area. Further landscaping and additional seating to be provided.
- Cranes Croft and Hall Wood Road (off Blue Boar Lane)
    - These two enclosed play areas are suitable for younger children aged 3 – 9 and have a range of play equipment.
- Wilks Farm Drive Play Area

[22] https://www.sprowston-tc.gov.uk/leisure/parks-and-open-spaces/. Information obtained 20.11.2024.

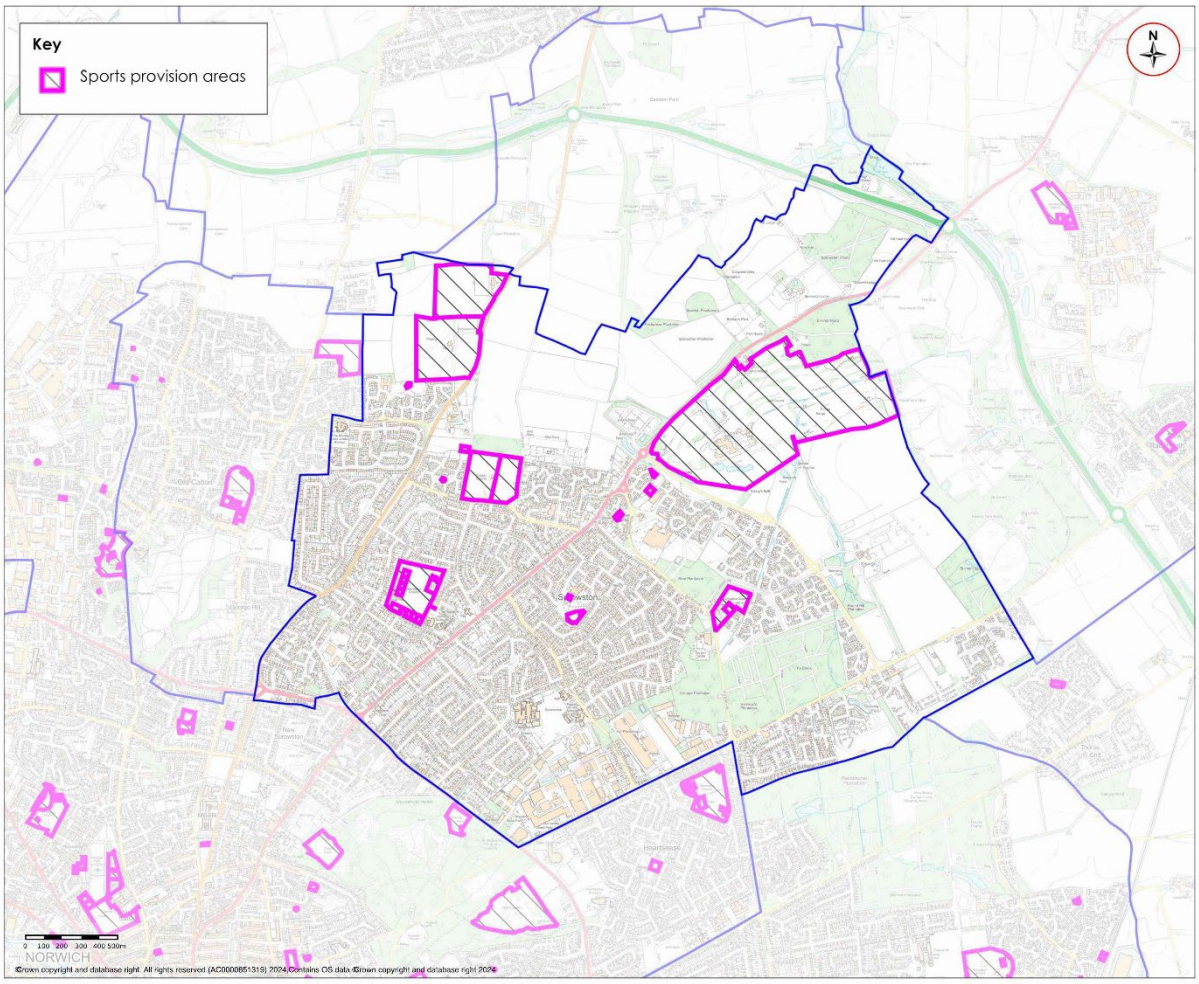
    - This large open play area is sited to the North of Wilks Farm Drive next to the Millennium woodland backing onto farm land. A tarmac pathway runs across the site from North Walsham Road to the woodland. There is an enclosed play area with a variety of equipment.
- Windsor Park Gardens
    - Open space, kick wall, basketball hoop, seating and recently refurbished enclosed play area.
- Cottage Plantation, Blue Boar Lane
    - Maintained by Broadland District Council this mixed fir and broadleaf mature woodland is situated on Blue Boar Lane next to the garden centre. A soft surfaced pathway runs along the side of the woodland parallel to the road and there are designated walkways throughout the area and a car park, although height restrictions apply.
- Harrison Woodland
    - Also maintained by Broadland District Council this woodland is situated opposite Cottage Plantation. It has formal entrances on Blue Boar Lane and Salhouse Road. This is due to be transferred into the ownership of Sprowston Town Council.
- Millennium Woodland, Church Lane
    - Planted in 2000 to celebrate the new millennium this maturing woodland with its designated walkways is very popular with local residents.
    - Backing onto open farm land and situated opposite Sprowston cemetery it is a tranquil and peaceful place to visit. There is wheelchair access for 130 metres into the woodland via Church Lane, seating throughout the site and an information interpretation board to help visitors identify various species. To attract more wildlife bug houses have been placed in various locations around the woodland. Pedestrian access is via Church Lane, Barkers Lane Playing Field, Millennium Loke/Wilks Farm Drive. Should you have any difficulty gaining access the gates can be fully opened with a radar key.
- Cemetery including public toilet
- Allotments
- SYEP Urban Garden
- Wilks Farm Drive small play area
- Tills Road Green
- Cannerby Lane Green

Figure 24 below: Map showing Green Space sites in Sprowston parish. Source: Parish Online mapping website. Obtained 21.11.2024.



4.6.6 A map showing sports provision in the parish can be seen below.

Figure 25 below: Map showing Sports provision in Sprowston parish. Source: Parish Online mapping website. Obtained 21.11.2024.

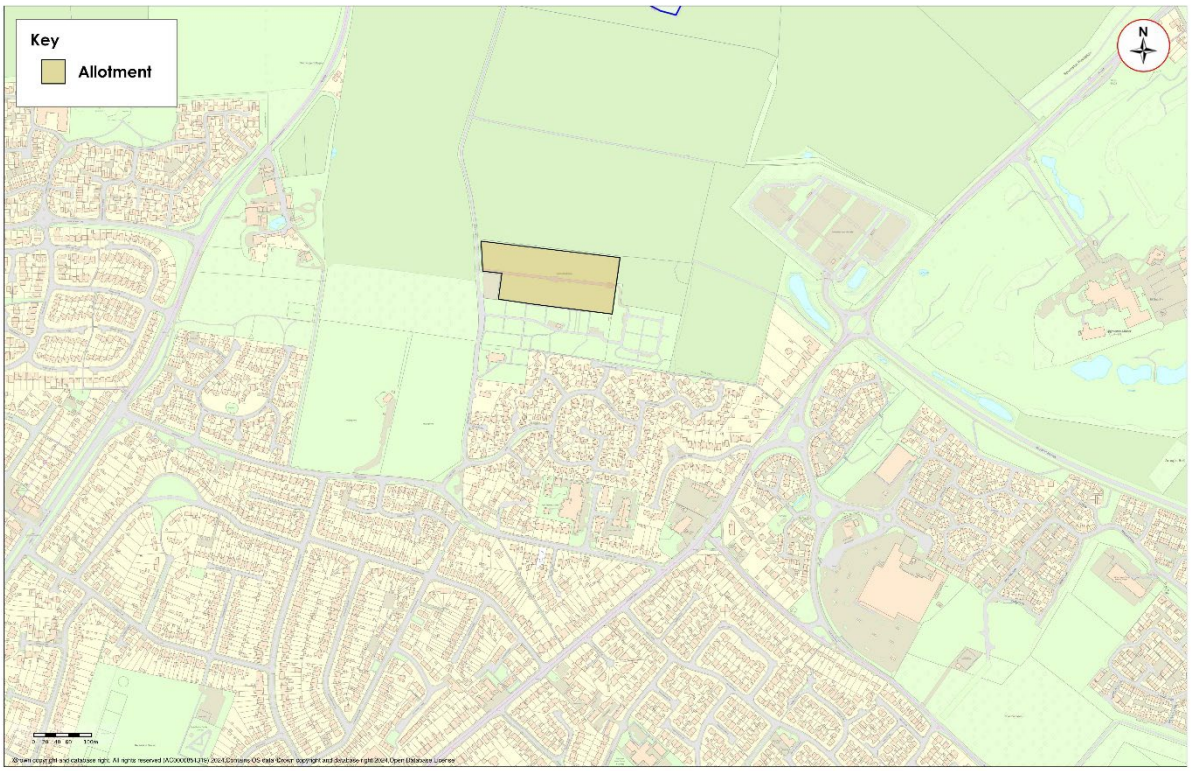


4.6.7 Sprowston Community Hub is a centre for adults with learning disabilities.[23]

4.6.8 Sprowston Town Council has 92 garden allotments available for hire by residents which are situated next to the Council's Church Lane Cemetery. The average size of each plot is 10 meters by 20 meters and the site is fenced with water standpipes distributed across the area. The main access to the allotments, which is suitable for vehicles, is via Church Lane however there is also pedestrian access via the cemetery. Both gates are locked with combination locks. There is currently a waiting list of 63 people for an allotment.

[23] https://communitydirectory.norfolk.gov.uk/Services/14759/Independence-Matters. Information obtained 21.11.2024.

Figure 26 below: Map showing the location of the allotments in Sprowston. Source: Parish Online mapping website. Obtained 21.11.2024.



4.6.9 Sprowston Town Council Assets on 19.11.2024 were:

Properties

- Recreation Ground Council Office
- Thatched Pavilion at Recreation Ground
- Recreation Ground maintenance store
- Bowls Pavilion at Recreation Ground
- Sparhawk Buildings including maintenance store
- Cemetery Visitors Building and Toilets
- Sprowston Diamond Centre School Lane
- Viking Centre

Land

- Barkers Lane OS Playing Field
- Barkers Lane OS Playing Field
- Cannerby Lane Green Space AA
- Allotment Land-Site and Car Park
- Allotment Land-Plots 1-18
- Cemetery Land
- Cemetery Land
- Dixon Road PROW
- Post Mill Close POS
- Recreation Ground Playing Field
- Recreation Ground Playing Field

- Sparhawk Park Recreation Land
- Wilks Farm Drive POS
- Church Lane Cemetery Extension
- Access Loke POS
- Fenced Open Space School Lane
- BBL Play Areas POS
- Windsor park Gardens POS
- Millenium Wood POS
- Gurney Drive
- Blue Boar Lane Open Space
- Conroy Close Footpath
- Hallwood Road

Street Scene Asset

- Bus Shelters - 9
- Streetlights
- Led Streetlights

Other (not asset)

- Sprowston Town Council is spending CIL on adding resources to the Urban Garden, which will be available for community use. The rent for the Urban Garden is paid by SYEP.

4.6.10 A map showing the location of Sprowston Cemetery can be seen below.

Figure 27 below: Map showing the location of Sprowston Cemetery. Source: Parish Online mapping website. Map obtained 03.12.2024.



4.6.11 A list of Sprowston Town Council projects current in November 2024 is below:

- Viking Centre redevelopment being financed from Community Infrastructure Levy. The expected completion date is February 2025.
- Streetlight Replacement Programme is expected to commence in early 2025 and will be financed from expected CIL receipts and Council's Reserves.
- Skate Park which is reliant on transfer of land from developer. This will be financed from S106 contributions from the White House Farm development.
- Sparhawk Park Small Play Area Refurbishment is expected to commence in mid-2025 and will be financed from expected CIL receipts.
- Recreation Ground New Public Toilets are proposed but commencement date, costs and financing to be identified.
- Sprowston Youth Engagement Project's (SYEP) Urban Garden is expected to be completed in Summer 2025.

4.6.11 Sprowston Town Council has undertaken two main pieces of consultation in the last five years:

- The Recreational Facilities Survey was undertaken by Sprowston Town Council between 1st October and 18th December 2020.
- The Viking Community Hub Consultation was completed between 22nd November 2021 and 31st January 2022.

5. Transport and accessibility

5.1 Public transport

5.1.1 Sprowston is served by the following public bus services.

5.1.2 Bus services that operate in Sprowston parish include:[24]

- 5: Rackheath – Norwich via Sprowston.
- 11 Pink Line: Atlantic Avenue – Wymondham via Norwich.
- 11B: Sprowston – Tesco – Norwich.
- 12 Pink Line: Littlewood Lane – N & N University Hospital.
- 13 Turquoise Line: Spixworth – Attleborough.
- 31: Roundtree Way – City Centre.
- 32: Heartsease – Norwich City Centre.
- 53C Old Catton – Spixworth – Broadland High School.
- 54: North Walsham – Norwich.
- X55: Mundesley – North Walsham – Norwich.
- 132: Heartsease – Norwich City Centre – Keswick Hall.
- 502: Norwich Park and Ride Sprowston – Norwich Harford Park and Ride.
- 717: Norwich – Wroxham – Potter Heigham – Hemsby.

5.1.3 Sprowston Park and Ride is located on Wroxham Road. Buses run approximately every 20 minutes for most of the day, Monday to Saturday.

5.1.4 The Bittern Line connects Norwich with Cromer and Sheringham via a train service.[25] Salhouse Railway Station is the closest station to Sprowston. There is no public transport connection from Sprowston to Salhouse or Norwich Railway stations.

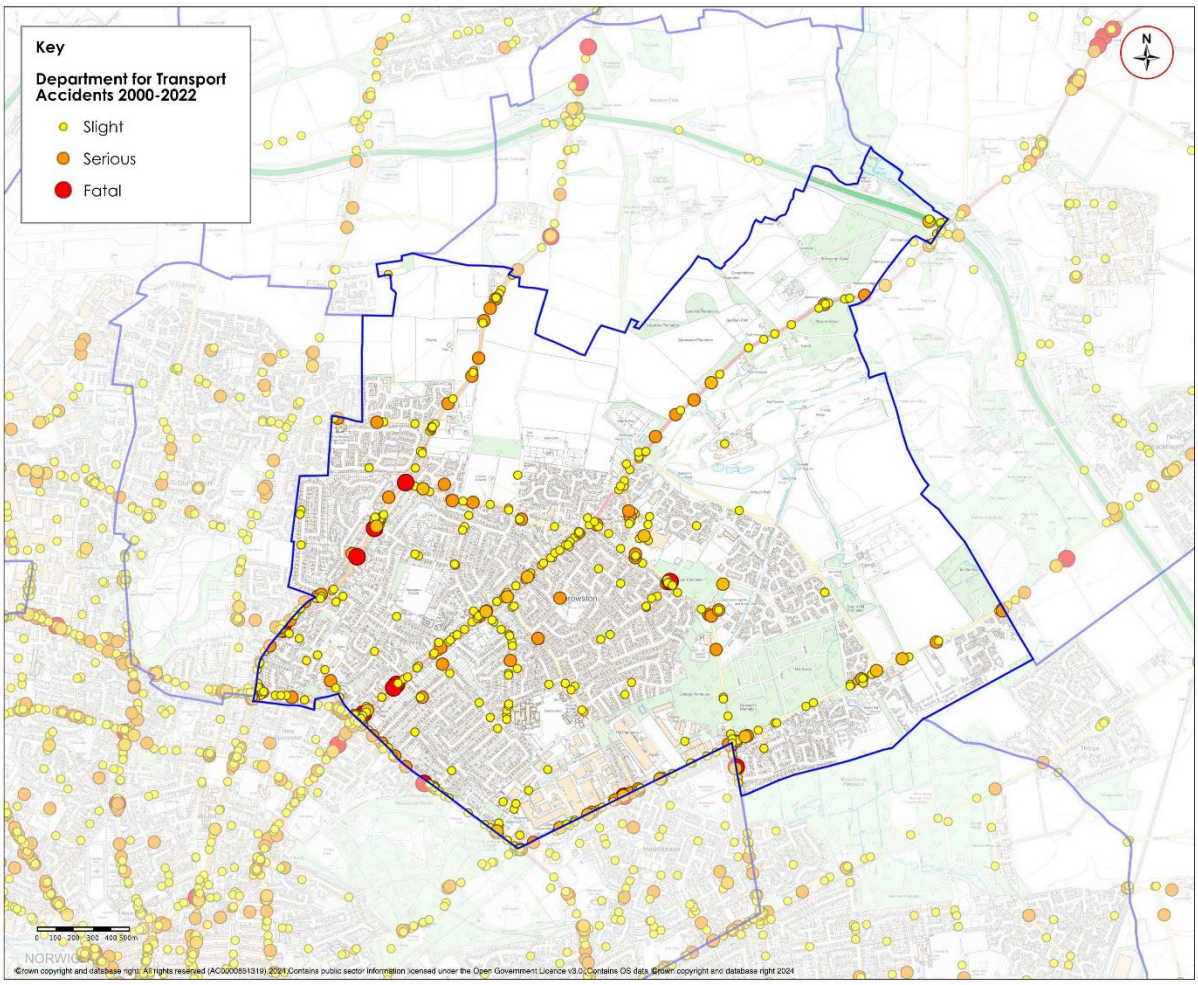
5.1.5 The Growth Triangle Area Action Plan identifies the potential for new rail station sites on the Norwich to Sheringham line at Rackheath and Dussindale to serve these major employment and housing growth areas. Dussindale station has outline planning consent.[26]

5.2 Traffic and transport

5.2.1 A map showing Road Accidents 2000 – 2022 can be seen on below.

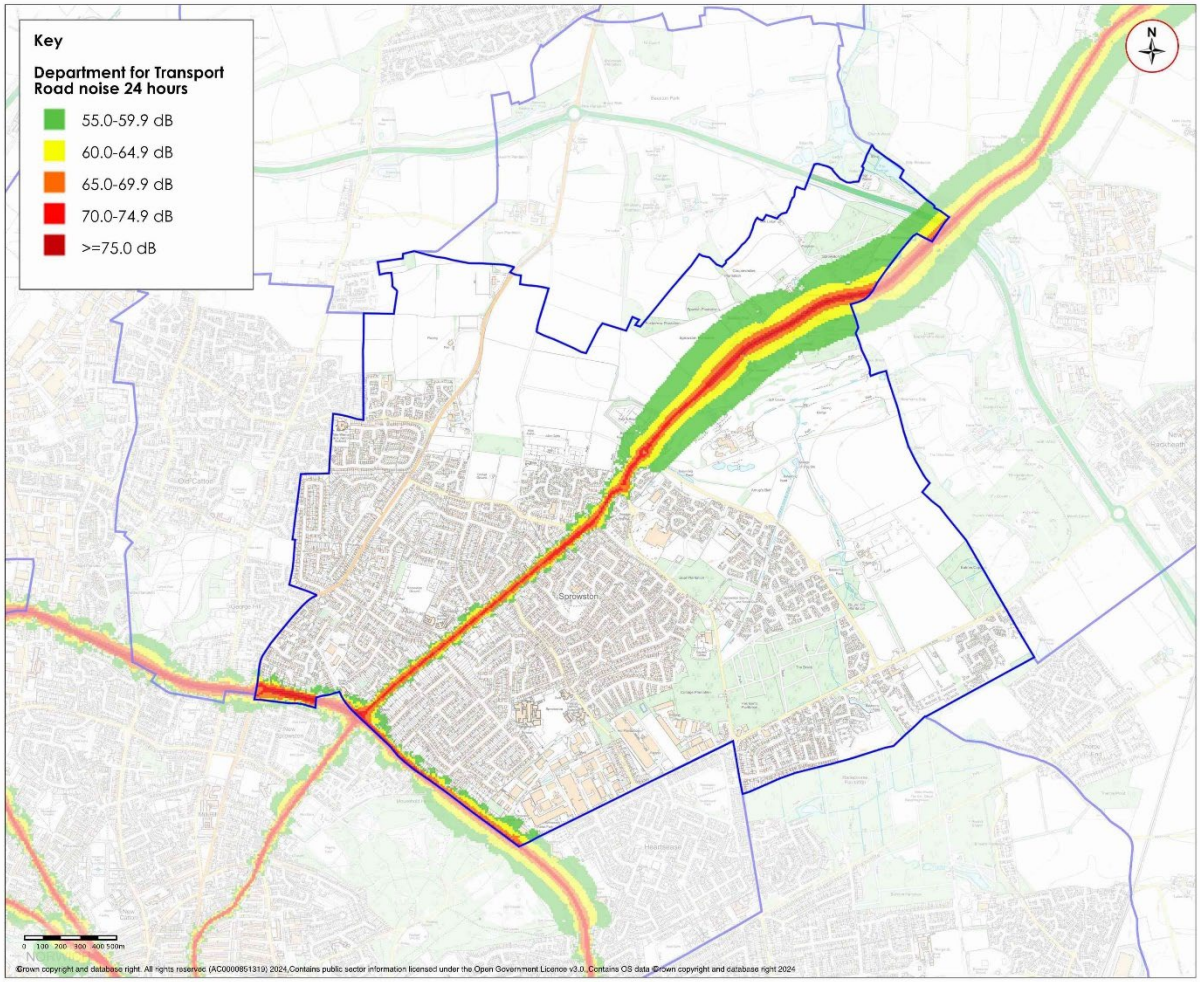
[24] https://bustimes.org/localities/sprowston. Information obtained 11.12.2024.
[25] https://bitternline.com/. Information obtained 30.01.2024.
[26] https://www.gnlp.org.uk/regulation-19-publication-part-1-strategy-section-5-strategy-policy-4-strategic-infrastructure. Information obtained 30.01.2024.

Figure 28 below: Map showing Accidents 2000 – 2022.
Source: Department for Transport, Parish Online Mapping website. Map obtained 04.12.2024.



5.2.2 A map showing road noise can be seen below.

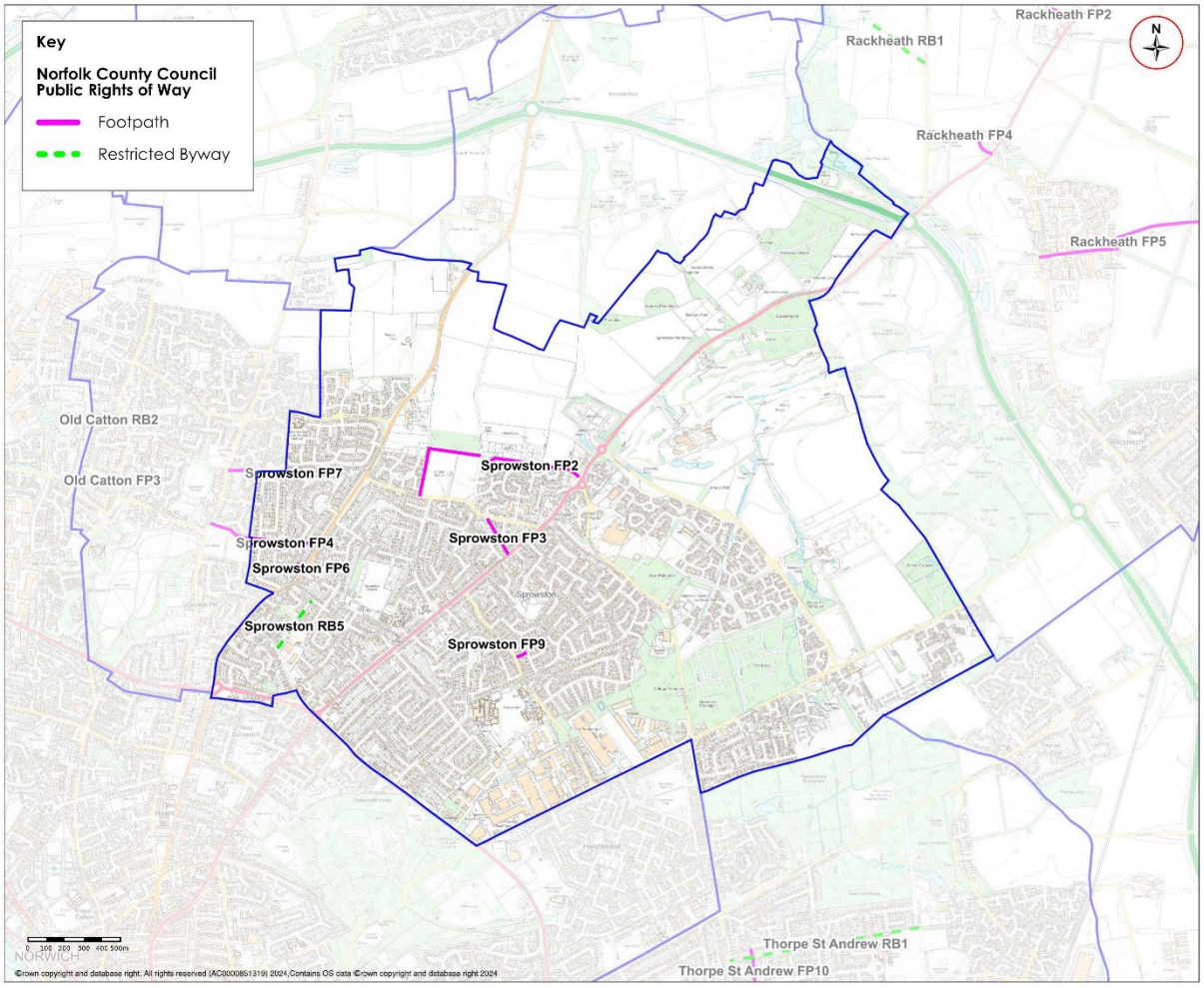
Figure 29 below: Map showing Department for Transport Road Noise over 24 hours.
Source: Parish Online Mapping Website. Information obtained 11.12.2024.



5.3 Public Rights of Way

5.3.1 The map below shows Public Rights of Way in Sprowston. There are also a number of permissive paths and routes across Sprowston that are not formally mapped.

Figure 30 below: Map showing Public Rights of Way in Sprowston. Source: Parish Online mapping website. Annotations by Rachel Leggett & associates. Map obtained 04.12.2024.



5.4 Car ownership and travel to work

5.4.1 Data from the 2021 Census shows that for Sprowston parish 14.6% of households had no car or van and 85.4% of households have 1 or more cars or vans.

Figure 31 below: Table showing Car Availability Census 2021. Source: Nomis website. Information obtained 04.12.2024.

Car Availability Census 2021	Car availability Percentage Sprowston parish	Car availability Percentage Broadland District	Car availability Percentage Norfolk
Total	**100**	**100**	**100**
No cars or vans in household	14.6%	11.0%	17.4%
1 or more cars or vans in household	85.4%	89.0%	83.6%

5.4.2 Data from the 2021 Census shows that of usual residents of Sprowston parish without including those not in employment or aged 15 years and under, the main method of travel to workplace is driving a car or van at 54.6%, followed by working mainly at or from home at 28.2%.

5.4.3 Known quality information affecting travel to work data from Census 2021 is provided by the Office for National Statistics:

- The Office for National Statistics (ONS) collected Census 2021 responses during the coronavirus (COVID-19) pandemic, a period of unparalleled and rapid change; the national lockdown, associated guidance and furlough measures will have affected the travel to work topic.
- We provided extra guidance to respondents affected by the pandemic on how to respond to travel to work questions, but it is not clear how this guidance was followed.
- There was an increase in home working from 10.3 per cent in 2011 to 31.2 per cent in 2021, but the government advised people to stay at home and only attend work if you had no alternative; there are also several other aspects to consider when interpreting results for this topic.
- As designed, we did not collect any workplace address information for those working at home, including those following government guidance to do so.
- Large numbers of people were still being supported by government furlough schemes, and it is not clear how the question guidance provided was followed; some people may have provided travel information for the last time they worked, or they may have answered based on their behaviours on Census Day.

- Restrictions on travel ended later in 2021, and while there will have been a shift back towards some behaviours from before COVID-19, hybrid and home working remain commonplace.
- We are researching the potential of using alternative data sources and modelling methods to produce travel to work statistics on a more frequent and timely basis, including workday populations and hybrid working patterns.[27]

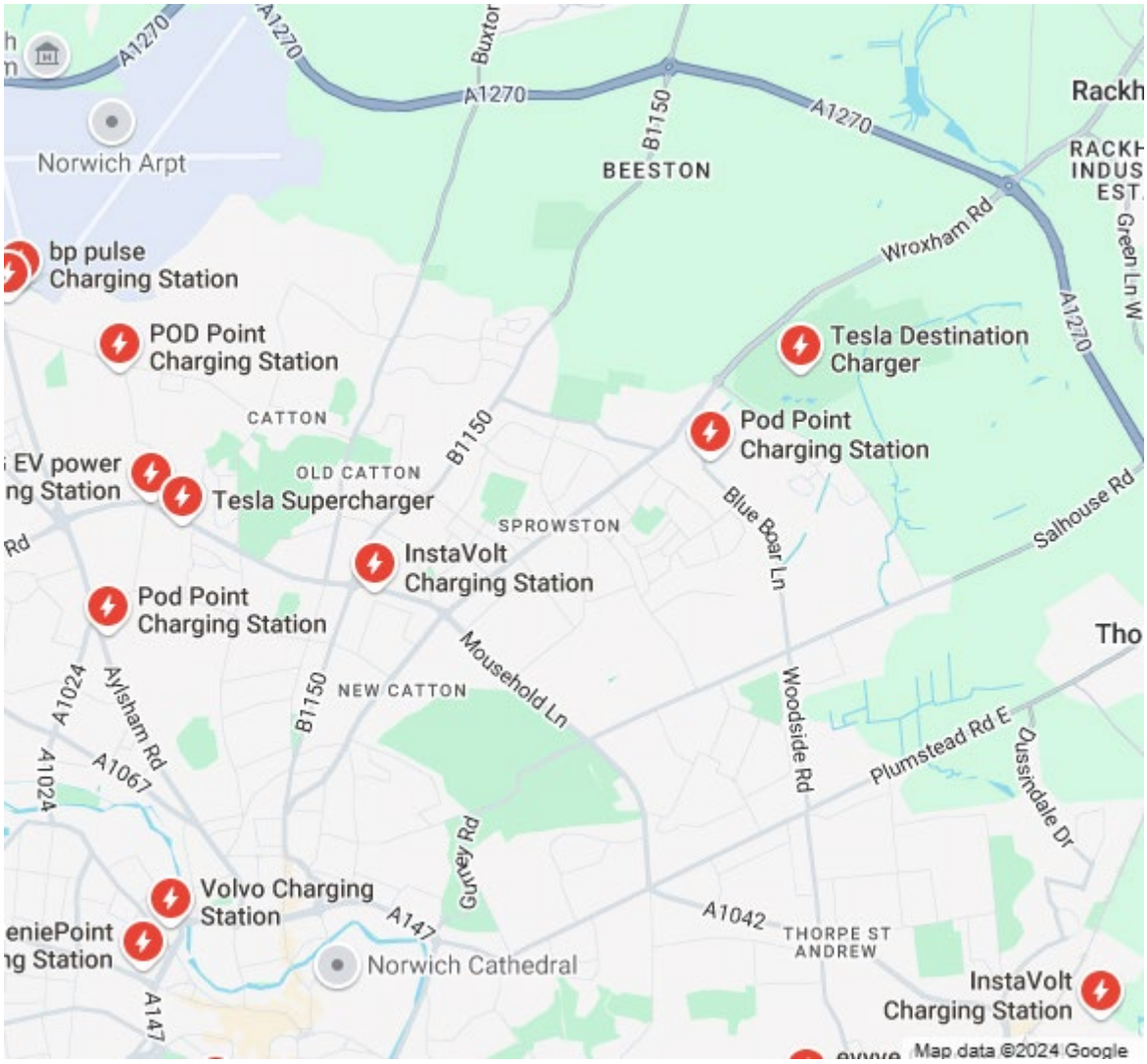
Figure 32 below: Table showing Method of Travel to Work Sprowston parish, Census 2021.
Source: Nomis website. Information obtained 04.12.2024.

Method of travel to workplace. Sprowston parish Census 2021 *Not including 8794 residents not in employment or aged 15 years and under.*	**2021 Census Number**	**2021 Census Percentage**
Total	**1,099**	**100%**
Work mainly at or from home	2,344	28.2%
Underground, metro, light rail, tram	0	0.0%
Train	21	0.3%
Bus, minibus or coach	244	2.9%
Taxi	36	0.4%
Motorcycle, scooter or moped	64	0.8%
Driving a car or van	4,541	54.6%
Passenger in a car or van	292	3.5%
Bicycle	301	3.6%
On foot	391	4.7%
Other method of travel to work	79	1.0%

[27] https://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/employmentandemployeetypes/methodologies/traveltoworkqualityinformationforcensus2021. Obtained 06.10.2021

5.4.4 The map below shows the location of car charging points available for the public to use. The map is not showing recently provided EV charging station for Combined Charging Systems only at Mousehold Lane NR7 8HA. In the future, there will be working EV type 2 charging points at the Diamond Centre and Viking Centre in Sprowston.

Figure 33 below: Map showing the location of car charging points. Charging point locations denoted by red circle.
Source: Google maps. Obtained 04.12.2024.



5.5 Air quality

5.5.1 There are no Air Quality Management Areas in Sprowston. Air Quality Management Areas (AQMAs) are declared when there is an exceedance or likely exceedance of an air quality objective. Air quality monitoring sites in Sprowston located at:[28]

- Breck Road.
- Two on Wroxham Road.
- Salhouse Road.

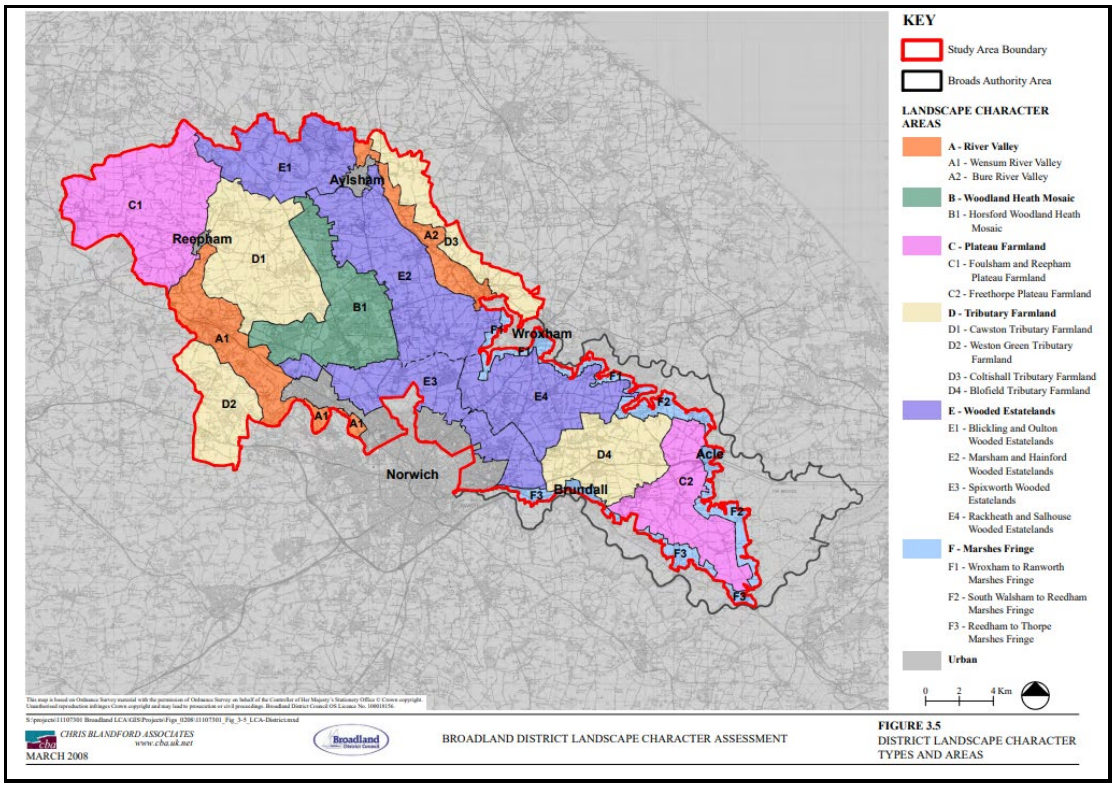
[28] https://www.southnorfolkandbroadland.gov.uk/asset-library/south-norfolk-and-broadland-asr-2024.pdf, Information obtained 11.12.2024.

6. Natural environment

6.1 Landscape character

6.1.1 The Broadland Landscape Character Assessment Supplementary Planning Document (September 2013)[29], identifies the Landscape Character of Sprowston parish as Urban and Wooded Estatelands.

Figure 34 below: Map showing the Landscape Character of Sprowston Parish. Source: Broadland District Council Landscape Character Assessment SPD 2013.



6.1.2 The following inherent landscape sensitivities have been identified for the E3 Spixworth Wooded Estatelands Landscape Character Type:

- Mature landscape structure in eastern parts, including large blocks of woodland (including coniferous plantations), tree belts, copses of mature trees, remnant hedge boundaries and hedgerow trees, and parkland trees associated with large houses and halls.
- High landscape and recreational value associated with mature woodland; in particular the woodland located in eastern parts on the settlement edge of Norwich.
- Forms an important landscape setting to the city of Norwich.
- Landscape setting of villages.
- Landscape setting of historic houses and halls.

[29] https://www.southnorfolkandbroadland.gov.uk/downloads/file/287/landscape-character-assessment-supplementary-planning-document-part-2-. Information obtained 30.01.2025.

- Open skyline in western parts

6.1.3 The following Landscape Planning Guidelines apply to the E3 Spixworth Wooded Estatelands Landscape Character Area:

- Seek to conserve the predominantly rural character of the area;
- Seek to conserve and enhance the diversity of landscape structure within the area, including the patchwork of woodland and farmland with a recognisable hedgerow structure;
- Seek opportunities for the restoration of fragmented hedgerows;
- Seek to conserve the setting of historic houses, halls and parkland;
- Ensure that any new development responds to historic settlement pattern and is well integrated into the surrounding landscape;
- Conserve the landscape setting of villages, such as Horsham Saint Faith and Spixworth;
- Seek to maintain greenspace between the edges of Norwich urban area and adjacent villages;
- Seek to conserve and enhance the landscape setting of Norwich and seek to screen (where possible) existing and potential harsh settlement edges;
- Seek to maintain and enhance copses of mature trees and existing robust hedgerows.

6.1.4 The following inherent landscape sensitivities have been identified for E3 Rackheath and Salhouse Wooded Estatelands Landscape Character Area:

- Mosaic of parkland, arable fields and woodland, providing a diverse and interesting landscape character, particularly in northern and western parts;
- Mature landscape structure including blocks and belts of woodland, copses of mature trees and intact hedgerows, providing a robust visual mosaic, particularly in eastern parts;
- Landscape setting of historic houses, halls and churches;
- Architectural and landscape features of houses and halls, including scenic parkland landscapes rich in idyllic components such as rides, parkland trees and lakes;
- Linear hamlets with a strong historic core;
- Landscape setting of hamlets and villages;
- Rich historic character and a strong sense of place, particularly in northern and western parts;
- Characteristic northerly views over descending wooded slopes to the Broads, and associated close wooded horizon;
- Historic buildings and settlement character within Salhouse and Woodbastwick (recognised by designation as a Conservation Area).

6.1.5 The following Landscape Planning Guideline apply to the E4 Rackheath and Salhouse Wooded Estatelands Landscape Character Area:

- Seek to conserve and enhance the landscape structure within the area, including blocks and belts of woodland, copses of mature trees, mature parkland trees and intact hedgerows.

- Seek to conserve the diverse and interesting landscape character, particularly in northern and western parts.
- Seek to conserve distinctive, historic architectural and landscape features including historic parkland landscapes and their setting, which contribute to the area's rich historic character and strong sense of place, particularly in northern and western parts.
- Seek to ensure the sensitive location of development involving further tall structures (such as steel pylons and telecommunication masts) in relation to prominent skyline locations both within the character area and within adjacent character areas.
- Seek to ensure that potential new small-scale development within villages is consistent with the existing settlement pattern, density and traditional built form.
- Seek to conserve the landscape setting of villages, such as Woodbastwick, Rackheath and Salhouse and seek to screen (where possible) harsh settlement edges and existing visual detractors.
- Seek to promote use of local vernacular buildings materials, including red brick, flint and pantiles.
- Seek to conserve the landscape setting of historic houses, halls (including Beeston, Salhouse and Rackheath) and churches;
- Seek to conserve the interesting landscape pattern of parkland, arable fields and woodland.

6.2 Biodiversity and geodiversity

6.2.1 Sprowston Town Council requested a search from the Norfolk Biodiversity Information Service. The results of the search are available to the Neighbourhood Plan Group.[30]

6.2.2 The Norfolk Biodiversity Information Search identifies the following sites in Sprowston parish:

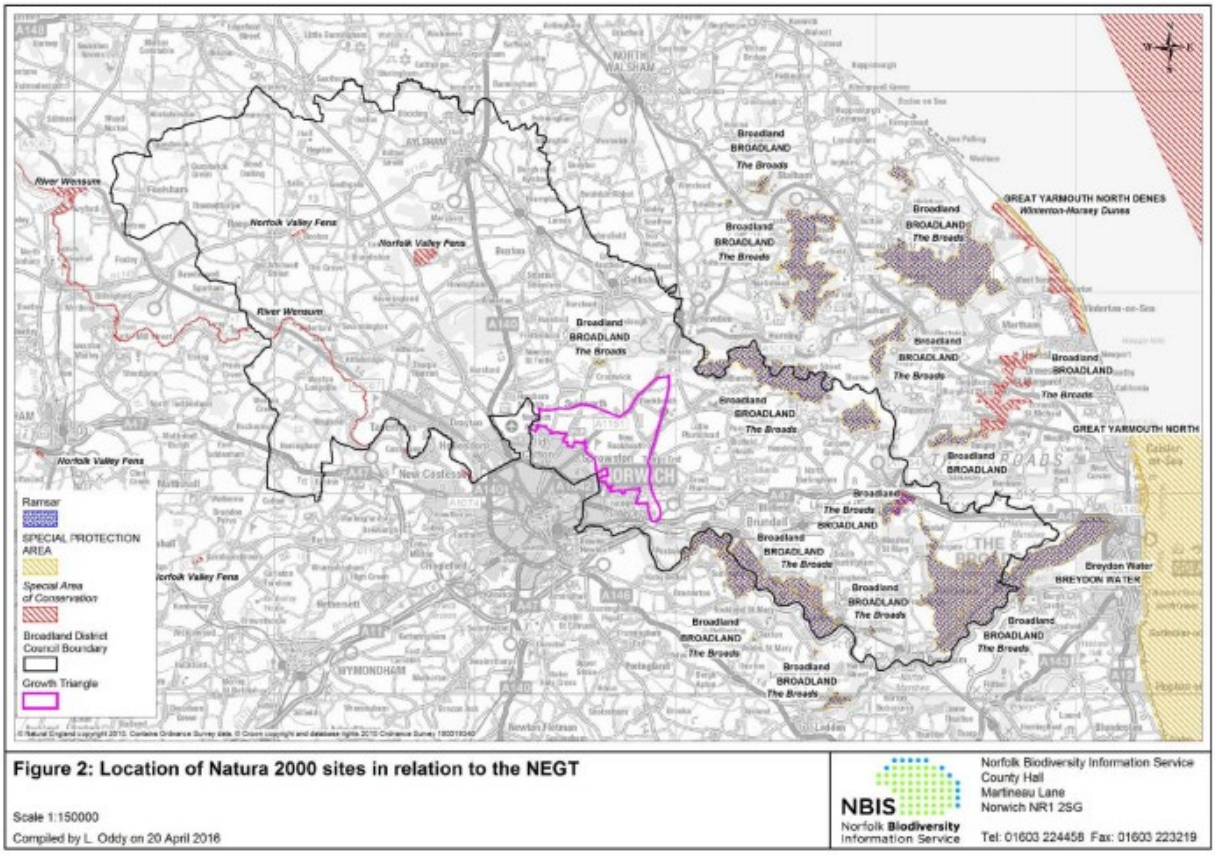
- Roadside Nature Reserves
    - 129 Sprowston Park and Ride
- County Wildlife Sites
    - County Wildlife Sites (CWS) are areas of land rich in wildlife and can support both locally and nationally threatened wildlife species and habitats. There is oner CWS in Sprowston parish. The information about the County Wildlife Sites can be found in the information provided by the Norfolk Biodiversity Information Service to the Neighbourhood Plan group, including location maps and site information. The County Wildlife Sites is:
    - 2021 Tollshill Wood
- Ancient Woodland Inventory
    - 1115705 Tollshill Wood
    - 1115706 Sprowston Wood
    - 1115708 Bulmer Coppice

[30] http://www.nbis.org.uk/data-enquiries. Information obtained 03.12.2024.

- 1412874
- Norfolk Broads Important Invertebrate Area
- Veteran Trees

6.2.3 There are no international or national designations falling within Sprowston parish.

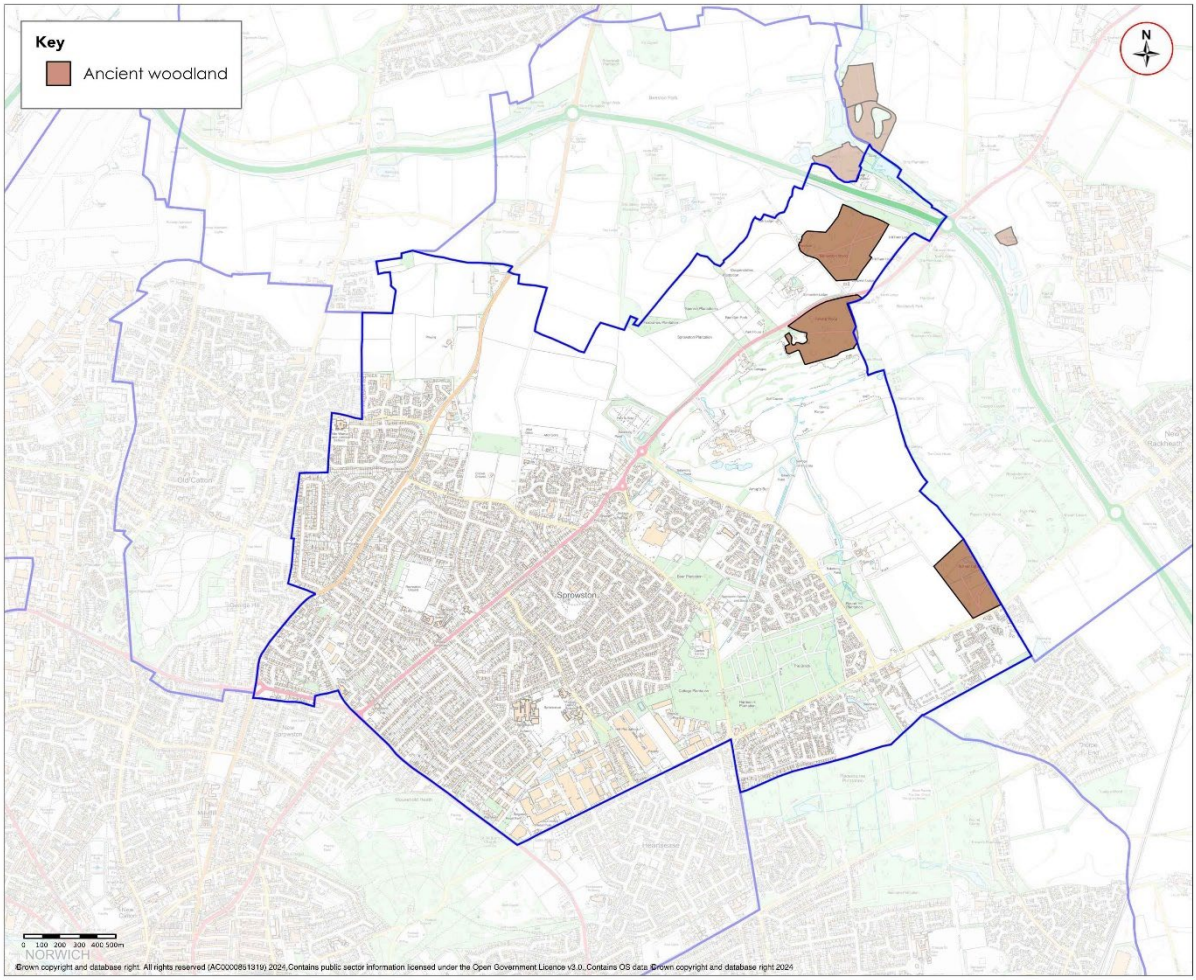
Figure 35 below: Location of Natura 2000 sites in relation to the Norwich Area Growth Triangle.
Source: North East Growth Triangle Green Infrastructure Delivery Plan 2016.[31]



[31] https://www.southnorfolkandbroadland.gov.uk/downloads/file/3847/north-east-growth-triangle-green-infrastructure-delivery-plan-2016. Information obtained 12.02.2024.

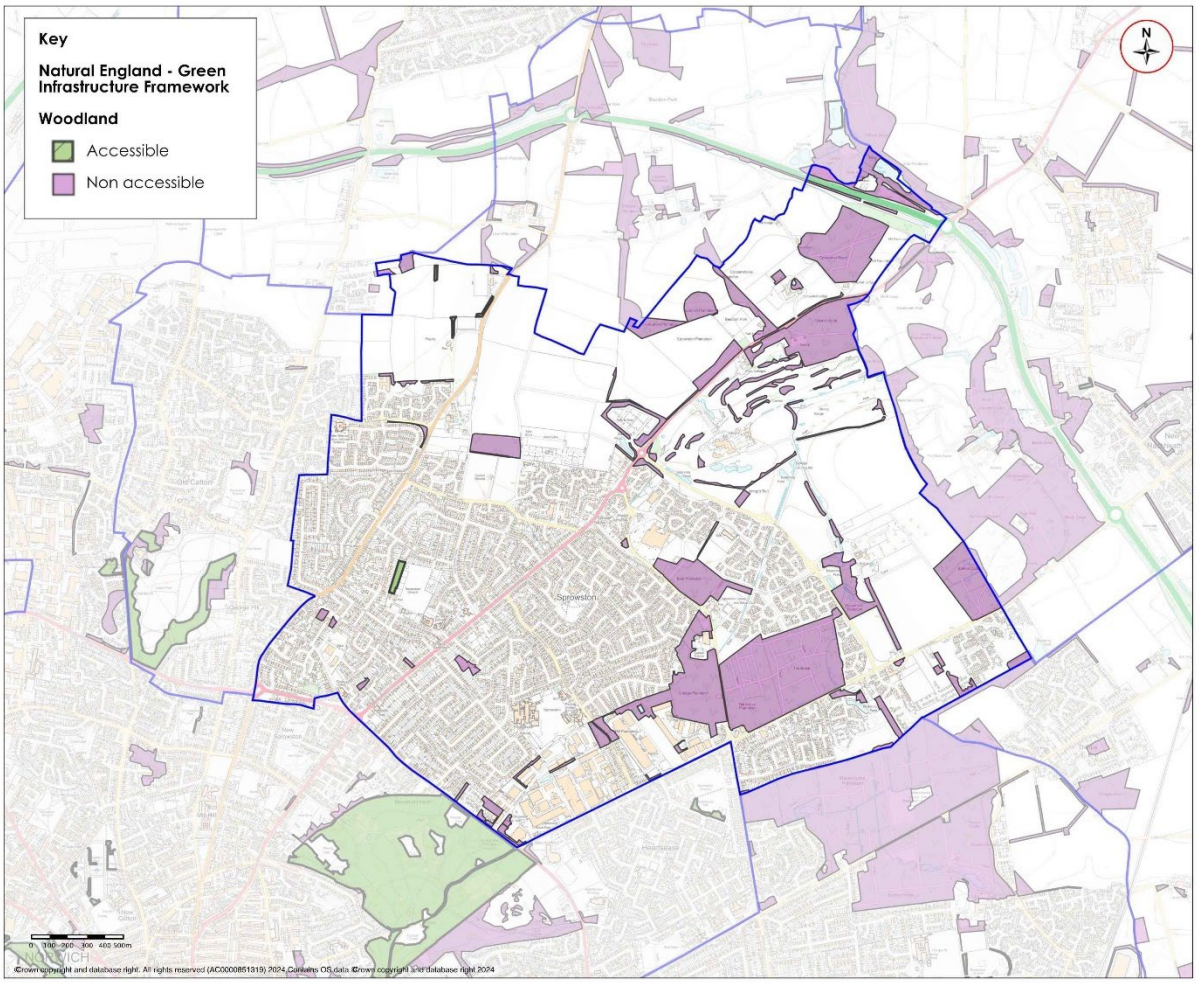
6.2.4 A map showing the areas of Ancient Woodland can be seen below.

Figure 36 below: Map showing Natural England Ancient Woodland.
Source: Parish Online mapping website. Information obtained 11.12.2024.



6.2.5 A map showing woodland is below including woodland that is accessible and woodland that is non accessible.

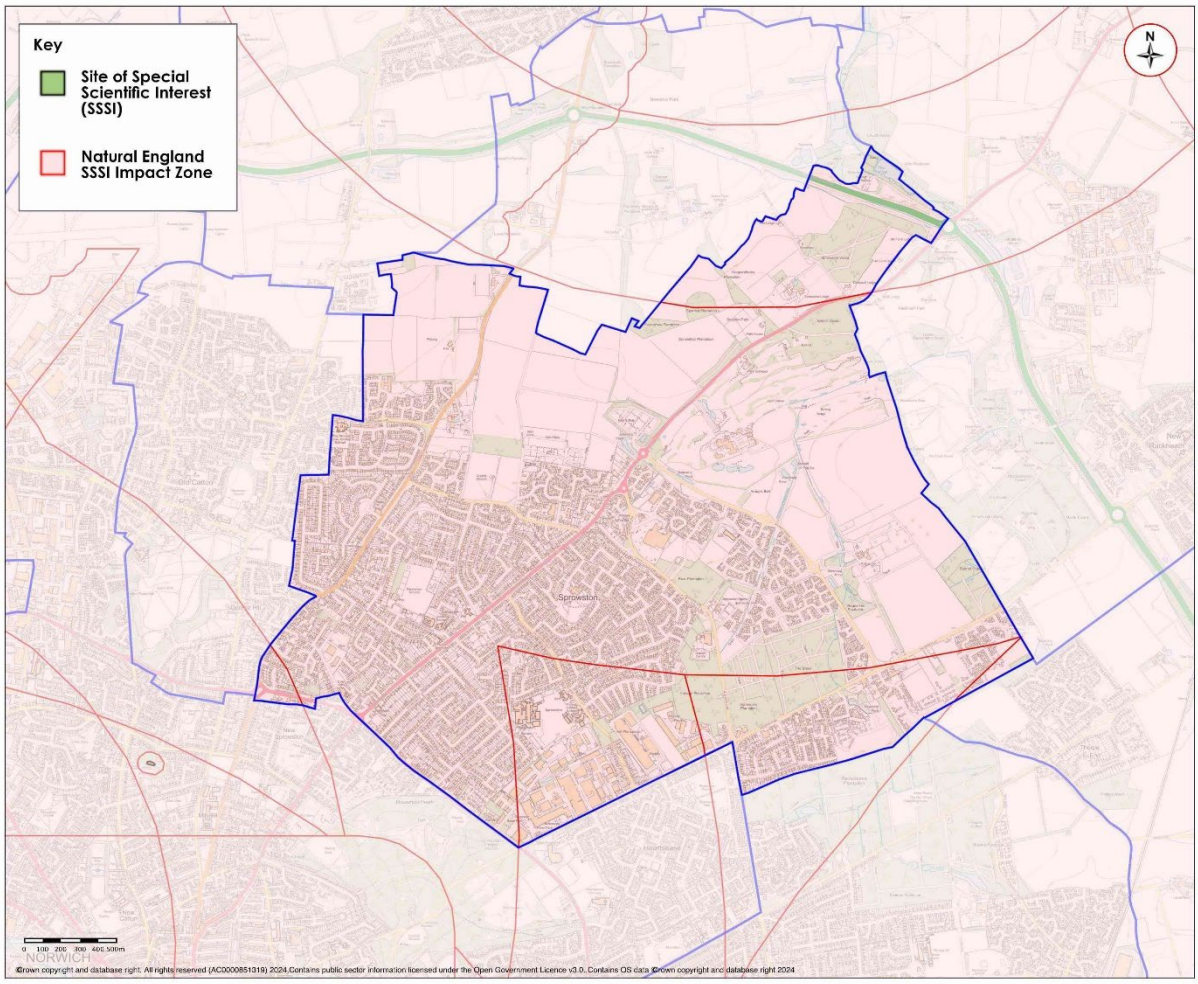
Figure 37 below: Map showing the Green Infrastructure Framework within Sprowston parish.
Source: Parish Online mapping website. Map obtained 11.12.2024.



6.2.6 There is no Site of Special Scientific Interest within Sprowston parish, but it is covered by SSSI Risk Impact Zones. The Site of Special Impact Risk Zones (IRZs) are a GIS tool developed by Natural England to make a rapid initial assessment of the potential risks to SSSIs posed by development proposals. They define zones around each SSSI which reflect particular sensitivities of the features for which it is notified and indicate the types of development proposals which could potentially have adverse impacts.[32]

[32] SSSI IRZ User Guidance MAGIC.pdf (defra.gov.uk) Information obtained 25.09.2021.

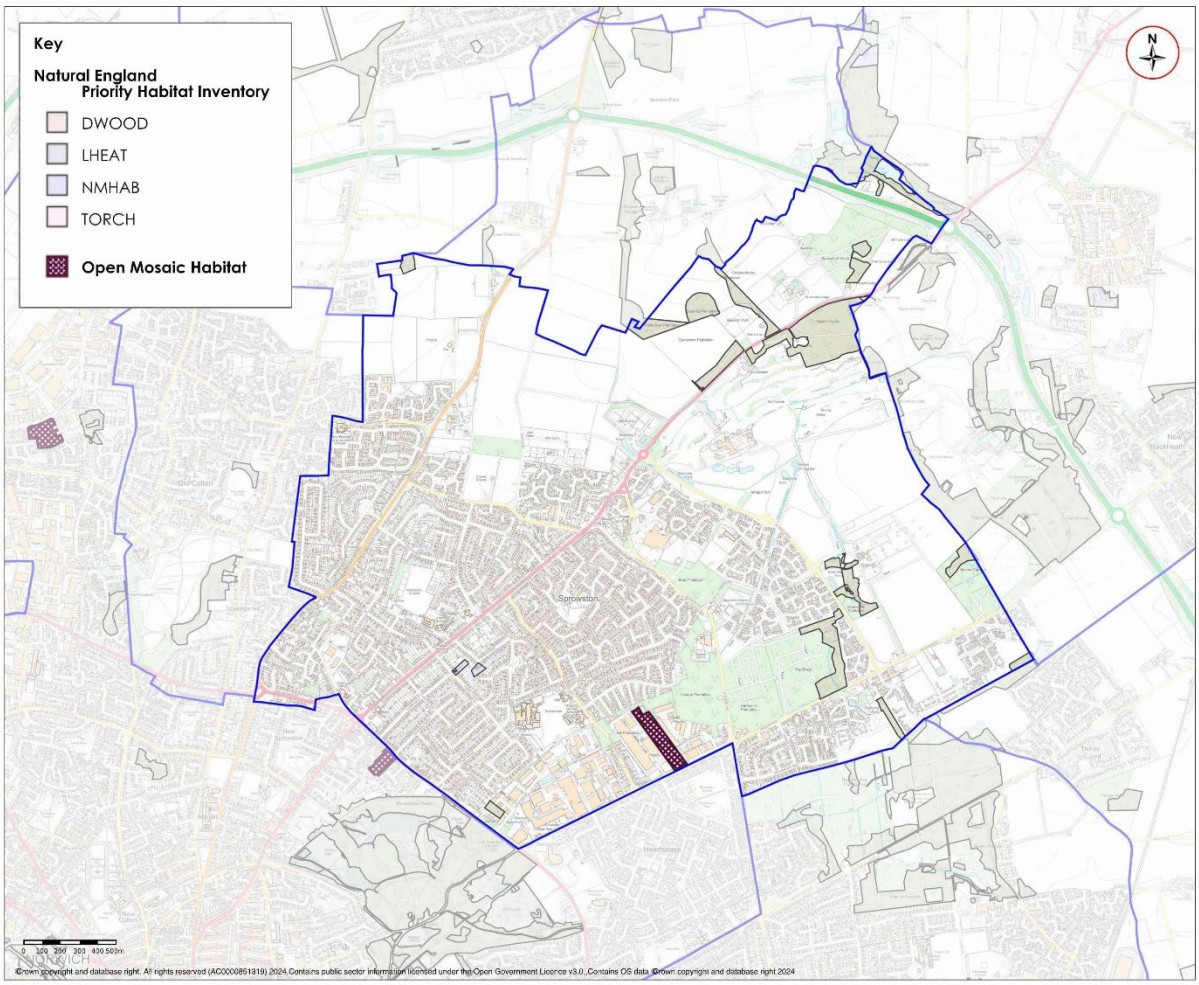
Figure 38 below: Map showing the SSSI Risk Zones covering Sprowston parish. Source: Parish Online with annotations by Rachel Leggett & associates. Map obtained 11.12.2024.



6.2.7 A map showing Priority Habitat Inventory habitats can be seen below. This is a spatial dataset that describes the geographic extent and location of Natural Environment and Rural Communities Act (2006) Section 41 habitats of principal importance.[33]

Figure 39 below: Map showing Natural England Priority Habitat Inventory habitats.
Source: Parish Online Mapping website. Obtained 11.12.2024.

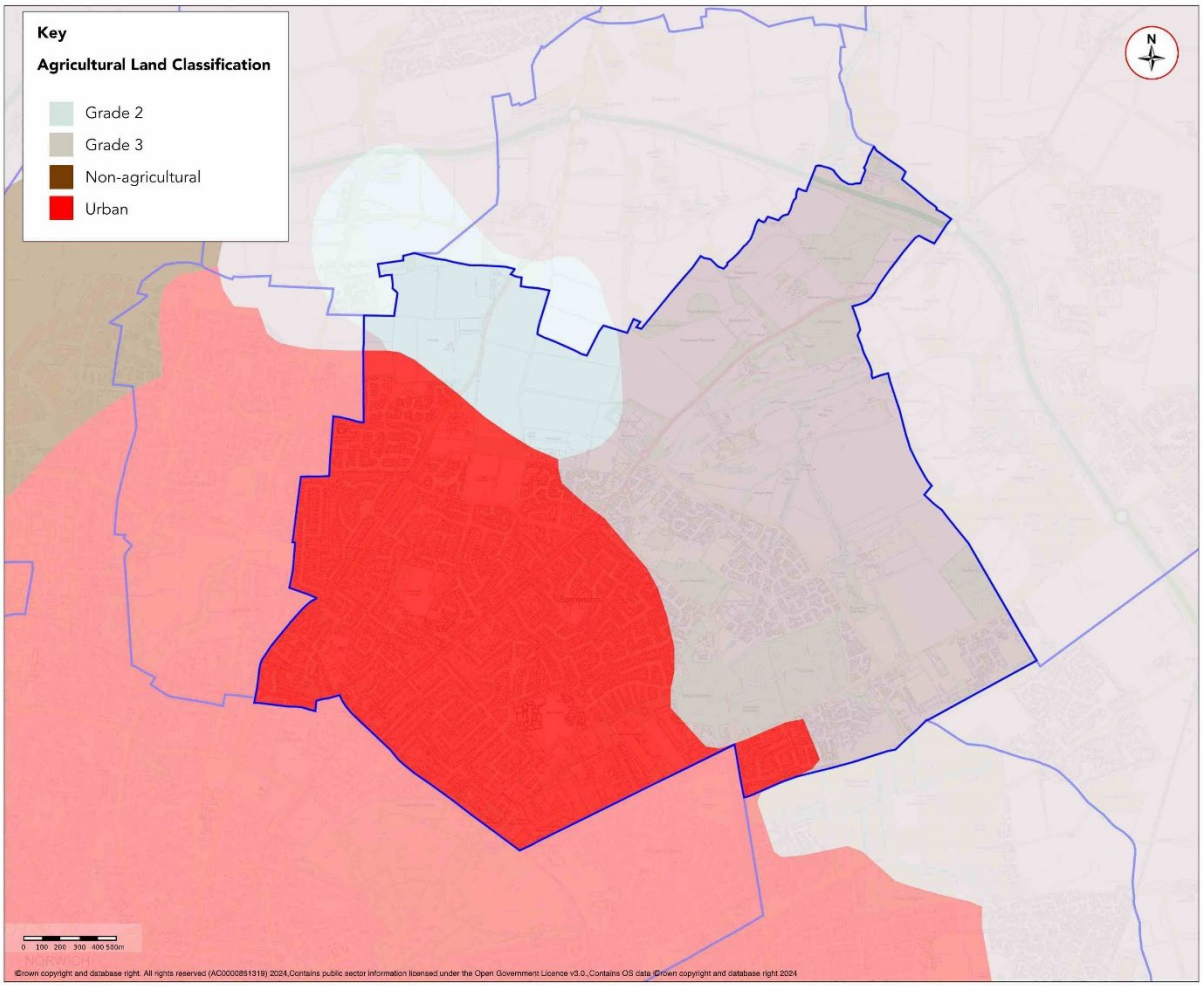
Key
DWOOD: Deciduous woodland
LHEAT: Lowland Heathland
NMHAB: No main habitat
TORCH: Traditional orchards



[33] https://naturalengland-defra.opendata.arcgis.com/datasets/39403df11c8044d998772db5b54ad86c/explore. Information obtained 31.01.2024.

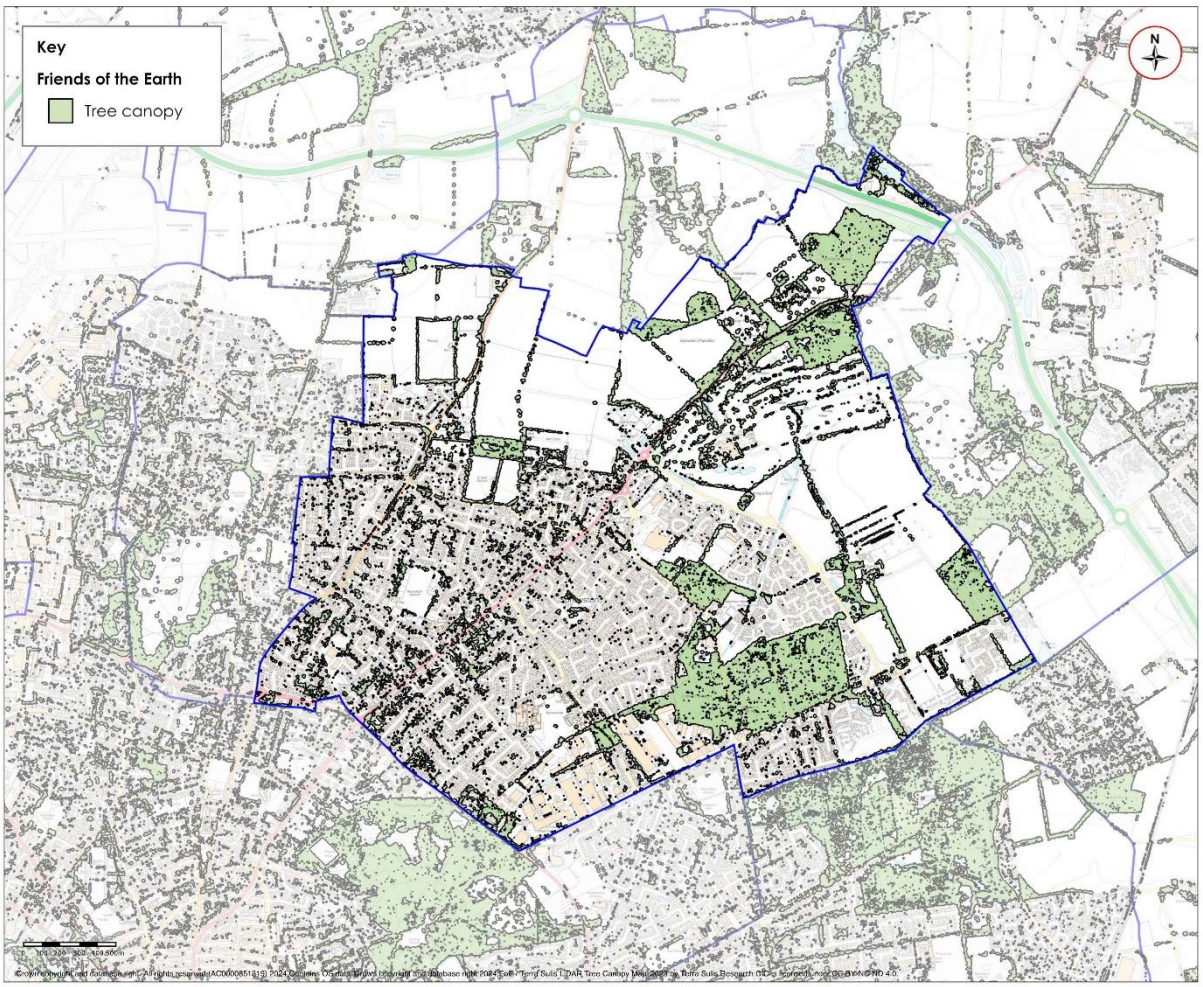
6.2.10 A map showing Agricultural Land Classification can be seen below.

Figure 40 below: Map showing Agricultural Land Classification.
Source: Parish Online Mapping website. Obtained 11.12.2024.



6.2.11 A map showing Friends of the Earth Tree Canopy can be seen in the map below.

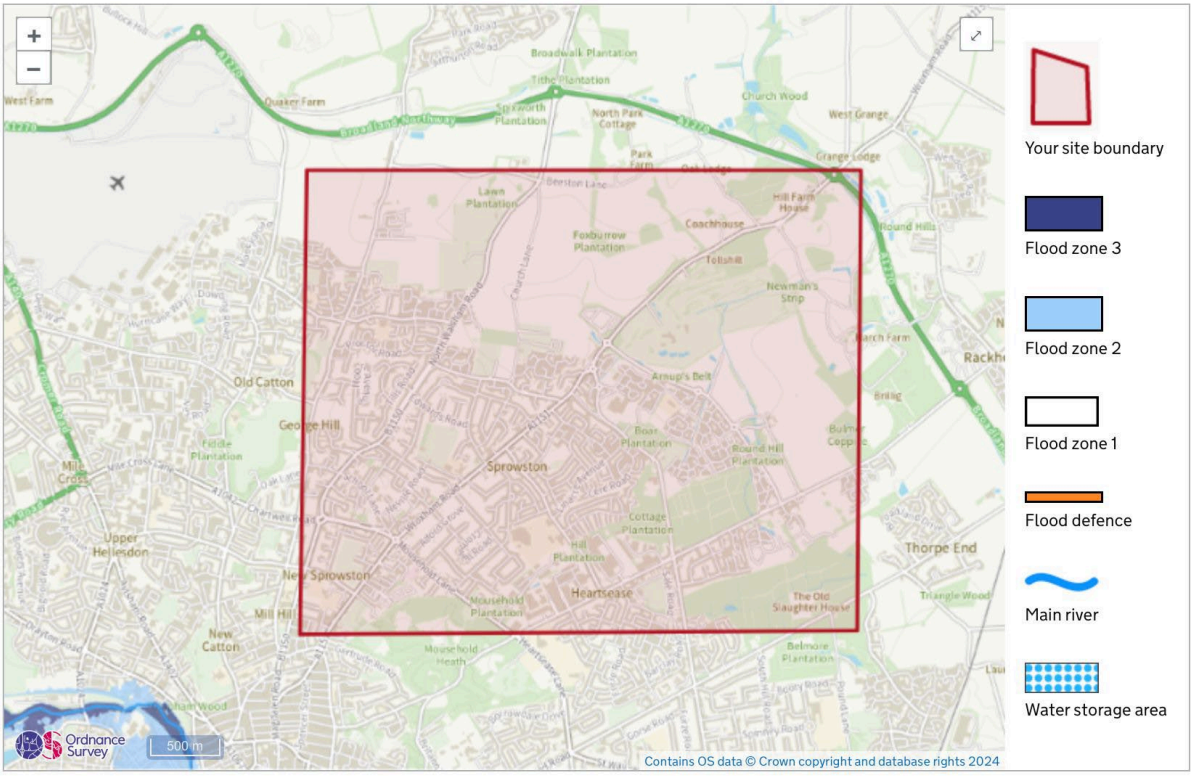
Figure 41 below: Map showing Tree Canopy (by Friends of the Earth. Source: Parish Online mapping website. Obtained 11.12.2024.



6.3 Water, rivers and flooding

6.3.1 Sprowston parish is not at risk of flooding from rivers.[34]

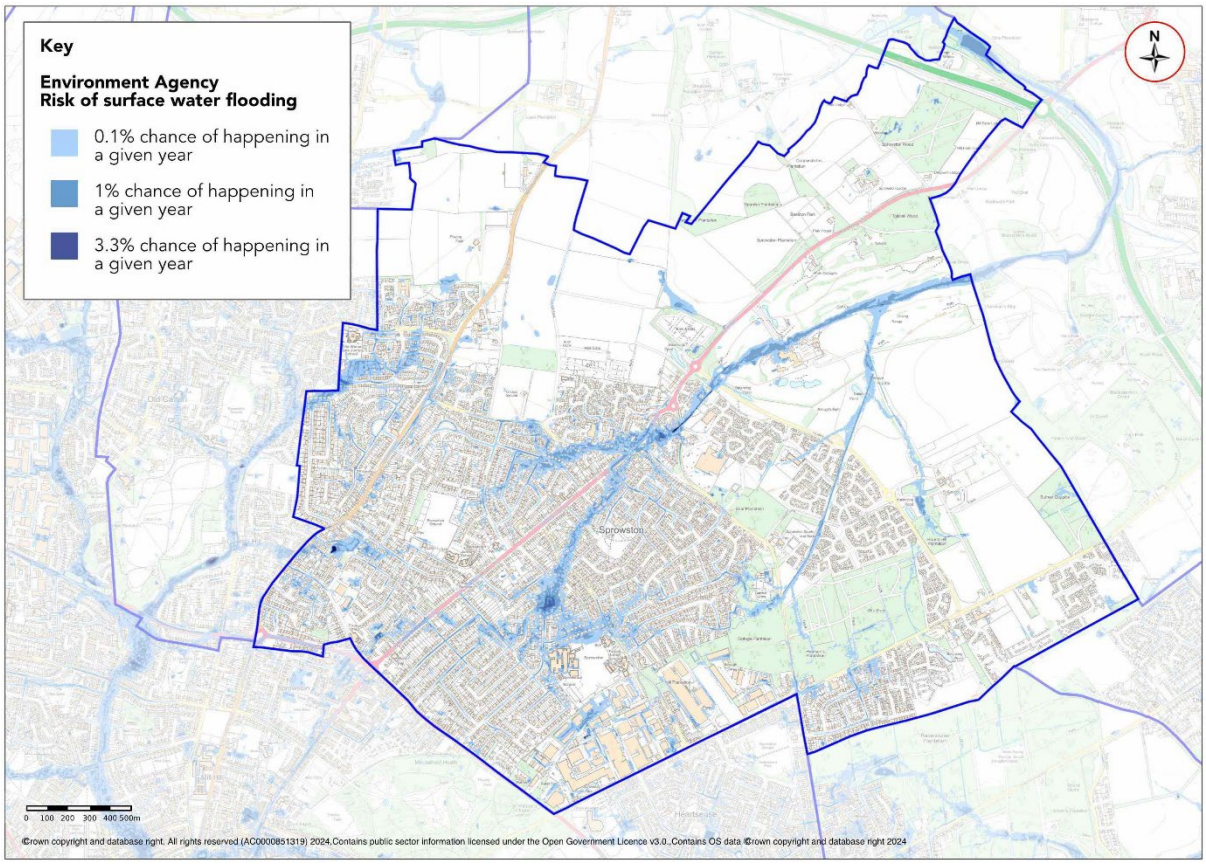
Figure 42: Map showing risk of flooding from rivers and the sea. Source: Environment Agency. Map obtained 11.12.2024.



[34] https://check-long-term-flood-risk.service.gov.uk/. Information obtained 31.01.2024.

6.3.2 The map below shows the risk of surface water flooding in Sprowston parish.

Figure 43 below: Map showing surface water flood risk in Sprowston parish. Source: Environment Agency.[35] Information obtained 11.12.2024.

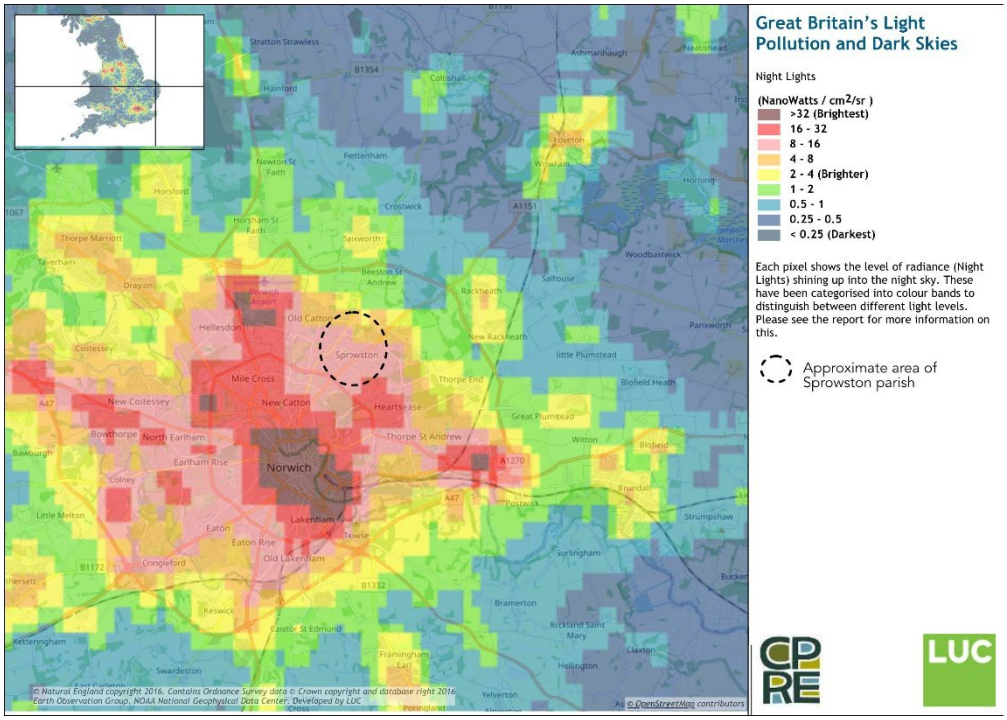


[35] www.check-long-term-flood-risk.service.gov.uk. Obtained 31.01.2024.

6.3 Dark skies

6.3.1 A map showing light pollution and dark skies in Sprowston parish and the surrounding area can be seen below.

Figure 44 below: Map showing light pollution and dark skies.
Source: https://nightblight.cpre.org.uk/maps/. Obtained 11.12.2024.



7. Economy

7.1 Data from the 2021 Census shows that 60.2% of residents aged 16 years and over of Sprowston parish are economically active including full time students. This is higher than 58.7% for Broadland and 55.7% for England.

Figure 45 below: Sprowston parish Economic Activity Census 2021.
Source: Nomis website. Information obtained 11.12.2024.

Economic Activity Status aged 16 years and over Census 2021	Sprowston Number	Sprowston Percentage
Total	**14,310**	**100%**
Economically active	8,611	60.2%
Economically active: In employment (including full time students)	8,317	58.1%
Economically active: Unemployed (including full time students	294	2.1%
Economically inactive	5,699	39.8%

7.2 Census 2021 Occupation data of all usual residents aged 16 years and over in employment is shown in the table below.

Figure 46 below: Table showing Census 2021 Occupation data for Sprowston parish, Norfolk and England.
Source: Nomis website. Information obtained 11.12.2024.

Occupation (current) Census 2021	Sprowston parish percentage	Broadland percentage	Norfolk percentage
Total: All usual residents aged 16 years and over in employment the week before the Census.	**100%**	**100%**	**100%**
1. Managers, directors and senior officials	10.9%	13.2%	11.9%
2. Professional occupations	16.8%	18.1%	16.6%
3. Associate professional and technical occupations	13.6%	13.0%	11.8%
4. Administrative and secretarial occupations	10.9%	10.8%	9.0%
5. Skilled trades occupations	12.5%	12.9%	12.7%

Occupation (current) Census 2021	Sprowston parish percentage	Broadland percentage	Norfolk percentage
6. Caring, leisure and other service occupations	9.9%	9.8%	10.6%
7. Sales and customer service occupations	9.9%	8.0%	8.1%
8. Process, plant and machine operatives	6.7%	6.1%	8.0%
9. Elementary occupations	8.8%	8.2%	11.2%

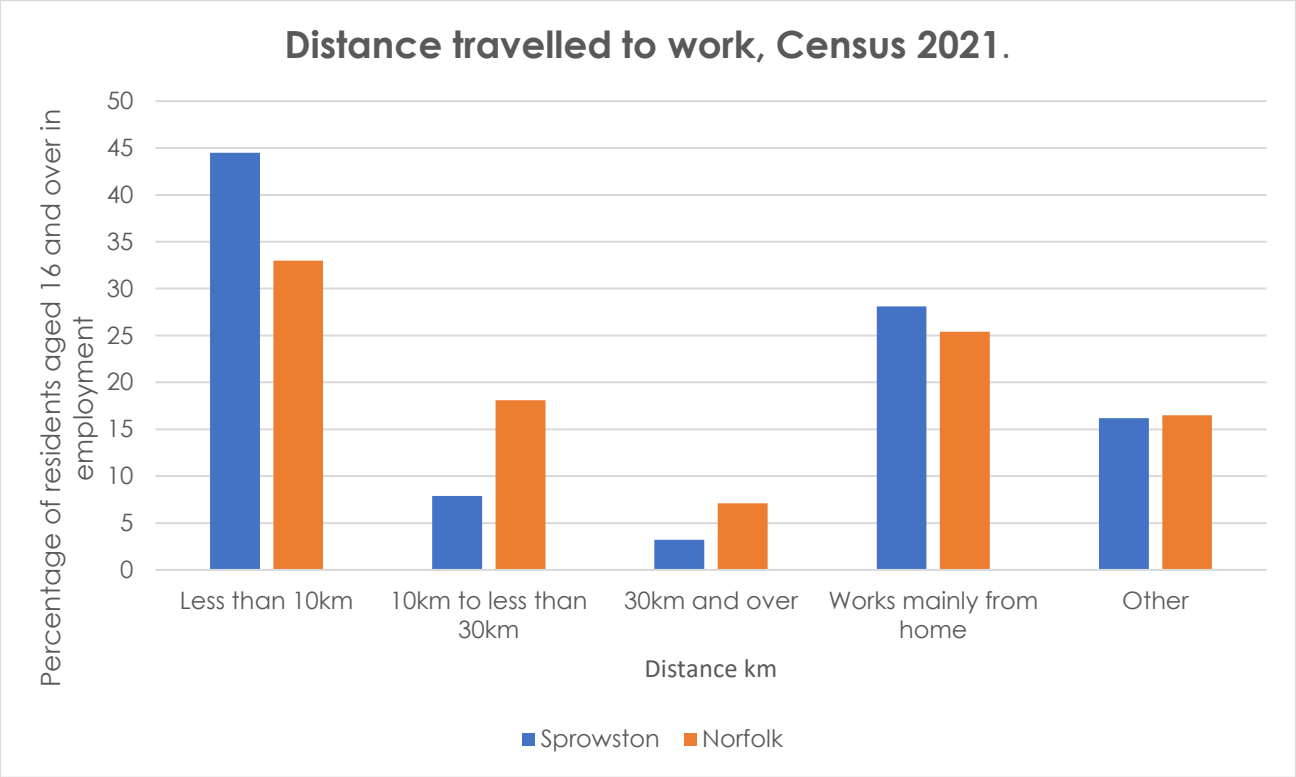
7.3 Data from the 2021 Census shows the industries in which Sprowston parish residents are employed. The highest percentage of residents are employed in public administration, education and health, followed by distribution, hotels and restaurants.

Figure 47 below: Table showing Industry of usual residents in Sprowston parish, Census 2021.
Source: Nomis website. Information obtained 11.12.2024.

Industry Census 2021 Sprowston parish	Sprowston number	Sprowston percentage
Total	**8,315**	**100%**
A, B, D, E Agriculture, energy and water	111	1.3%
C Manufacturing	524	6.3%
F Construction	960	11.5%
G, I Distribution, hotels and restaurants	1,772	21.3%
H, J Transport and communication	613	7.4%
K, L, M, N Financial, real estate, professional and administrative activities	1,508	18.1%
O, P, Q Public administration, education and health	2,446	29.4%
R, S, T, U Other	381	4.6%

7.4 Distance travelled to work data from the Census 2021 is shown in the graph below. 44.5 percent of residents of Sprowston aged 16 years and over and in employment travel less than 10km to work.

Figure 48 below: Graph showing distance travelled to work by residents of Sprowston parish and Norfolk aged 16 years and over and in employment. Source: Office for National Statistics Build a Custom Area Profile tool. Information obtained 11.12.2024.



7.5 Sprowston Retail Park is 177,290 sq ft across 14 retail units let to Dunelm, Carpetright, Pets at Home, DFS, Natuzzi, Sofology, Wren Kitchens, Dreams, Furniture Village, ScS, Oak Furnitureland, Homebase, KFC and Costa. Sprowston Retail Park is located approximately 2 miles north east of Norwich city centre on the ring road (A1042) at the junction with Salhouse Road.[36]

7.6 Business names and addresses within Sprowston parish can be downloaded from Broadland District Council Business Rates – freedom of information website and shows details of addresses and rate payers of businesses in Sprowston. https://www.southnorfolkandbroadland.gov.uk/business-rates/business-rates-general-information/2.

[36] https://completelyretail.co.uk/scheme/sprowston-retail-park-norwich-4684. Information obtained 11.12.2024.

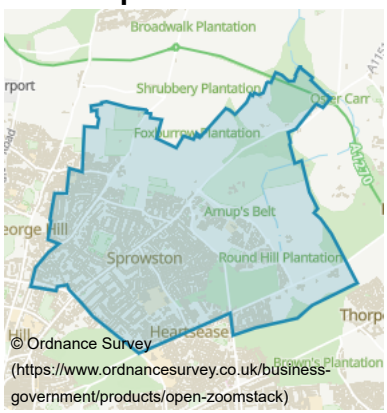
Appendix 1: Census 2021 data for Sprowston parish compared to Broadland and Norfolk.
Source: Office for National Statistics 'Build a custom area profile' tool.[37] Obtained 11.12.2024.

Please note the data and boundaries displayed in these profiles are aggregated from small areas on a best-fit basis, and therefore may differ slightly from other sources. Values may vary slightly from other published Census 2021 statistics because the 'cell-key method' adds a small amount of noise to some cells in published datasets to protect against disclosure by differencing.

[37] www.ons.gov.uk/visualisations/customprofiles/draw/. Information obtained 11.12.2024.

Sprowston

Area map



Population

17,100
people

131,700 people in Broadland

Rounded to the nearest 100 people

Number of households

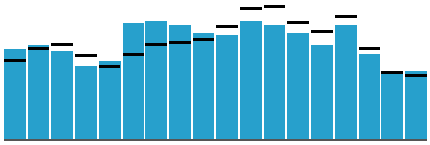
7,700
households

57,800 households in Broadland

Rounded to the nearest 100 households

Age profile

Sprowston (Broadland)



0 years 85+

% of all people, 5 year age bands

Sex

Sprowston (Broadland)

Female **51.2%** (51.2%)

Male **48.8%** (48.8%)

% of all people

Legal partnership status

Sprowston (Broadland)

Never married and never registered a civil partnership **32.3%** (28.6%)

Married or in a registered civil partnership **48.7%** (51.7%)

Separated, but still legally married or still legally in a civil partnership **1.9%** (1.9%)

Divorced or civil partnership dissolved **9.7%** (10.3%)

Widowed or surviving civil partnership partner **7.4%** (7.4%)

% of people aged 16 years and over

Country of birth

Sprowston (Broadland)

Born in the UK **93.2%** (94.4%)

Born outside the UK **6.8%** (5.6%)

% of all people

Passports held

Sprowston (Broadland)

UK passport **79.8%** (81.2%)

Non-UK passport **3.7%** (2.7%)

No passport held **16.6%** (16.1%)

% of all people

Length of residence in the UK

Sprowston (Broadland)

Born in the UK **93.2%** (94.4%)

10 years or more **4.4%** (4.0%)

5 years or more, but less than 10 years **1.2%** (0.8%)

2 years or more, but less than 5 years **0.8%** (0.5%)

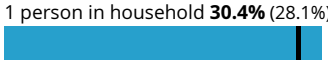
Less than 2 years **0.4%** (0.3%)

% of all people

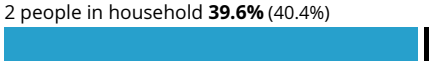
Household size

Sprowston (Broadland)

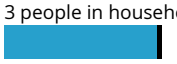
1 person in household **30.4%** (28.1%)



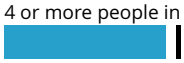
2 people in household **39.6%** (40.4%)



3 people in household **14.5%** (14.8%)



4 or more people in household **15.5%** (16.7%)

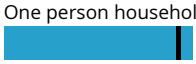


% of all households

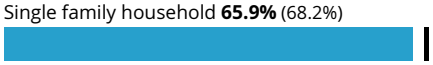
Household composition

Sprowston (Broadland)

One person household **30.4%** (28.1%)



Single family household **65.9%** (68.2%)



Other household types **3.6%** (3.7%)



% of all households

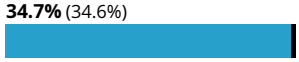
Household deprivation

Sprowston (Broadland)

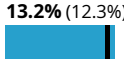
Household is not deprived in any dimension **50.0%** (51.0%)



Household is deprived in one dimension **34.7%** (34.6%)



Household is deprived in two dimensions **13.2%** (12.3%)



Household is deprived in three dimensions **2.1%** (2.0%)



Household is deprived in four dimensions **0.1%** (0.1%)

% of all households

Ethnic group

Sprowston (Broadland)

Asian, Asian British or Asian Welsh **2.1%** (1.4%)



Black, Black British, Black Welsh, Caribbean or African **0.8%** (0.5%)

Mixed or Multiple ethnic groups **1.7%** (1.4%)

White **95.0%** (96.3%)



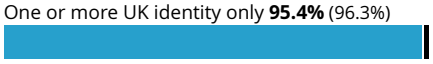
Other ethnic group **0.4%** (0.4%)

% of all people

National identity

Sprowston (Broadland)

One or more UK identity only **95.4%** (96.3%)



UK identity and non-UK identity **1.1%** (0.9%)

Non-UK identity only **3.5%** (2.8%)

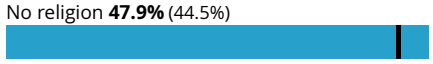


% of all people

Religion

Sprowston (Broadland)

No religion **47.9%** (44.5%)



Christian **43.8%** (47.7%)



Buddhist **0.3%** (0.3%)

Hindu **0.4%** (0.3%)

Jewish **0.1%** (0.1%)

Muslim **1.1%** (0.5%)



Sikh **0.1%** (0.1%)

Other religion **0.3%** (0.4%)

Not answered **6.1%** (6.2%)

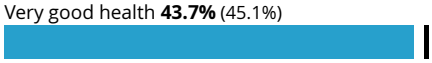


% of all people

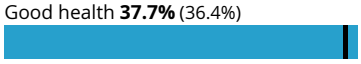
General health

Sprowston (Broadland)

Very good health **43.7%** (45.1%)



Good health **37.7%** (36.4%)



Fair health **14.1%** (13.9%)



Bad health **3.6%** (3.7%)



Very bad health **0.9%** (0.9%)



% of all people

Disability

Sprowston (Broadland)

Disabled under the Equality Act **17.9%** (18.5%)



Not disabled under the Equality Act **82.1%** (81.5%)

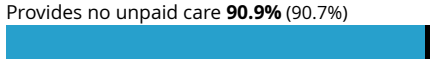


% of all people

Provision of unpaid care

Sprowston (Broadland)

Provides no unpaid care **90.9%** (90.7%)



Provides 19 hours or less unpaid care a week **5.0%** (5.2%)



Provides 20 to 49 hours unpaid care a week **1.7%** (1.6%)



Provides 50 or more hours unpaid care a week **2.5%** (2.6%)



% of people aged five years and over

Proficiency in English

Sprowston (Broadland)

Main language is English (English or Welsh in Wales) **97.3%** (98.1%)



Can speak English very well **1.4%** (1.0%)

Can speak English well **0.9%** (0.6%)

Cannot speak English well **0.3%** (0.2%)

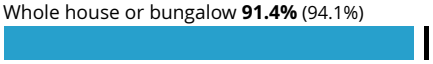
Cannot speak English **0.1%** (0.0%)

% of people aged three years and over

Accommodation type

Sprowston (Broadland)

Whole house or bungalow **91.4%** (94.1%)



Flat, maisonette or apartment **8.5%** (5.2%)



A caravan or other mobile or temporary structure **0.1%** (0.7%)

% of all households

Number of cars or vans

Sprowston (Broadland)

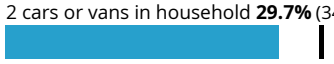
No cars or vans in household **14.6%** (11.0%)



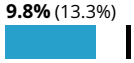
1 car or van in household **45.9%** (41.5%)



2 cars or vans in household **29.7%** (34.3%)



3 or more cars or vans in household **9.8%** (13.3%)



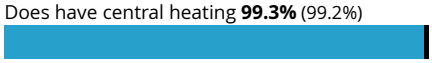
% of all households

Central heating

Sprowston (Broadland)

Does not have central heating **0.7%** (0.8%)

Does have central heating **99.3%** (99.2%)



% of all households

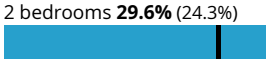
Number of bedrooms

Sprowston (Broadland)

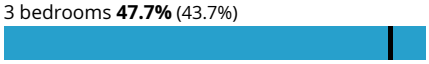
1 bedroom **6.1%** (5.6%)



2 bedrooms **29.6%** (24.3%)



3 bedrooms **47.7%** (43.7%)



4 or more bedrooms **16.6%** (26.5%)

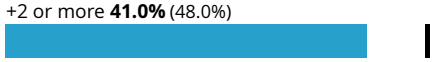


% of all households

Occupancy rating for bedrooms

Sprowston (Broadland)

+2 or more **41.0%** (48.0%)



+1 **40.3%** (34.8%)



0 **17.6%** (16.1%)



-1 **1.1%** (1.0%)



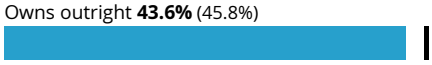
-2 or less **0.1%** (0.1%)

% of all households

Tenure of household

Sprowston (Broadland)

Owns outright **43.6%** (45.8%)



Owns with a mortgage or loan or shared ownership **35.2%** (32.2%)



Social rented **10.6%** (9.7%)



Private rented or lives rent free **10.7%** (12.3%)



% of all households

Second address indicator

Sprowston (Broadland)

No second address **96.9%** (96.4%)



Second address is in the UK **2.7%** (3.1%)



Second address is outside the UK **0.4%** (0.6%)

% of all households

Distance travelled to work

Sprowston (Broadland)

Less than 10km **44.5%** (32.8%)



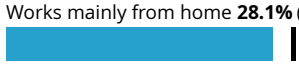
10km to less than 30km **7.9%** (17.1%)



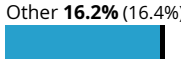
30km and over **3.2%** (3.5%)



Works mainly from home **28.1%** (30.3%)



Other **16.2%** (16.4%)

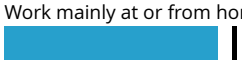


% of people aged 16 years and over in employment

Method of travel to workplace

Sprowston (Broadland)

Work mainly at or from home **28.2%** (30.3%)



Underground, metro, light rail, tram **0.0%** (0.0%)

Train **0.3%** (0.3%)

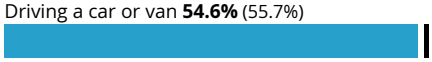
Bus, minibus or coach **3.0%** (1.9%)



Taxi **0.4%** (0.3%)

Motorcycle, scooter or moped **0.7%** (0.6%)

Driving a car or van **54.6%** (55.7%)



Passenger in a car or van **3.5%** (3.1%)



Bicycle **3.6%** (2.3%)



On foot **4.7%** (4.3%)



Other method of travel to work **1.0%** (1.1%)



% of people aged 16 years and over in employment

Economic activity status

Sprowston (Broadland)

Economically active: In employment **58.1%** (56.6%)



Economically active: Unemployed **2.0%** (2.0%)



Economically inactive **39.9%** (41.3%)



% of people aged 16 years and over

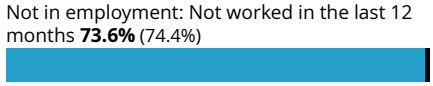
Employment history

Sprowston (Broadland)

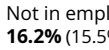
Not in employment: Worked in the last 12 months **10.2%** (10.1%)



Not in employment: Not worked in the last 12 months **73.6%** (74.4%)



Not in employment: Never worked **16.2%** (15.5%)



% of people aged 16 years and over not in employment

Occupation

Sprowston (Broadland)

1. Managers, directors and senior officials **10.9%** (13.2%)



2. Professional occupations **16.8%** (18.1%)



3. Associate professional and technical occupations **13.6%** (13.0%)



4. Administrative and secretarial occupations **10.8%** (10.8%)



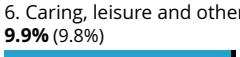
5. Skilled trades occupations **12.5%** (12.9%)



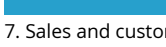
6. Caring, leisure and other service occupations **9.9%** (9.8%)



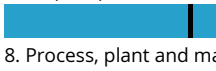
7. Sales and customer service occupations **9.9%** (8.0%)



8. Process, plant and machine operatives **6.6%** (6.1%)



9. Elementary occupations **8.8%** (8.2%)

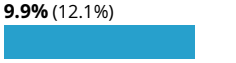


% of people aged 16 years and over in employment

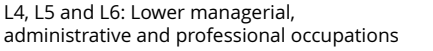
Socio-economic Classification (NS-SeC)

Sprowston (Broadland)

L1, L2 and L3: Higher managerial, administrative and professional occupations **9.9%** (12.1%)



L4, L5 and L6: Lower managerial, administrative and professional occupations **20.8%** (21.8%)



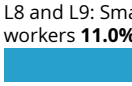
L7: Intermediate occupations **15.1%** (14.2%)



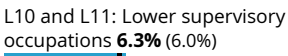
L8 and L9: Small employers and own account workers **11.0%** (12.8%)



L10 and L11: Lower supervisory and technical occupations **6.3%** (6.0%)



L12: Semi-routine occupations **14.4%** (12.7%)



L13: Routine occupations **13.1%** (10.7%)



L14.1 and L14.2: Never worked and long-term unemployed **5.6%** (5.4%)



L15: Full-time students **3.9%** (4.2%)



% of people aged 16 years and over

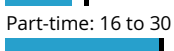
Hours per week worked

Sprowston (Broadland)

Part-time: 15 hours or less worked **9.4%** (11.4%)



Part-time: 16 to 30 hours worked **21.6%** (21.8%)



Full-time: 31 to 48 hours worked **59.6%** (55.9%)

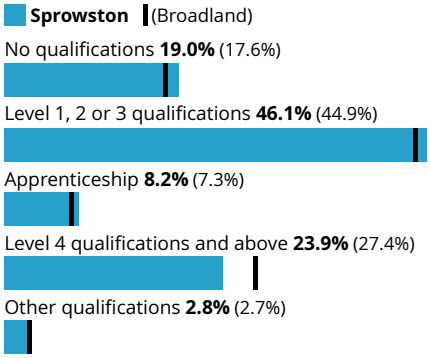


Full-time: 49 or more hours worked **9.4%** (10.8%)



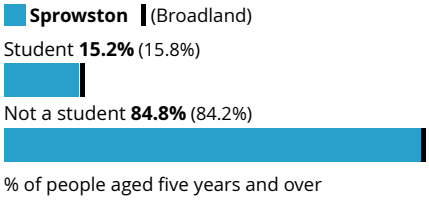
% of people aged 16 years and over in employment

Highest level of qualification



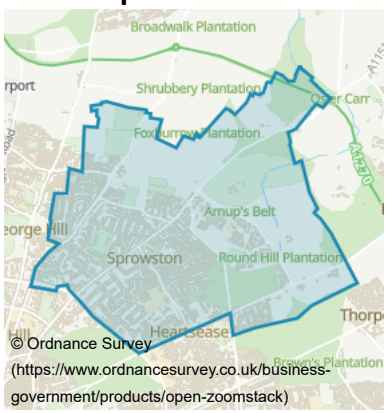
Source: Office for National Statistics - Census 2021

Schoolchildren and full-time students



Sprowston

Area map



Population

17,100
people

916,100 people in Norfolk

Rounded to the nearest 100 people

Number of households

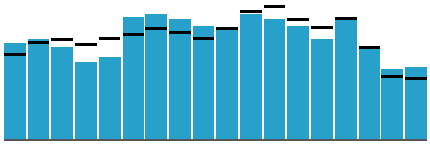
7,700
households

404,300 households in Norfolk

Rounded to the nearest 100 households

Age profile

Sprowston (Norfolk)



0 years 85+

% of all people, 5 year age bands

Sex

Sprowston (Norfolk)

Female **51.2%** (51.0%)

Male **48.8%** (49.0%)

% of all people

Legal partnership status

Sprowston (Norfolk)

Never married and never registered a civil partnership **32.3%** (33.6%)

Married or in a registered civil partnership **48.7%** (46.3%)

Separated, but still legally married or still legally in a civil partnership **1.9%** (2.2%)

Divorced or civil partnership dissolved **9.7%** (10.7%)

Widowed or surviving civil partnership partner **7.4%** (7.2%)

% of people aged 16 years and over

Country of birth

Sprowston (Norfolk)

Born in the UK **93.2%** (90.3%)

Born outside the UK **6.8%** (9.7%)

% of all people

Passports held

Sprowston (Norfolk)

UK passport **79.8%** (73.1%)

Non-UK passport **3.7%** (6.7%)

No passport held **16.6%** (20.2%)

% of all people

Length of residence in the UK

Sprowston (Norfolk)

Born in the UK **93.2%** (90.3%)

10 years or more **4.4%** (5.4%)

5 years or more, but less than 10 years **1.2%** (1.8%)

2 years or more, but less than 5 years **0.8%** (1.3%)

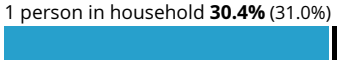
Less than 2 years **0.4%** (1.1%)

% of all people

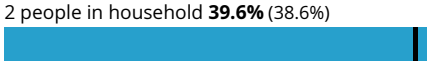
Household size

Sprowston (Norfolk)

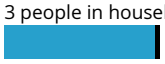
1 person in household **30.4%** (31.0%)



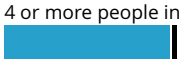
2 people in household **39.6%** (38.6%)



3 people in household **14.5%** (14.3%)



4 or more people in household **15.5%** (16.0%)

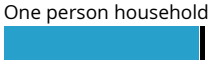


% of all households

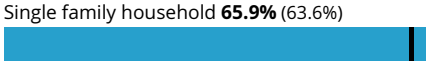
Household composition

Sprowston (Norfolk)

One person household **30.4%** (31.0%)



Single family household **65.9%** (63.6%)



Other household types **3.6%** (5.4%)



% of all households

Household deprivation

Sprowston (Norfolk)

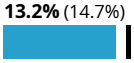
Household is not deprived in any dimension **50.0%** (45.9%)



Household is deprived in one dimension **34.7%** (35.9%)



Household is deprived in two dimensions **13.2%** (14.7%)



Household is deprived in three dimensions **2.1%** (3.3%)



Household is deprived in four dimensions **0.1%** (0.2%)

% of all households

Ethnic group

Sprowston (Norfolk)

Asian, Asian British or Asian Welsh **2.1%** (2.1%)



Black, Black British, Black Welsh, Caribbean or African **0.8%** (0.9%)

Mixed or Multiple ethnic groups **1.7%** (1.6%)



White **95.0%** (94.7%)



Other ethnic group **0.4%** (0.7%)

% of all people

National identity

Sprowston (Norfolk)

One or more UK identity only **95.4%** (92.2%)



UK identity and non-UK identity **1.1%** (1.3%)

Non-UK identity only **3.5%** (6.5%)

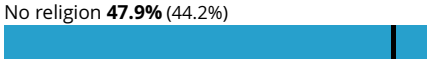


% of all people

Religion

Sprowston (Norfolk)

No religion **47.9%** (44.2%)



Christian **43.8%** (47.0%)



Buddhist **0.3%** (0.4%)

Hindu **0.4%** (0.4%)

Jewish **0.1%** (0.1%)

Muslim **1.1%** (0.9%)



Sikh **0.1%** (0.1%)

Other religion **0.3%** (0.6%)

Not answered **6.1%** (6.4%)

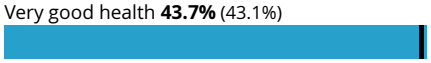


% of all people

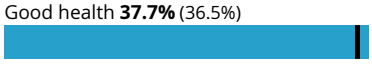
General health

Sprowston (Norfolk)

Very good health **43.7%** (43.1%)



Good health **37.7%** (36.5%)



Fair health **14.1%** (14.9%)



Bad health **3.6%** (4.3%)



Very bad health **0.9%** (1.2%)



% of all people

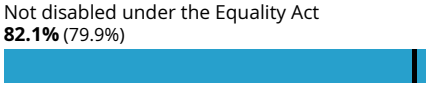
Disability

Sprowston (Norfolk)

Disabled under the Equality Act **17.9%** (20.1%)



Not disabled under the Equality Act **82.1%** (79.9%)

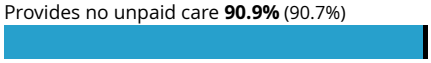


% of all people

Provision of unpaid care

Sprowston (Norfolk)

Provides no unpaid care **90.9%** (90.7%)



Provides 19 hours or less unpaid care a week **5.0%** (4.6%)



Provides 20 to 49 hours unpaid care a week **1.7%** (1.8%)

Provides 50 or more hours unpaid care a week **2.5%** (2.9%)



% of people aged five years and over

Proficiency in English

Sprowston (Norfolk)

Main language is English (English or Welsh in Wales) **97.3%** (95.0%)



Can speak English very well **1.4%** (2.1%)



Can speak English well **0.9%** (1.9%)



Cannot speak English well **0.3%** (0.9%)

Cannot speak English **0.1%** (0.1%)

% of people aged three years and over

Accommodation type

Sprowston (Norfolk)

Whole house or bungalow **91.4%** (86.4%)



Flat, maisonette or apartment **8.5%** (13.0%)



A caravan or other mobile or temporary structure **0.1%** (0.6%)

% of all households

Number of cars or vans

Sprowston (Norfolk)

No cars or vans in household **14.6%** (17.4%)



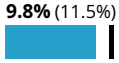
1 car or van in household **45.9%** (42.2%)



2 cars or vans in household **29.7%** (28.9%)



3 or more cars or vans in household **9.8%** (11.5%)



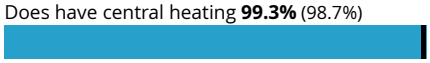
% of all households

Central heating

Sprowston (Norfolk)

Does not have central heating **0.7%** (1.3%)

Does have central heating **99.3%** (98.7%)



% of all households

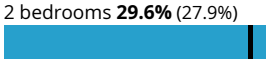
Number of bedrooms

Sprowston (Norfolk)

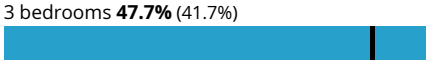
1 bedroom **6.1%** (9.0%)



2 bedrooms **29.6%** (27.9%)



3 bedrooms **47.7%** (41.7%)



4 or more bedrooms **16.6%** (21.4%)

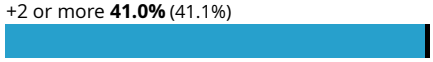


% of all households

Occupancy rating for bedrooms

Sprowston (Norfolk)

+2 or more **41.0%** (41.1%)



+1 **40.3%** (35.0%)



0 **17.6%** (21.9%)



-1 **1.1%** (1.8%)



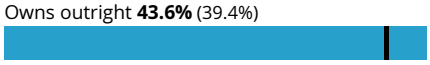
-2 or less **0.1%** (0.2%)

% of all households

Tenure of household

Sprowston (Norfolk)

Owns outright **43.6%** (39.4%)



Owns with a mortgage or loan or shared ownership **35.2%** (26.4%)



Social rented **10.6%** (15.7%)



Private rented or lives rent free **10.7%** (18.6%)



% of all households

Second address indicator

Sprowston (Norfolk)

No second address **96.9%** (94.9%)



Second address is in the UK **2.7%** (4.3%)



Second address is outside the UK **0.4%** (0.8%)

% of all households

Distance travelled to work

Sprowston (Norfolk)

Less than 10km **44.5%** (33.0%)



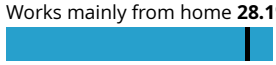
10km to less than 30km **7.9%** (18.1%)



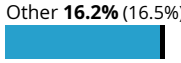
30km and over **3.2%** (7.1%)



Works mainly from home **28.1%** (25.4%)



Other **16.2%** (16.5%)

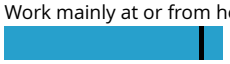


% of people aged 16 years and over in employment

Method of travel to workplace

Sprowston (Norfolk)

Work mainly at or from home **28.2%** (25.4%)



Underground, metro, light rail, tram **0.0%** (0.1%)

Train **0.3%** (0.5%)

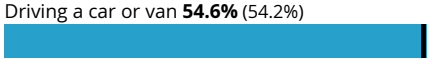
Bus, minibus or coach **3.0%** (2.2%)



Taxi **0.4%** (0.3%)

Motorcycle, scooter or moped **0.7%** (0.6%)

Driving a car or van **54.6%** (54.2%)



Passenger in a car or van **3.5%** (4.1%)



Bicycle **3.6%** (3.0%)



On foot **4.7%** (8.4%)



Other method of travel to work **1.0%** (1.2%)



% of people aged 16 years and over in employment

Economic activity status

Sprowston (Norfolk)

Economically active: In employment **58.1%** (53.9%)



Economically active: Unemployed **2.0%** (2.8%)



Economically inactive **39.9%** (43.3%)



% of people aged 16 years and over

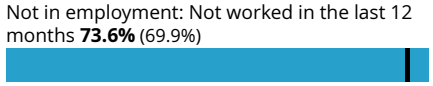
Employment history

Sprowston (Norfolk)

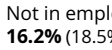
Not in employment: Worked in the last 12 months **10.2%** (11.5%)



Not in employment: Not worked in the last 12 months **73.6%** (69.9%)



Not in employment: Never worked **16.2%** (18.5%)

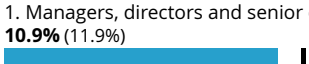


% of people aged 16 years and over not in employment

Occupation

Sprowston (Norfolk)

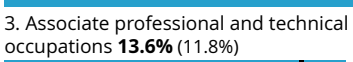
1. Managers, directors and senior officials **10.9%** (11.9%)



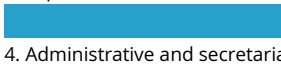
2. Professional occupations **16.8%** (16.6%)



3. Associate professional and technical occupations **13.6%** (11.8%)



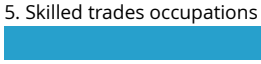
4. Administrative and secretarial occupations **10.8%** (9.0%)



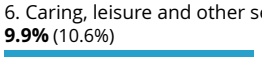
5. Skilled trades occupations **12.5%** (12.7%)



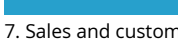
6. Caring, leisure and other service occupations **9.9%** (10.6%)



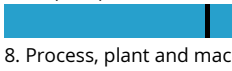
7. Sales and customer service occupations **9.9%** (8.1%)



8. Process, plant and machine operatives **6.6%** (8.0%)



9. Elementary occupations **8.8%** (11.2%)

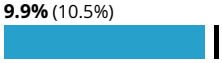


% of people aged 16 years and over in employment

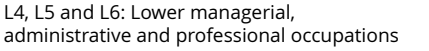
Socio-economic Classification (NS-SeC)

Sprowston (Norfolk)

L1, L2 and L3: Higher managerial, administrative and professional occupations **9.9%** (10.5%)



L4, L5 and L6: Lower managerial, administrative and professional occupations **20.8%** (19.3%)



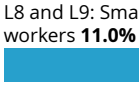
L7: Intermediate occupations **15.1%** (11.7%)



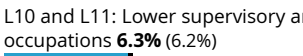
L8 and L9: Small employers and own account workers **11.0%** (12.3%)



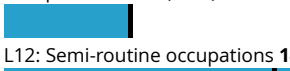
L10 and L11: Lower supervisory and technical occupations **6.3%** (6.2%)



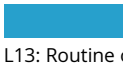
L12: Semi-routine occupations **14.4%** (13.3%)



L13: Routine occupations **13.1%** (13.8%)



L14.1 and L14.2: Never worked and long-term unemployed **5.6%** (7.0%)



L15: Full-time students **3.9%** (5.9%)



% of people aged 16 years and over

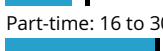
Hours per week worked

Sprowston (Norfolk)

Part-time: 15 hours or less worked **9.4%** (11.6%)



Part-time: 16 to 30 hours worked **21.6%** (21.3%)



Full-time: 31 to 48 hours worked **59.6%** (55.5%)

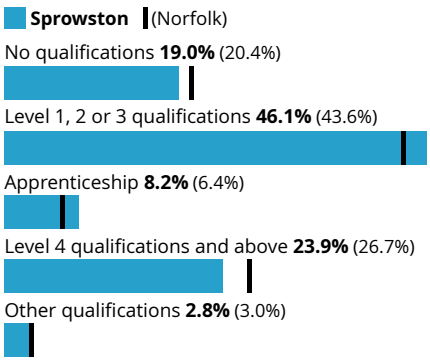


Full-time: 49 or more hours worked **9.4%** (11.6%)

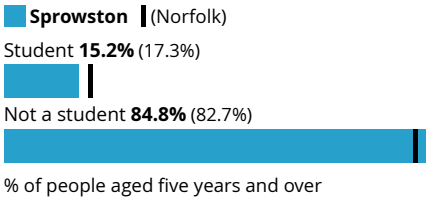


% of people aged 16 years and over in employment

Highest level of qualification



Schoolchildren and full-time students



Source: Office for National Statistics - Census 2021